

SOCIAL MEDIA GUIDELINES FOR ICE SKATING FANS 2024 / 25

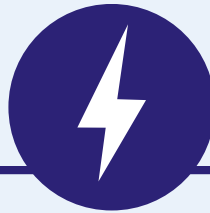
The International Skating Union (ISU) is committed to creating a respectful, positive, and safe online environment for everyone involved in ice skating sports. As the governing body for ice skating sports globally, we uphold positive sporting values and work to prevent harmful behavior towards fans, staff, volunteers, officials, teams, skaters, and all stakeholders.

Respectful Engagement



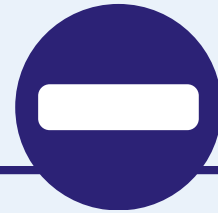
EXPRESS OPINIONS RESPECTFULLY

While differing opinions are welcome, harassment, insults, and threats are not tolerated.



AVOID OFFENSIVE CONTENT

Comments that are inappropriate, offensive, profane, inflammatory, or insensitive are unacceptable.



NO DISRUPTIVE BEHAVIOR

Disruptive, harassing, or defamatory remarks will be removed, and further legal action may be taken.

Participation Guidelines

Fans are encouraged to align with these guidelines and embody our values when interacting online.

Engage with us using our official hashtags

#FigureSkating
#SynchroSkating
#SpeedSkating
#ShortTrackSkating

Event-specific
hashtags can be
found [here](#).



Zero Tolerance for Abuse

We do not tolerate any form of online abuse. The ISU Code of Ethics 2024 guides our actions against such behavior.

Definition of Online Abuse

Online abuse is a form of psychological abuse that includes various harmful behaviors on digital platforms. It involves violent, aggressive hate speech directed at an individual or a subgroup based on factors like race, ethnicity, nationality, gender, sexual orientation, physical appearance, or sexualized nature. The table below outlines the most common forms of online abuse in sports.

| | |
|----------------------|---|
| Flaming | Flaming is the sending of threatening, abusive or rude messages to an identified target. |
| Harassment | Harrasment is a form of unwanted, persistent, and offensive behavior that can occur online or offline. In the context of the internet, it involves repeatedly sending abusive, threatening, or intimidating messages to an individual or group. This behavior can include stalking, cyberbullying, or making unwelcome, non-consensual sexual or intimate advances. |
| Denigration | Denigration is the act of unfairly or maliciously damaging someone's reputation or character with the intention of undermining their credibility or social standing |
| Outing | Outing is the unauthorized disclosure of someone's private or confidential information, including but not limited to photos, videos, or screenshots, particularly relating to their personal identity, sexual orientation, or activities. |
| Cyberstalking | Cyberstalking is the use of electronic communication or internet services to repeatedly harass, intimidate, or threaten an individual. It often involves monitoring someone's online activity, sending unwanted messages, or making malicious comments with the intent to instill fear or distress. Cyberstalking can escalate to offline harassment or even physical harm in severe cases. |

Reporting Abuse

Block and Report

Block users and report abusive, hateful, or discriminatory comments on social media platforms.

- [Facebook](#)
- [Instagram](#)
- [LinkedIn](#)
- [YouTube](#)
- [TikTok](#)
- [X](#) (formerly known as Twitter)

Report to ISU

If you see a violation of our guidelines, report it to us at media@isu.ch.

Disclaimer



ENGAGEMENT

Following or being followed by the ISU does not imply endorsement.



EXTERNAL LINKS

The ISU is not responsible for the content of external sites and disclaims liability for any resulting damages.



CONTENT MANAGEMENT

The ISU reserves the right to manage its account content, including adding, removing, or modifying materials, and deciding on follower interactions.

By adhering to these guidelines, we can ensure a positive and supportive online community for ice skating sports.

Thank you for your cooperation and passion for the sport!

