

ISU.ORG



**ISU EUROPEAN FIGURE SKATING CHAMPIONSHIPS**  
**January 28 – February 2, 2025**  
**Tallinn, Estonia**

## **Media Information**



The Estonian Skating Union looks forward to hosting media attending the ISU European Figure Skating Championships 2025 in Tallinn. The event will be held at the Tondiraba Ice Hall from January 28, 2025.

This information will assist you in planning your trip to Tallinn and to apply for media accreditation to cover the event. Every effort will be made to ensure journalists have all the appropriate facilities necessary to work at the event.

The press center and press tribune will be open and operational on the following times (subject to change):

<b>January 28:</b>	08:00 – 21:00
<b>January 29:</b>	08:00 – 00:00
<b>January 30:</b>	08:00 – 00:00
<b>January 31:</b>	08:00 – 00:00
<b>February 01:</b>	08:00 – 00:00
<b>February 02:</b>	09:30 – 19:00

## 1. Media Accreditation

**All media** must apply for media accreditation through the ISU Online Media Accreditation System (OMAS) on the International Skating Union (ISU) website ([www.isu.org](http://www.isu.org)) under «[Press](#)».

**!! When registering / applying, please make sure to upload all requested press credentials and to update these at the start of each season.**

Accreditation is exclusively reserved for professional journalists employed by or representing media organizations (including agencies, print/web, TV/Radio), photographers, and, in some cases, content creators and social media reporters covering ISU Events for editorial or news purposes.

Representatives from ISU Member Federations involved in press and communication activities that have been officially approved by the ISU are also eligible for accreditation.

***Please note that individuals affiliated with sponsors, brands, or agencies will not be considered for media accreditation.***

### 1.1 Accreditation Requirements

All media must provide the following up-to-date credentials when applying for media accreditation:

1. **Endorsement letter** confirming the journalist's affiliation with the registered media company or activity. The letter must include the date, the media company's logo, details about the role/function, and a signature from the editor-in-chief - \* *Mandatory*
2. Copy of current **professional media or Press Card** - *if available*
3. Copy of a **valid ID/passport + headshot picture** - \* *Mandatory*
4. Examples of **published work/portfolios** (e.g., past articles or photographs) - \* *Mandatory*

### 1.2. Quotas

If space is limited, the following quota will be enforced:

Type of Media	Number of people per media organization
Writing Press	Media Organization (newspaper, magazine, web, agencies, ISU Member Federations): 1 journalist
	Major Agency or Newspaper: 2 journalists
Photographer	<p>Media Organization: 1 photographer</p> <p>Major Agency or Newspaper: 2 photographers</p> <p>For Figure Skating, Synchronized Skating and Short Track Speed Skating: limited to one rink side position, the other in an elevated position.</p> <p>For Speed Skating, 2 rink side positions (if space permits).</p>
TV Non-Right Holder	<p>Media Organization: 3 persons crew max.</p> <p>(e.g. one reporter, one camera person, one editor)</p>
Radio Non-Right Holder	Media Organization: 1 reporter (max.)
Freelancer	<p>Freelance journalist or photographer: 1 person</p> <p>Freelancers must provide written evidence that they are assigned to cover the ISU Event on behalf of a media organization.</p> <p>In case a freelancer is operating under its own account, they may be requested to submit additional written evidence (presentation letter, copy of past editorial pieces, etc).</p>

### 1.3. Accreditation types and deadlines

The International Skating Union (ISU) and the Organizing Committee (OC) work diligently to ensure there will be ample coverage opportunities available to media outlets wishing to cover the ISU Events. This in mind, there will be two types of media accreditations issued for those wishing to cover ISU Championships.

- **On-site** media accreditation (subject to capacity)
- **Remote media accreditation holders** will not have access to the venue and will be covering the event virtually.

The deadlines to apply for media accreditations are as follows:

- **On-site** media accreditation requests: **January 14<sup>th</sup>, 2025**
- **Virtual** media accreditation requests: **January 14<sup>th</sup>, 2025**

**!!** No late media accreditation applications will be accepted for on-site requests.

### 1.4. Restrictions to Media Non-Right Holders during ISU Events

Non-Right Holders media – print/web journalists, TV/Radio, photographers, content creators and social media reporters – who have not negotiated any special production rights – need to abide and agree to the following rules in the conduct of their editorial work during ISU events ([see Terms and Conditions here](#)).

#### 1.4.1. Restricted areas

Filming in the below listed areas is strictly forbidden:

- Competitions / Field of play
- Training sessions (at the Practice or Main rinks)
- Warm-up zone
- Changing rooms
- Mixed Zone area
- From public seats at all times (even during ice resurfacing)

The transgression of any of these rules may result in the exclusion from ISU Events, removal of accreditation and legal actions.

#### 1.4.2. Authorized areas

Non-Right Holders media are only allowed to produce video, audio-recorded material for editorial/news purposes in the following areas:

- In the Press Conference room
- Outside the venue

**/!** Special filming permissions, including permission to conduct interviews in the Mixed Zone, may be granted to Non-Rights Holders media on a limited and case-by-case basis. Requests must be made through a form ([available for download here](#)) and submitted to the ISU Media Team ([media@isu.ch](mailto:media@isu.ch)) at least one week prior to the start of the event.

### 1.5. TV and Radio Rights Holders Accreditation / Services

All Rights Holders media must also apply for accreditation via [OMAS](#). Access to the Rights Holders online area is restricted, therefore Rights Holders are invited to contact the ISU Media Team ([media@isu.ch](mailto:media@isu.ch)) in order to obtain a username and password.

To book any broadcasting services or facilities please contact the Host Broadcaster:

ERR Rivo Saarna email : [rivo.saarna@err.ee](mailto:rivo.saarna@err.ee)

### 1.6. Accreditation confirmation and pick-up

If the accreditation request is accepted, an automatic email of confirmation will be issued. For on-site attendance, you may be asked to present a copy of the confirmation email at the accreditation desk to receive your accreditation badge.

You will also be notified if your accreditation request is denied. **Note that the ISU and OC reserve the right to refuse accreditation requests with or without justification.**

The Accreditation centre will be open for media from January 27 at 17:00 until 20:00.

From January 28 until February 2, the centre will be open 30 minutes before the first practice until 1 hour before the end of the practices or competitions.



## 2. Visa Application

Media representatives requiring an official invitation letter in order to apply for a visa must contact the Organizing Committee ([press@uisuliit.ee](mailto:press@uisuliit.ee)). Please note that an official invitation letter will only be provided to approved media representatives.

Nationals of the European Union (EU), the European Economic Area (EEA) and any third-country national holding a residence permit of a Schengen State do not need a visa to enter Estonia.

For visa request, please provide passport details and name of the Embassy where it will be applied.

## 3. Media Facilities at the venue

The Press Center will be open 30 minutes prior to the first practice of the day and 60 minutes after the last practice on Tuesday 28 January, and until two hours after the last competition (or Victory Ceremony) on Wednesday 12 January and thereafter.

The Press Center will include:

- Media working stations
- Area for photographers (incl. lockers)
- Press Cafeteria
- Press Information desk
- Draw & Press Conference area
- TV screens (Mixed zone + Press center)

Currently approximately 100 working spaces are planned.

Journalists and photographers will have free internet access (Wi-fi and/or LAN access – LAN access for Photographers) in the Press Center. Dedicated Wi-fi is available for Press in the press center, press tribune, mixed zone.

Additional services such as dedicated internet line in the press center, press tribune or rink side for agency photographers should be booked through Host Broadcaster according to rate card.

### 4.1. Media Tribunes and TV Commentator positions

#### Press Seats

Number: 70 seats in total, of which would include 30 tabled seats

Location: Section B2

Wi-fi connection and approximately 5 LAN connections

#### TV Commentators

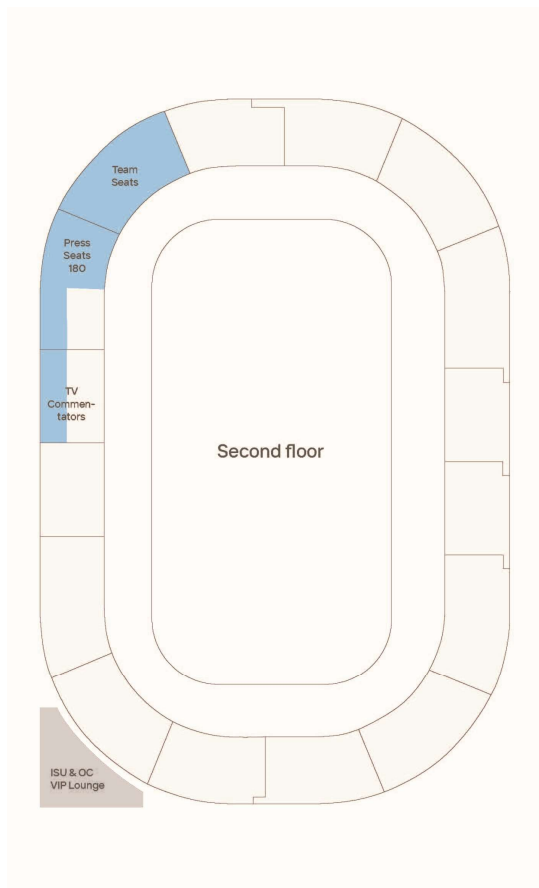
Location: Section B1 – at the back (last row)

LAN and Wi-fi connections

**ISU Right Holders & Partners**

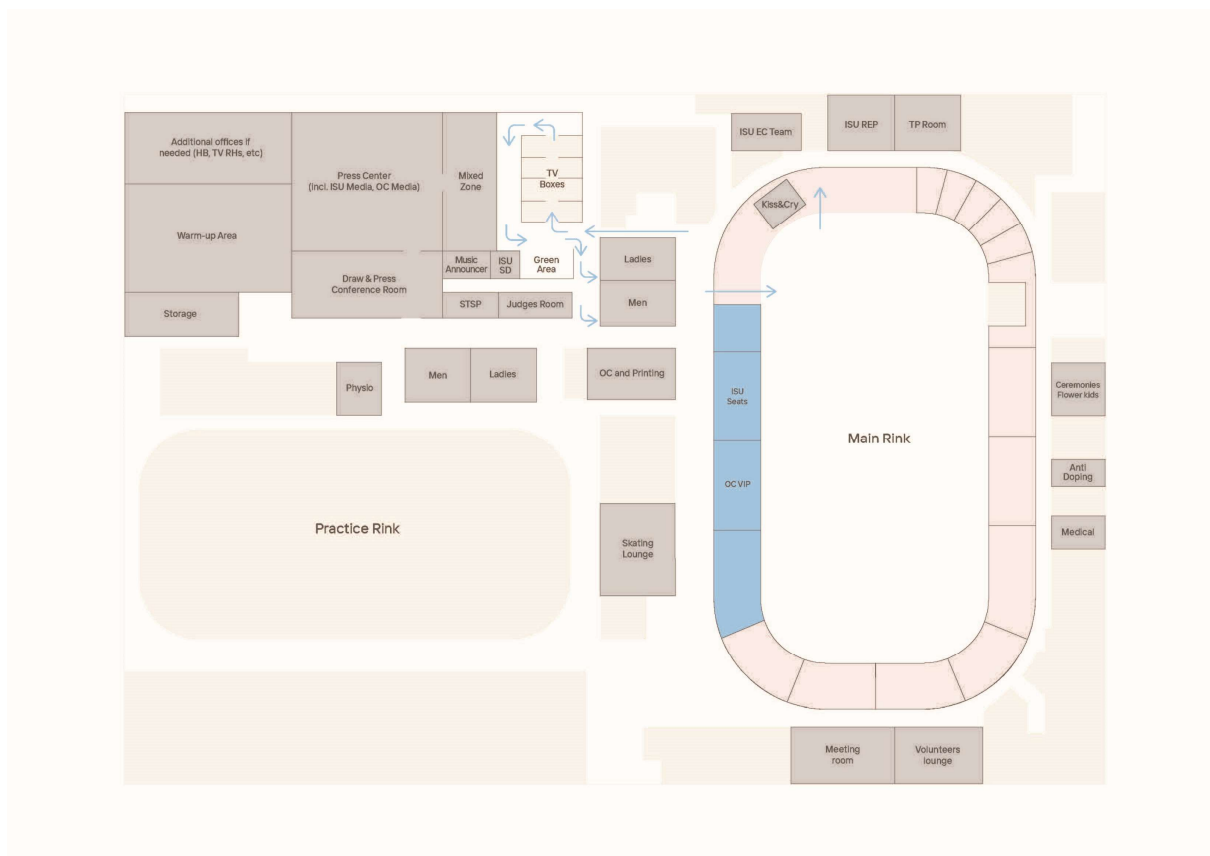
Number: 50 seats / tickets

Location: Section A3 lower level

**4.2. Mixed Zone & Press Conferences****4.2.1 Mixed Zone**

The Mixed Zone provides an opportunity for media to interview athletes immediately after competition. It is split into the following sections and follows a pre-determined priority order:

- Quick Quotes (made available on the ISU website)
- TV / Radio Rights Holders (with pre-booked positions)
- ISU Production/Social Media crew
- TV / Radio Rights Holders with ENG positions
- Non-Rights Holders (print/web, TV/Radio, social media without any production rights)
- Virtual Mixed Zone



Athletes will go through the Mixed Zone on completion of every competition/race. Coaches may also be requested for interviews. The media operations team onsite will do its best to make sure the requested skaters go through the Mixed Zone for media interviews, however it is not mandatory for the athletes to give interviews.

**⚠️ Priority will be given to medal ceremonies and TV Right Holders.**

As the timing between the end of medal ceremonies and the start of press conferences is quite tight, note that medallists will go through the TV Right Holders' Mixed Zone for interviews and, if time permits, they could spend a limited time in the Non-Rights Holders area. If interviews in the Non-Rights holders area must be cut short, all questions should then be asked during the press conferences.

**4.2.2 Press Conferences**

Press conferences will feature the top-3 finishers after each competition/race and/or after victory ceremonies on final competition days. Press conferences will be moderated by a member of the Organizing Committee. These press conferences will be archived and available for on-demand viewing.



Media holding a remote accreditation will be able to access the virtual Mixed Zone and Press Conferences through links provided on the Inside ISU Events App. Once in the meeting room, those wanting to ask a question will be asked to notify the moderator by using the chat or raise hand function. The moderator will call on those wanting to ask a question.

#### 4. Media Digital Services

The ISU provides relevant and live media information through a number of digital channels:

##### ***ISU Website:***

- [ISU Home of Skating](#)
- [Inside ISU](#)
- [Media section](#) that includes the [OMAS accreditation portal](#), [Media Guides](#)
- [ISU Newsletter](#)
- [Event webpage](#) with access to all competition information

##### ***ISU Photo Event Gallery***

- Access details to the ISU photo galleries for editorial and non-commercial purposes will be made accessible on the Inside ISU Events App.
- When using a picture, the ISU must be credited as follows: **@International Skating Union (ISU)** and must be tagged or mentioned in any social media post.

##### ***ISU Social Media Accounts:***

- Facebook: [@ISUFigureSkating](#) / [@ISUSpeedSkating](#) / [@ISUShortTrackSpeedSkating](#)
- Instagram: [@ISUFigureSkating](#) / [@isuspeedskating](#)
- Youtube: [Skating ISU](#)
- X (Twitter): [@ISU\\_Figure](#) / [@ISU\\_Speed](#)
- Tik Tok: [@isuskating](#)
- Weibo: [weibo.com/isuofficial](#)
- LinkedIn: <https://www.linkedin.com/company/international-skating-union>

##### ***Inside ISU Event App:***

- The Inside ISU Event App is the main source of information and means of communication for media attending ISU Events on-site or remotely (if available).
- It gathers all the key media-related information constantly updated live with push notifications alerts.
- The password to access the Media App of the relevant Event is provided via OMAS once an accreditation is approved.

The OC also offers media information relevant to the Event on the following digital channels:

- Event Website: [www.euroskate2025.eu](http://www.euroskate2025.eu)
- Event Hashtags: [#euroskate2025Tallinn](#), [#ISU EuropeanFigureSkatingChampionshipsTallinn](#)

- Social Media Accounts: [Instagram](#), [Facebook](#)

## 5. Media Accommodation

The Organizing Committee has designated the [Nordic Hotel Forum](#) as media hotel.

Every individual media person is responsible for booking their own accommodation and bearing any cancellation fees.

### Nordic Hotel Forum 4\*



<https://www.nordichotels.eu/en/>

A modern four-star superior business hotel, is situated in the heart of Estonia's capital, right at the edge of Tallinn's Old Town, a UNESCO World Heritage site. The hotel features 258 comfortable and spacious guest rooms, all equipped with free Wi-Fi, air conditioning, blackout curtains, tea and coffee-making facilities, complimentary soft drinks in the minibar upon arrival, an LCD TV, a mini safe, an iron and ironing board, a hairdryer, and unlimited access to the hotel's leisure center and gym. The leisure center, located on the eighth floor, offers spectacular views of Tallinn's Old Town and Rotermann Quarter. Guests can enjoy an indoor pool, sauna, steam bath, Jacuzzi, and 24-hour gym access. High-quality entertainment venues, excellent cafes and restaurants, and fantastic shopping opportunities are all within walking distance. The hotel holds the Green Key eco-label, indicating its commitment to environmental sustainability. Lennart Meri Tallinn Airport is just 4 km away.

#### Room rates:

Standard Single – 104 €; Standard twin – 114 €  
Superior Single – 124 €; Superior twin – 134 €  
Deluxe Single – 154 €; Deluxe twin – 164 €  
Suite Single – 249 € ; Suite twin – 259 €

Prices include a rich buffet breakfast, Wi-Fi, access to the leisure centre and gym, and 9% VAT.

Pre-booked hotel rooms are available until **December 25, 2024**. After that date the hotel rooms with special rate are subject to availability. Please use the **promotional code "EC25"** when making your reservation.

Bookings can be made via email at [forum@nordichotels.eu](mailto:forum@nordichotels.eu) or by phone at +372 6222 999.

## 6. Transportation

Shuttle transportation will be arranged from official media hotels to the main venue and the practice arena. Shuttle schedules will be provided on site and on the Inside ISU Events App.

**!** Please be advised that the transportation service will only be available for the designated official media hotels.

**Note that for accredited media the public transportation in Tallinn will be free of charge.**

## 7. Useful Information

### TRANSPORTATION:

#### **BY AIR**

Lennart Meri Tallinn Airport is located just 4 km from the Tallinn City center. Information service in the Departure Hall is opened according to the flight schedule 2 hours before the first flight and closed after the last arriving flight. [www.tallinn-airport.ee](http://www.tallinn-airport.ee)

#### **From airport**

**Tram no. 4** from the airport to the city center operates a frequent schedule from 5:30 am until 00:45. The tram stop is located next to the terminal towards the city. Single journey tickets can be bought in cash from the driver for €2. The most central stop is the “Hobujaama” near the Nordic Hotel Forum.

**Bus no. 2** makes the trip from the airport to the city center and port approximately every 20 minutes and operates from ~6:30 am until midnight. Single journey tickets can be bought in cash from the driver for €2. The bus departs from the airport's lowest level, down the escalator from the arrivals hall. The most central stop is the Laikmaa stop on Laikmaa Street, near the Nordic Hotel Forum.

**A taxi stand** can be found just outside the arrivals hall. The fare from the airport to the city center is about €10. BOLT is functioning in Tallinn as well.

#### **BY FERRY**

Ferries cross the Gulf of Finland between Tallinn and Helsinki several times a day, covering the distance in roughly two to three hours. Ferries between Tallinn and Stockholm depart every evening, with the trip taking approximately 15 hours.

#### **BY BUS**

Two international bus lines offer connections to Tallinn from several other European cities. Regular routes connecting Tallinn with Riga and Vilnius operate several times a day. International connections are provided by [Lux Express](#) and [Ecolines](#). International and intercity buses arrive and depart via the Tallinn Central Bus Station (Tallinna Bussijaam): Lastekodu 46

**CLIMATE:**

In January the average temperature is -2 up to -7 degrees.

**CURRENCY:**

Estonia uses EURO.

**ELECTRICITY:**

The electric current is 220 V AC, 50Hertz. European two-pin plugs are required.

**TIME:**

Estonia is in the Eastern European Time Zone: GMT +2 hours

**Emergency number is 112**

**8. Competition Information**

- Schedule, Entry List, Results and Rankings will be available [here](#).

**For any additional questions or information, please do not hesitate to contact:**

Renna Unt - OC press officer

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[www.euroskate2025.eu](http://www.euroskate2025.eu)

[ISU Event webpage](#)