

ISU.ORG



ISU FOUR CONTINENTS
FIGURE SKATING CHAMPIONSHIPS 2025
February 19-23, 2025
Seoul, Korea

Media Information



**INTERNATIONAL
SKATING UNION**

2024-2025

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For any additional questions or information, please do not hesitate to contact:

Seunghoon(Hoon) Ko
 OC Press Officer
ksumarketing424@gmail.com
 +82 10 3451 0032

The Korea Skating Union looks forward to hosting media attending the [ISU Four Continents Figure Skating Championships 2025](#) in Seoul, Korea. The event will be held at the Mokdong Ice Rink from February 19-23, 2025.

Mokdong Ice Rink:

939 Anyangcheon-ro, Mok-dong, Yangcheon District, Seoul, South Korea

This information will assist you in planning your trip to Seoul and to apply for media accreditation to cover the event. Every effort will be made to ensure journalists have all the appropriate facilities necessary to work at the event.

The Press Centre and press tribunes will be open and operational as from the first practice/ training session on WED, FEB 19th, 2025 according to the following time schedule (it may be subject to changes and needs to be verified on-site):

- **Wednesday, FEB 19th:** 07:00am - 09:00pm
- **Thursday, FEB 20th:** 05:30am - 0:00am
- **Friday, FEB 21st:** 07:30am - 0:00am
- **Saturday, FEB 22nd:** 06:00am - 11:00pm
- **Sunday, FEB 23rd:** 06:30am - 09:00pm

1. Media Accreditation

All media must apply for media accreditation through the ISU Online Media Accreditation System (OMAS) on the International Skating Union (ISU) website (www.isu.org) under «[Press](#)».

!! When registering / applying, please make sure to upload all requested press credentials and to update these at the start of each season.

Accreditation is exclusively reserved for professional journalists employed by or representing media organizations (including agencies, print/web, TV/Radio), photographers, and, in some cases, content creators and social media reporters covering ISU Events for editorial or news purposes.

Representatives from ISU Member Federations involved in press and communication activities, and which have been officially approved by the ISU, are also eligible for accreditation.

Please note that individuals affiliated with sponsors, brands, or agencies will not be considered for media accreditation.

1.1. Accreditation Requirements

All media must provide the following up-to-date credentials when applying for media accreditation:

1. **Endorsement letter** confirming the journalist's affiliation with the registered media company or activity. The letter must include the date, the media company's logo, details about the role/function, and a signature from the editor-in-chief - * *Mandatory*
2. Copy of current **professional media or Press Card** - *if available*
3. Copy of a **valid ID/passport + headshot picture** - * *Mandatory*
4. Examples of **published work / portfolios** (e.g., past articles or photographs) - * *Mandatory*

1.2. Quotas

If space is limited the following quota will be enforced:

Type of Media	Number of people per media organization
Writing Press	Media Organization (newspaper, magazine, web, agencies, ISU Member Federations): 1 journalist
	Major Agency or Newspaper: 2 journalists
Photographer	Media Organization: 1 photographer Major Agency or Newspaper: 2 photographers
	For Figure Skating, Synchronized Skating and Short Track Speed Skating: limited to one rink side position, the other in an elevated position. For Speed Skating, 2 rink side positions (if space permits).
TV Non-Right Holder	Media Organization: 3 persons crew max. (e.g. one reporter, one camera person, one editor)
Radio Non-Right Holder	Media Organization: 1 reporter (max.)
Freelancer	Freelance journalist or photographer: 1 person Freelancers must provide written evidence that they are assigned to cover the ISU Event on behalf of a media organization. In case a freelancer is operating under its own account, they may be requested to submit additional written evidence (presentation letter, copy of past editorial pieces, etc).

1.3. Accreditation types and deadlines

The International Skating Union (ISU) and the Organizing Committee (OC) work diligently to ensure there will be ample coverage opportunities available to media outlets wishing to cover the ISU Events.

There are two types of available media accreditations:

1. **On-site** media accreditation (subject to capacity)
2. **Virtual** media accreditation allows to cover the event digitally with no access to the venue.

! No late media accreditation applications will be accepted for on-site requests.

1.4. Restrictions to Media Non-Right Holders during ISU Events

Non-Right Holders media – print/web journalists, TV/Radio, photographers, content creators and social media reporters – who have not negotiated any special production rights – need to abide by and agree to the rules in the conduct of their editorial work during ISU events.

1.4.1. Restricted areas

Filming in the below listed areas is strictly forbidden:

- Competitions / Field of play
- Training sessions (at the Practice or Main rinks)
- Warm-up zone
- Changing rooms
- Mixed Zone area
- From public seats at all times (even during ice resurfacing)

The transgression of any of these rules may result in the exclusion from ISU Events, removal of accreditation and legal actions.

1.4.2. Authorized areas

Non-Right Holders media are only allowed to produce video, audio-recorded material for editorial/news purposes in the following areas:

- In the Press Conference room
- Outside the venue

!! Special filming permissions, including permission to conduct interviews in the Mixed Zone, may be granted to Non-Rights Holders media on a limited and case-by-case basis. Requests must be made through a form ([available for download here](#)) and submitted to the ISU Media Team (media@isu.ch) at least one week prior to the start of the event.

1.5. TV and Radio Rights Holders Accreditation / Services

All Rights Holders media must also apply for accreditation via [OMAS](#). Access to the Rights Holders online area is restricted, therefore Rights Holders are invited to contact the ISU Media Team (media@isu.ch) in order to obtain a username and password.

To book any broadcasting services or facilities please contact the Host Broadcaster:

Jung Yeob (John) Kim
SBS(OC Host Broadcaster)
E-mail: kimjy@sbs.co.kr
Cell: +82 10 5744 0118

1.6. Accreditation confirmation and pick-up

If the accreditation request is accepted, an automatic email of confirmation will be issued. For on-site attendance, you may be asked to present a copy of the confirmation email at the accreditation desk to receive your accreditation badge.

You will also be notified if your accreditation request is denied. **Note that the ISU and OC reserve the right to refuse accreditation requests with or without justification.**

Accreditation will be distributed to media in the Accreditation Centre during opening hours, beginning **Wednesday, Feb 19th 2025 at 07:00am**

2. Visa Application

Media representatives requiring an official invitation letter in order to apply for a visa must contact the Organizing Committee Press Officer . Please note that an official invitation letter will only be provided to approved media representatives.

Seunghoon(Hoon) Ko

OC Press Officer

ksumarketing424@gmail.com

+82 10 3451 0032

For visa request, please provide passport details and name of the Embassy where it will be applied. Each person is responsible to ensure whether he/she needs to obtain the K-ETA authorization to enter Korea.

3. Media Facilities at the venue

The Press Centre is located near the main entrance of the Mokdong Ice Rink.

The area includes workstations with both wired and wireless internet, along with a television for viewing the competition. Accredited media will be provided with beverages (coffee, water, etc.) and snacks.

The Press Centre will be open as follows (opening schedule may be subject to change and need to be checked on-site):

- **Wednesday, FEB 19th:** 07:00am - 09:00pm
- **Thursday, FEB 20th:** 05:30am - 0:00am
- **Friday, FEB 21st:** 07:30am - 0:00am
- **Saturday, FEB 22nd:** 06:00am - 11:00pm
- **Sunday, FEB 23rd:** 06:30am - 09:00pm

3.1. Media Tribunes and TV Commentator positions

There will be a limited number of workstations available in the media tribunes. They area will be attributed to accredited written press (journalists) on a first-come, first-served basis.

TV Commentator positions are also available at the venue. Contact the Host Broadcaster for additional information:

Jung Yeob (John) Kim

OC Host Broadcaster

kimjy@sbs.co.kr

+82 10 5744 0118

3.2. Mixed Zone & Press Conferences

3.2.1. Mixed Zone

The Mixed Zone provides an opportunity for media to interview athletes immediately after competition. The Mixed Zone area is split into the following sections and follows a pre-determined priority order:

1. Quick Quotes (made available on the ISU website)
2. TV / Radio Rights Holders (with pre-booked positions)
3. ISU Production/Social Media crew
4. TV / Radio Rights Holders with ENG positions
5. Non-Rights Holders (print/web, TV/Radio, social media without any production rights)
6. Virtual Mixed Zone

Athletes will go through the Mixed Zone on completion of every competition/race. Coaches may also be requested for interviews. The media operations team onsite will do its best to make sure the requested skaters go through the Mixed Zone for media interviews, however it is not mandatory for the athletes to give interviews.

⚠️ Priority will be given to medal ceremonies and TV Right Holders.

As the timing between the end of medal ceremonies and the start of press conferences is quite tight, note that medalists will go through the TV Right Holders' Mixed Zone for interviews and, if time permits, they could spend a limited time in the Non-Rights Holders area. If interviews in the Non-Rights holders area must be cut short, all questions should then be asked during the press conferences.

3.2.2. Press Conferences

Press conferences will feature the top-3 finishers after each competition/race and/or after victory ceremonies on final competition days.

In case remote services are available, media holding a remote accreditation will be able to access the virtual Mixed Zone and/or press conferences through links provided on the Inside ISU Events App. Once in the meeting room, those wanting to ask a question will be asked to notify the moderator by using the chat or raise hand function. The moderator will call on those wanting to ask a question.

4. Media Digital Services

The ISU provides relevant and live media information through a number of digital channels:

ISU Website:

- [Homepage](#)
- [News Section](#)
- [Media Section](#)
 - [OMAS Accreditation Portal](#)
 - [Media Guides](#)
- [Event Webpage](#)

ISU Photo Event Gallery

- Password details to the ISU Picdrop photo galleries for editorial and non-commercial purposes will be accessible on the Inside ISU Events App.
- When using a picture, the ISU must be credited as follows: **@International Skating Union (ISU)** and must be tagged or mentioned in any social media post.

ISU Social Media Accounts:

- Facebook: [@ISUFigureSkating](#) / [@ISUSpeedSkating](#) / [@ISUShortTrackSpeedSkating](#)
- Instagram: [@ISUFigureSkating](#) / [@isuspeedskating](#)

- Youtube: [Skating ISU](#)
- X (Twitter): [@ISU_Figure](#) / [@ISU_Speed](#)
- Tik Tok: [@isuskating](#)
- Weibo: [weibo.com/isuofficial](#)
- LinkedIn: <https://www.linkedin.com/company/international-skating-union>
- Naver: <https://tv.naver.com/isuofficial>

Inside ISU Event App:

- The Inside ISU Event App is the main source of information and means of communication for media attending ISU Events on-site or remotely (if available).
- It gathers all the key media-related information constantly updated live with push notifications alerts.
- The password to access the Media App of the relevant Event is provided via OMAS once an accreditation is approved.

5. Media Accommodation

The Organizing Committee has designated an official media hotel.

Every individual media person is responsible for booking their own accommodation and bearing any cancellation fees.

Booking contacts:

Golden Seoul Hotel

Address: 663 Gonghang Daero, Kangseoku, Seoul

TEL: +82-2-3397-2000

FAX: +82-2-3397-2002

Email: book@goldenseoul.com

Website: <http://www.goldenseoul.com/>

6. Useful Information

- Climate: February average temperature -5 ~ 10°C
- Currency: South Korean "WON", USD \$1 = KRW 1,460 won
- Electrical plug types: Type C/ E/ F, standard voltage 220V
- Time zone: GMT+9
- Emergency numbers:
Emergency rescue(Fire & Ambulance, Medical emergency) – 119
Police - 112
- Public transportation system: TBD(Transportation guide from Incheon international airport to the venue/media hotel will be mentioned.)
- Website of local or national tourist office: <https://www.visitkorea.or.kr/>

7. Competition Information

- Schedule, Entry List, Results and Rankings:
<https://isu.org/events/isu-four-continents-championships-2025/>

For any additional questions or information, please do not hesitate to contact:

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ISU Website:

[Inside ISU](#)