

ISU Figure Skating Qualifier 2025 - Beijing

**September 18 to 21, 2025
Beijing, China**

Media Information



2025 - 2026

Table of Contents

1. Media Accreditation.....	3
1.1. Accreditation Process & Requirements.....	3
1.2. Quotas	5
1.3. Accreditation types and deadlines.....	5
1.4. Non-Right Holders Media Restrictions during ISU Events	5
1.4.1. <i>Restricted areas</i>	6
1.4.2. <i>Authorized areas</i>	6
1.5. TV & Radio Rights Holders Accreditation / Services	6
1.6. Accreditation confirmation and pick-up	6
2. Visa Application.....	7
3. Media Facilities at the venue	7
3.1. Media Tribunes	8
3.2. Mixed Zone & Press Conferences	9
3.2.1 <i>Mixed Zone</i>	9
3.2.2 <i>Press Conferences</i>	10
4. Media Digital Services	11
4.1. ISU Digital Press Services.....	11
4.2. Organizing Committee Digital Press Services.....	12
5. Media Accommodation.....	12
5.1. Hotel Information	12
6. Transportation	13
6.1. Arrival/Departure Transportation	13
6.2. Transportation from media hotel to venue	14
7. Useful Information.....	14
8. Competition Information	15

The International Skating Union, Chinese Figure Skating Association and the Organizing Committee look forward to hosting media attending the ISU Figure Skating Qualifier 2025 in Beijing, China. The event will be held at the National Indoor Stadium (1 National Stadium Rd, Chaoyang, Beijing, China, 100107) from September 18 to 21, 2025.

This information will assist you in planning your trip to Beijing, China and apply for media accreditation to cover the event. Every effort will be made to ensure journalists have all the appropriate facilities necessary to work at the event.

1. Media Accreditation

Rights Holders and International Media:

Media representatives employed by or representing international media organizations and rights-holder organizations must apply for media accreditation through the ISU Online Media Accreditation System (OMAS) on the International Skating Union (ISU) website (www.isu.org) under the [Press](#) section.

Chinese Media:

Media representatives employed by or representing Chinese media organizations need to apply for media accreditation through the Beijing Organizing Committee. The media accreditation notice will be released on the OC website (<https://www.bjacac.org.cn/>)

Beijing OC Media Team contact: media_bjacac@163.com

! When registering / applying, please make sure to upload all requested press credentials and to update these at the start of each season.

Media accreditation is strictly reserved for **professional journalists and photographers** employed by or representing recognized media organizations (including agencies, print/online publications, TV/radio broadcasters) covering ISU Events for **editorial or news purposes**. Under specific conditions, content creators and social media reporters may be considered.

Additionally, **ISU Member Federation representatives** officially designated for press and communication duties may be eligible for accreditation.

! Individuals affiliated with sponsors, brands, or marketing/advertising agencies are not eligible for media accreditation.

1.1. Accreditation Process & Requirements

To create your account and apply for ISU events, please fill in all required fields and follow the five-step registration process:

Step 1: Enter or verify your personal details and media organization contact information.

Step 2: Provide information about your media organization's digital presence and outreach.

Step 3: Upload all the required documents (see the full list of required data fields [here](#)).

Step 4: Review and accept the Terms and Conditions, then click on "Confirm" to complete your profile or save any updates.

Step 5: Proceed to the Event Application section by selecting first the disciplines and then specific events you wish to cover. You may apply to multiple events across different disciplines.

⚠ If you already have an account, please ensure all personal information and press credentials are updated and renewed at the start of each season.

Only complete applications submitted before the respective deadlines will be considered.

All application deadlines are listed on the ISU Press webpage [here](#).

1.2. Quotas

If space is limited the following quota will be enforced:

Type of Media	Number of people per media organization
Writing Press	Media Organization (newspaper, magazine, web, agencies, ISU Member Federations): 1 journalist
	Major Agency or Newspaper: 2 journalists
Photographer	Media Organization: 1 photographer
	Major Agency or Newspaper: 2 photographers For Figure Skating, Synchronized Skating and Short Track Speed Skating: one rink side position + the other in an elevated position. For Speed Skating: 2 rink side positions (if space permits).
TV Non-Right Holder	Media Organization: 3 persons crew max. (e.g. one reporter, one camera person, one editor)
Radio Non-Right Holder	Media Organization: 1 reporter (max.)
Freelancer	Freelance journalist or photographer: 1 person Freelancers must provide written evidence that they are assigned to cover the ISU Event on behalf of a media organization. In case a freelancer is operating under its own account, they may be requested to submit additional written evidence (presentation letter, copy of past editorial pieces, etc).

1.3. Accreditation types and deadlines

The International Skating Union (ISU) and the Organizing Committee (OC) work diligently to ensure there will be ample coverage opportunities available to media outlets wishing to cover the ISU Events.

There will be only one type of media accreditation for this event:

- 1. On-site** media accreditation (subject to capacity)

The accreditation deadline for the Non-Right holders Media is **04/09/2025**.

/! No late media accreditation applications will be accepted for on-site requests.

1.4. Non-Right Holders Media Restrictions during ISU Events

Non-Right Holders media – print/web journalists, TV/Radio, photographers, content creators and social media reporters – who have not negotiated any special production

rights – need to abide by and agree to the rules in the conduct of their editorial work during ISU events.

1.4.1. Restricted areas

Filming in the below listed areas is strictly forbidden:

- Competitions / Field of play
- Training sessions (at the Main/Practice rinks)
- Warm-up zone
- Changing rooms
- Mixed Zone area
- From public seats at all times (even during ice resurfacing)

The transgression of any of these rules may result in the exclusion from ISU Events, removal of accreditation and legal actions.

1.4.2. Authorized areas

Non-Right Holders media are only allowed to produce video, audio-recorded material for editorial/news purposes in the following areas:

- In the Press Conference room
- Outside the venue

1.5. TV & Radio Rights Holders Accreditation / Services

All Rights Holders media must also apply for accreditation via [OMAS](#) through the [ISU Press webpage](#).

Access to the Rights Holders online area is restricted. Therefore, Rights Holders are invited to contact the ISU Media Team (media@isu.org) in order to obtain a username and password.

To book any broadcasting services or facilities please contact the Host Broadcaster:
[HB name and contact details – To be updated]

1.6. Accreditation confirmation and pick-up

For international media and rights holders, if the accreditation request is accepted, an automatic email of confirmation will be issued from the ISU. For on-site attendance, you may be asked to present a copy of the confirmation email and your valid passport at the accreditation desk to receive your accreditation badge. You will also be notified if your accreditation request is denied.

Note that the ISU and OC reserve the right to refuse accreditation requests with or without justification.

The operational period and location of Venue Accreditation Desk is to be confirmed. International media who need to pick up the Accreditation Card on site could contact the Media team of Beijing Organizing Committee via email (media_bjacac@163.com).

2. Visa Application

All international media representatives who come into China for covering the competition should apply for the journalist (J2-Type) visa.

Media representatives requiring an official invitation letter in order to apply for a J2 visa must contact the Organizing Committee International Relations Department (wailian316317@126.com). Please note that an official invitation letter will only be provided to approved media representatives.

For visa requests, please provide passport details and name of the Embassy where it will be applied.

To obtaining an official visa invitation letter, please send the following documents to wailian316317@126.com no later than **August 5th, 2025**.

- (1) completed **Media Visa Application Form** ([here](#))
- (2) a scanned copy of applicant's passport front page
- (3) Press card
- (4) proof of employment produced by your working organization
- (5) media accreditation approval email from ISU

3. Media Facilities at the venue

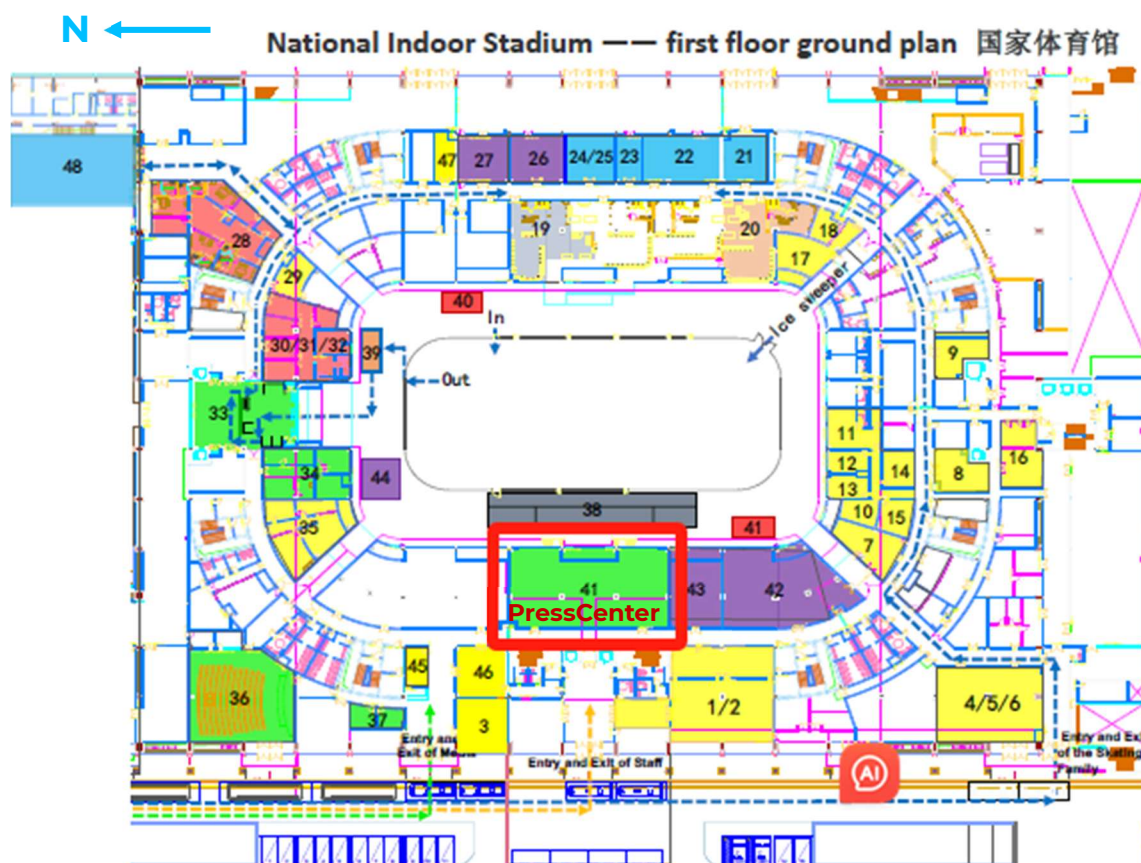
The Organizing Committee will provide accredited media personnel with high-level media working facilities and services to facilitate their full coverage of the event.

The Press Centre is located in the west side of the first floor of competition venue (see area 41 in the below map), with about 60 workstations, equipped with power supply, wired network interface, and wireless network coverage. Journalists can plug in their own laptops at their workstations to access the Internet. There are about 30 lockers for photographic equipment, and the workstations are equipped with printers, photocopiers and other electronic office equipment.

In addition, there is an information board with a pigeon hole system to provide journalists with timely event results and general information. Coffee, tea, snacks and other refreshments will also be provided on-site.

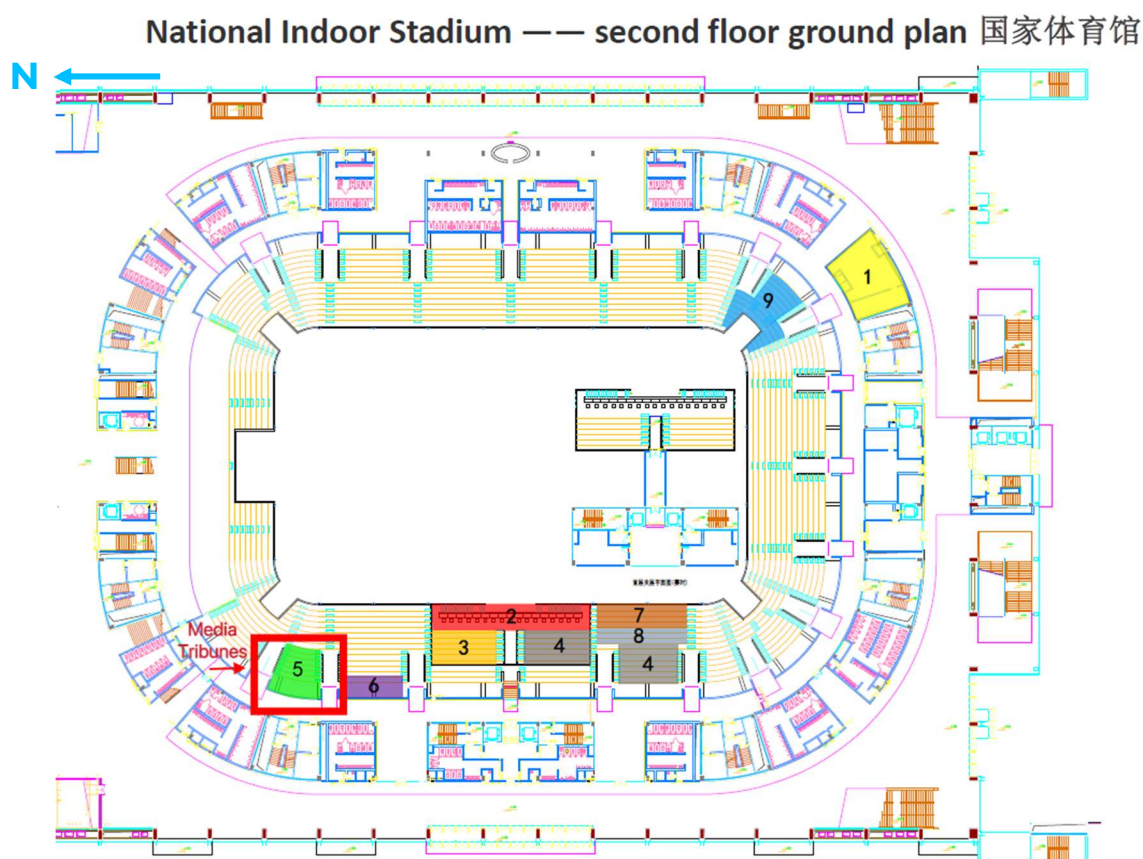
The press center will be open and operational as from the first practice/ training session, and will be open daily from the beginning of the official practice until one hour after the

conclusion of the last competition every evening (including any medal ceremony or other special event). The exact opening hours will be confirmed closer to the date of the event.



3.1. Media Tribunes

The Media Tribunes are located in the northwest corner of the second level of competition venue (see area 5 in the below map). The Media Tribunes provide 60 seats, 30 tabled seats and 30 non-tabled seats. Wi-Fi will be available in the Media Tribunes area.



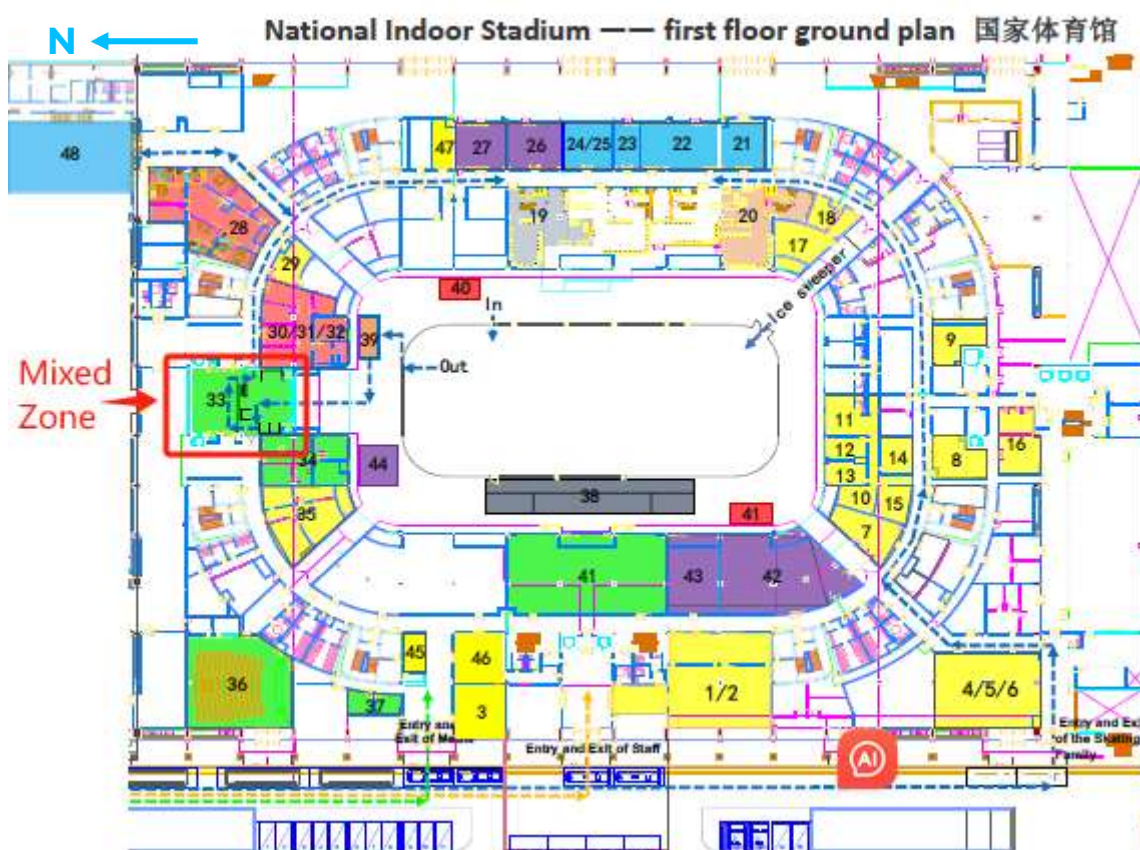
3.2. Mixed Zone & Press Conferences

3.2.1. Mixed Zone

The Mixed Zone provides an opportunity for media to interview athletes immediately after competition.

The Mixed Zone is located on the north side of the first floor of the stadium (see area 34 on the map below) and open from the start of training until the end of the competition. The Mixed Zone area is split into the following sections and follows a pre-determined priority order:

1. Quick Quotes (made available on the [ISU Event webpage](#))
2. TV / Radio Rights Holders (with pre-booked positions)
3. ISU Production/Social Media crew
4. TV / Radio Rights Holders with ENG positions
5. Non-Rights Holders (print/web, TV/Radio, content creators without any production rights)



Athletes will go through the Mixed Zone on completion of every competition/race. Coaches may also be requested for interviews. The media operations team on-site will do its best to make sure the requested skaters go through the Mixed Zone for media interviews. However it is not mandatory for the athletes to give interviews.

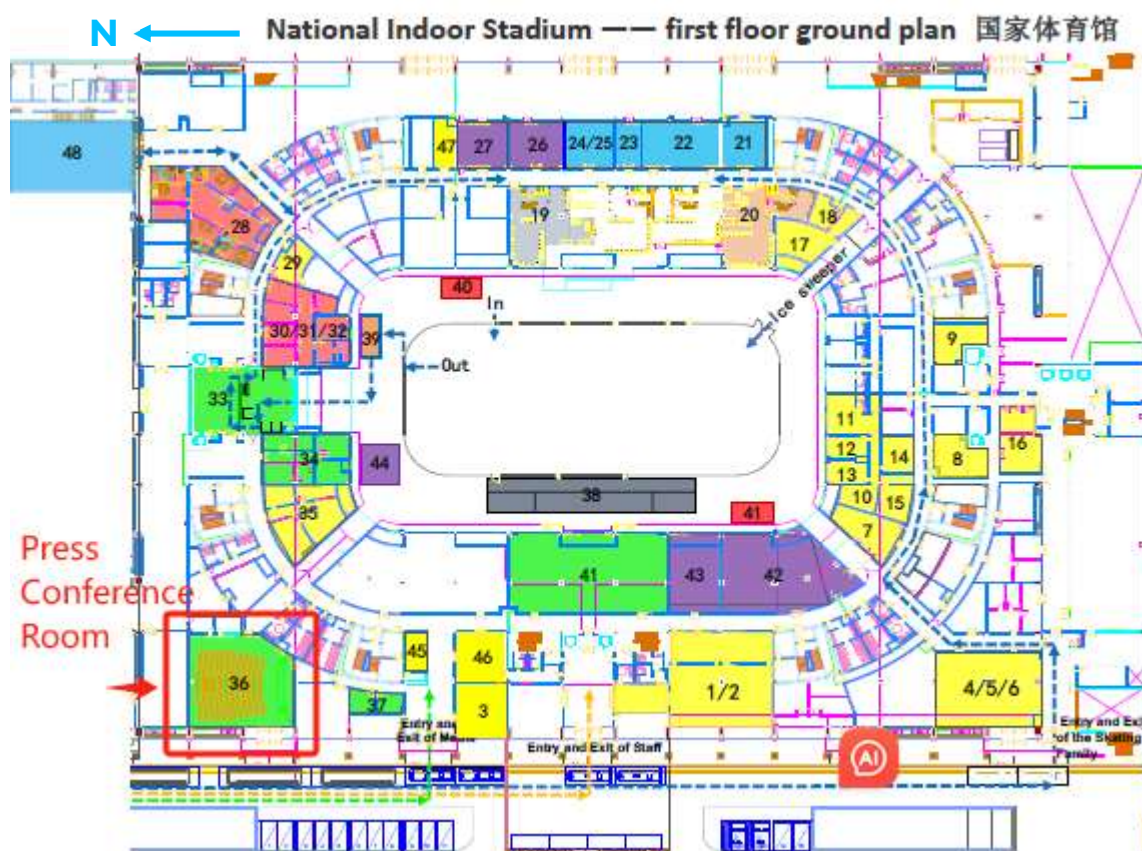
/A Priority will be given to medal ceremonies and TV Right Holders.

As the timing between the end of medal ceremonies and the start of press conferences is quite tight, note that medalists will go through the TV Right Holders' Mixed Zone for interviews and, if time permits, they could spend a limited time in the Non-Rights Holders area. If interviews in the Non-Rights holders area must be cut short, all questions should then be asked during the press conferences.

3.2.2. Press Conferences

Press conferences will feature the top-3 finishers after each competition/race and/or after victory ceremonies on final competition days.

The press conference room is located in the northwest corner of the first floor of the competition venue (see area 36 in below map).



Once in the meeting room, those wanting to ask a question will be asked to notify the moderator by using the chat or raise hand function. The moderator will call on those wanting to ask a question.

4. Media Digital Services

4.1. ISU Digital Press Services

The ISU provides relevant and live media information through a number of digital channels:

ISU Website:

- [Home of Skating](#)
- [Inside ISU](#)
- [News Section](#)
- [Press Section](#)
- [ISU Event Webpage](#)

ISU Photo Event Gallery

- Password details to the ISU photo galleries for editorial and non-commercial purposes will be accessible on the Inside ISU Events App.
- When using a picture, the ISU must be credited as follows: **@International Skating Union (ISU)** and must be tagged or mentioned in any social media post.

ISU Social Media Accounts:

- Facebook: [@ISUFigureSkating / @ISUSpeedSkating / @ISUShortTrackSpeedSkating](#)
- Instagram: [@ISUFigureSkating / @isuspeedskating](#)
- Youtube: [Skating ISU](#)
- X: [@ISU_Figure / @ISU_Speed](#)
- Tik Tok: [@isuskating](#)
- Weibo: [weibo.com/isuofficial](#)
- LinkedIn: <https://www.linkedin.com/company/international-skating-union>
- Naver: <https://tv.naver.com/isuofficial>

ISU Press Newsletter

Stay up to date with the latest news on ISU sports and governance by subscribing to our [Press Newsletter here](#).

Inside ISU Event App:

- The Inside ISU Event App is the main source of information and means of communication for media attending ISU Events on-site or remotely (if available).
- It gathers all the key media-related information constantly updated live with push notifications alerts.
- The password to access the Media App of the relevant Event is provided via OMAS once an accreditation is approved.

4.2. Organizing Committee Digital Press Services

The OC also offers media information relevant to the Event on the following digital channels: <https://www.bjcac.org.cn/>

5. Media Accommodation

The Organizing Committee recommends Marco Polo Parkside Beijing (北京中奥马哥孛罗大酒店) as the Media Hotel. For booking, please send an email to the hotel and indicate that you are participants of ISU Figure Skating Qualifier 2025 – Beijing so as to collect a reservation form with special event price as follows:

Room Type	Room Rate
Singel Room	CNY 800
Double Room	CNY 800

Each of the above room rate include breakfast(s).

5.1 Hotel Information

Marco Polo Parkside Beijing

Address: 78 Anli Road, Chaoyang District, Beijing 100101, China

Official Website: <https://www.marcopolohotels.cn/zh-cn/marco-polo-parkside-beijing>

For hotel reservation, please contact:

Email: resv.prk@marcopolohotels.com

Tel: 010-59636688-7700

Please note:

The deadline for media hotel reservation is **August 31, 2025**. From September 1, if additional room reservation is required, hotel cannot guarantee a successful booking and will make arrangements based on the actual number of room availability.

Please indicate you are participants of ISU Figure Skating Qualifier 2025 – Beijing while making reservation. Every individual media representative is responsible for booking their own accommodation and bearing any cancellation fees.

6. Transportation

6.1 Arrival/Departure Transportation

From Beijing Capital International Airport

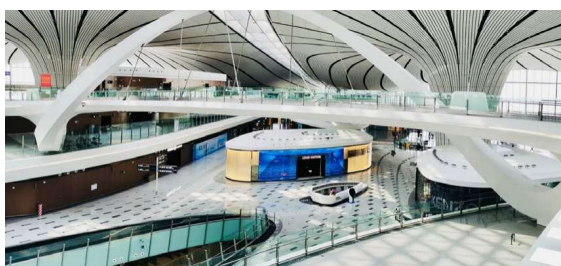
Located in Beijing's Shunyi District, it is the first mega international airport in Asia with three terminals, three runways and dual towers operating simultaneously. As the core node for Europe, Asia and North America, Beijing Capital International Airport has become the most convenient aviation hub connecting the three major aviation markets of Asia, Europe and the United States by virtue of its unique geographical location, convenient and quick transit process, and close and efficient synergistic cooperation.

Upon arrival or to departure at Beijing Capital Airport, passengers can take a cab between the airport and the hotel. Payment Method: RMB cash.



From Beijing Daxing International Airport

It is a mega international aviation comprehensive transportation hub, a 4F-class international airport, a world-class aviation hub, and a new power source for national development.



Upon arrival or to departure at Beijing Daxing International Airport, you can take a taxi between the airport and the hotel from the taxi waiting area at the airport. Payment Method: RMB cash.

6.2 Transportation from Media Hotel to the Venue

Shuttle bus services will be arranged from all the official media hotels to the main venue and the practice arena. Schedules will be provided on site and on the Inside ISU Events App.

/!\ Please be advised that the transportation service will only be available for the designated official media hotels.

7. Useful Information

Time Zone

Beijing is located in Greenwich East 8, 8 hours ahead of London. There is no daylight saving time in Beijing.

Currency and Exchange

The RMB is the legal tender of the People's Republic of China. The current denominations of RMB banknotes are 1 Yuan, 5 Yuan, 10 Yuan, 20 Yuan, 50 yuan and 100 yuan. Coins are available in denominations of 10 cents, 50 cents and 1 yuan. Currency exchange services are available at banks, international airports and some hotels. The exchange rate is the real-time rate of the day.

Based on August 1, 2025 Bank of China foreign exchange rates (foreign exchange rates change in real time, only for reference)

USD to CNY exchange rate: 1 USD = 7.2117 CNY
JPY to CNY exchange rate: 1 JPY = 0.0479 CNY
EUR to CNY exchange rate: 1 EUR = 8.2232 CNY
KRW to CNY exchange rate: 1 KRW = 0.0051 CNY
CAD to CNY exchange rate: 1 CAD = 5.1977 CNY

Other useful information

Voltage

The standard voltage in China is 220 volts and the plugs are two or three flat plugs.

Drinking

The legal age for drinking alcohol in China is 18. Personal identification may be required in places such as stores and bars that sell alcohol.

Smoking

Cigarettes may not be sold to minors (under the age of 18) in China. Indoor smoking is restricted in many public places, hotels and restaurants in Beijing.

Tipping

Tipping is not customary in China, but service charges are included in the bill at some high-end hotels and restaurants, and may be required at some Western-style restaurants, depending on the circumstances.

8. Competition Information

- Schedule, Entry List, Result and Rankings can be found [here](#)

For any additional questions or information, please do not hesitate to contact:

International Media

ISU Media Team:

media@isu.org

Chinese Media

The Media Operations Team of Beijing Organizing Committee:

media_bjacac@163.com