



## ISU FIGURE SKATING WORLD CHAMPIONSHIPS MARCH 24 - 29, 2026 PRAGUE, CZECHIA

# **Media Information**



2025 - 2026



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Czech Figure Skating Association looks forward to hosting media attending the ISU Figure Skating World Championships in Prague, Czechia. The event will be held at the O2 arena Prague from March 24, 2026.

This information will assist you in planning your trip to Prague and apply for media accreditation to cover the event. Every effort will be made to ensure journalists have all the appropriate facilities necessary to work at the event.

#### 1. Media Accreditation

All media must apply for media accreditation through the ISU Online Media Accreditation System (OMAS) on the International Skating Union (ISU) website (<a href="www.isu.org">www.isu.org</a>) under the <a href="mailto:Press">Press</a> section.

/\\ When registering / applying, please make sure to upload all requested press credentials and to update these at the start of each season.

Media accreditation is strictly reserved for **professional journalists and photographers** employed by or representing recognized media organizations (including agencies, print/online publications, TV/radio broadcasters) covering ISU Events for **editorial or news purposes**. Under specific conditions, content creators and social media reporters may be considered.

Additionally, **ISU Member Federation representatives** officially designated for press and communication duties may be eligible for accreditation.

/!\ Individuals affiliated with sponsors, brands, or marketing/advertising agencies are not eligible for media accreditation.

#### 1.1. Accreditation Process & Requirements

To create your account and apply for ISU events, please fill in all required fields and follow the five-step registration process:

- **Step 1:** Enter or verify your personal details and media organization contact information.
- **Step 2:** Provide information about your media organization's digital presence and outreach.
- Step 3: Upload all the required documents (see the full list of required data fields here).
- **Step 4:** Review and accept the Terms and Conditions, then click on "Confirm" to complete your profile or save any updates.
- **Step 5:** Proceed to the Event Application section by selecting first the disciplines and then specific events you wish to cover. You may apply to multiple events across different disciplines.
- ⚠ If you already have an account, please ensure all personal information and press credentials are updated and renewed at the start of each season.

Only complete applications submitted before the respective deadlines will be considered.

All application deadlines are listed on the ISU Press webpage here.



#### 1.2. Quotas

If space is limited the following quota will be enforced:

Type of Media	Number of people per media organization	
Writing Press	Media Organization (newspaper, magazine, web, agencies, ISU Member Federations): 1 journalist	
	Major Agency or Newspaper: 2 journalists	
	Media Organization: 1 photographer	
	Major Agency or Newspaper: 2 photographers	
Photographer	For Figure Skating, Synchronized Skating and Short Track Speed Skating: one rink side position + the other in an elevated position.	
	For Speed Skating: 2 rink side positions (if space permits).	
TV Non-Right Holder	Media Organization: 3 persons crew max. (e.g. one reporter, one camera person, one editor)	
Radio Non-Right Holder	Media Organization: 1 reporter (max.)	
	Freelance journalist or photographer: 1 person	
Freelancer	Freelancers must provide written evidence that they are assigned to cover the ISU Event on behalf of a media organization.	
	In case a freelancer is operating under its own account, they may be requested to submit additional written evidence (presentation letter, copy of past editorial pieces, etc.).	

## 1.3. Accreditation types and deadlines

The International Skating Union (ISU) and the Organizing Committee (OC) work diligently to ensure there will be ample coverage opportunities available to media outlets wishing to cover the ISU Events.

There are two types of available media accreditations:

- 1. On-site media accreditation (subject to capacity)
- **2. Virtual** media accreditation allows to cover the event digitally with no access to the venue (only available for specific events)

The accreditation deadline for the Non-Right holders Media is 10. 03. 2026.

/No late media accreditation applications will be accepted for on-site requests.



## 1.4. Non-Right Holders Media Restrictions during ISU Events

Non-Right Holders media – print/web journalists, TV/Radio, photographers, content creators and social media reporters – who have not negotiated any special production rights – need to abide by and agree to the rules in the conduct of their editorial work during ISU events.

#### 1.4.1. Restricted areas

Filming in the below listed areas is strictly forbidden:

- Competitions / Field of play
- Training sessions (at the Main/Practice rinks)
- Warm-up zone
- Changing rooms
- Mixed Zone area
- From public seats at all times (even during ice resurfacing)

The transgression of any of these rules may result in the exclusion from ISU Events, removal of accreditation and legal actions.

#### 1.4.2. Authorized areas

Non-Right Holders media are only allowed to produce video, audio-recorded material for editorial/news purposes in the following areas:

- In the Press Conference room
- Outside the venue

## 1.5. TV & Radio Rights Holders Accreditation / Services

All Rights Holders media must also apply for accreditation via <u>OMAS</u> through the <u>ISU Press</u> <u>webpage</u>.

Access to the Rights Holders online area is restricted. Therefore, Rights Holders are invited to contact the ISU Media Team (media@isu.org) in order to obtain a username and password.

To book any broadcasting services or facilities please contact:

- for matters related to TV broadcasting, contact Mrs. Marketa Vrankova at <u>marketa.vrankova@ceskatelevize.cz</u>
- for matters related to venue TV facilities, please contact Mr. Milos Zidik at milos.zidik@prague2026.org.

## 1.6. Accreditation confirmation and pick-up

If the accreditation request is accepted, an automatic email of confirmation will be issued. For on-site attendance, you may be asked to present a copy of the confirmation email and your passport at the accreditation desk to receive your accreditation badge.

You will also be notified if your accreditation request is denied. **Note that the ISU and OC** reserve the right to refuse accreditation requests with or without justification.



The **Accreditation Desk** at the venue will be located at Level 2 of the O2 arena and will be open according to the following schedule:

[Accreditation Centre opening times – To be updated] [Venue map – To be updated]

## 2. Visa Application

Media representatives requiring an official invitation letter in order to apply for a visa must contact the Organizing Committee. Please note that an official invitation letter will only be provided to approved media representatives.

For visa requests, please provide passport details and name of the Embassy where it will be applied.

#### **VISA PROCEDURE**

Foreign nationals who are subject to visa requirements and wish to enter the Czechia must complete a visa application form.

Please visit <a href="https://www.mzv.cz/jnp/en/information\_for\_aliens/types\_of\_visas/index.html">https://www.mzv.cz/jnp/en/information\_for\_aliens/types\_of\_visas/index.html</a> to see where to apply and which option are available for you.

If you require a visa invitation letter to apply for a visa, please send an email to: <a href="mailto:stepan.sedlacek@prague2026.org">stepan.sedlacek@prague2026.org</a> and indicate the following information:

- Given Name as of passport
- Family Name as of passport
- Gender
- Date of Birth
- Nationality
- Passport No.
- Passport Expiry Date
- Organization (please enter who you are representing)
- Function (broadcaster / RTV)

The applicants are obliged to arrange an adequate travel insurance at their own cost, including medical, liability and repatriation insurances, which are valid for the entire stay in the Czech Republic.

### 3. Media Facilities at the venue

The Press Centre and press tribunes will be open and operational as from the first practice/training session on Tuesday, March 24, 2026, according to the following time schedule (it may be subject to changes and needs to be verified on-site):

## **Press Centre opening hours**



Day	Opening	Closing
Tuesday 24. 3. 2026	5:30 AM	2 hours after the end of the official practice*
Wednesday 25. 3. 2026	6:00 AM	0:30 AM
Thursday 26. 3. 2026	6:30 AM	0:30 AM
Friday 27. 3. 2026	6:30 AM	0:15 AM
Saturday 28. 3. 2026	6:00 AM	0:15 AM
Sunday 29. 3. 2026	12:00 AM	7:00 PM

The **Media Centre** at the venue is divided into two parts. **Media Centre A** will be located at Level 3 and **Media Centre B** at Level 2 of the O2 arena (see maps at the end of this document). For access to the Media Centres use staircase I.

- Press information desk
- Number of work desks
- Power plugs availability
- Wired and wireless internet
- TV screens
- Area for photographers + lockers
- Refreshment

To book additional internet connectivity services - such as dedicated internet line in the Press Centre, Press Tribunes or rink side for agency photographers, please contact <a href="mailto:stepan.sedlacek@prague2026.org">stepan.sedlacek@prague2026.org</a>.

## 3.1. Media Tribunes and TV Commentators' positions

The **Media Tribune** will be located in sectors 425 and 426 at Level 4 of the O2 arena. For access to the Media Tribune use staircase I.

The **TV Commentators' positions** will be located in sectors 101, 103 and 121 at Level 1 of the O2 arena. For access to the Media Tribune use staircase I.

#### 3.2. Mixed Zone & Press Conferences

## 3.2.1. Mixed Zone

The Mixed Zone provides an opportunity for media to interview athletes immediately after competition.

The **Mixed Zone** will be located at Level 0 of the O2 arena. For access to the Mixed Zone use staircase I.

The **Practice rink Mixed Zone** will be located at Level 0 of the O2 universum. For access to the Practice rink Mixed Zone use <a href="[To be updated]">[To be updated]</a>]

The Mixed Zone area is split into the following sections and follows a pre-determined priority order:

- 1. Quick Quotes (made available on the ISU Event webpage)
- 2. TV / Radio Rights Holders (with pre-booked positions)
- 3. ISU Production/Social Media crew



- 4. TV / Radio Rights Holders with ENG positions
- 5. Non-Rights Holders (print/web, TV/Radio, content creators without any production rights)

Athletes will go through the Mixed Zone on completion of every competition/race. Coaches may also be requested for interviews. The media operations team on-site will do its best to make sure the requested skaters go through the Mixed Zone for media interviews. However it is not mandatory for the athletes to give interviews.

## /!\ Priority will be given to medal ceremonies and TV Right Holders.

As the timing between the end of medal ceremonies and the start of press conferences is quite tight, note that medalists will go through the TV Right Holders' Mixed Zone for interviews and, if time permits, they could spend a limited time in the Non-Rights Holders area. If interviews in the Non-Rights holders area must be cut short, all questions should then be asked during the press conferences.

#### 3.2.2. Press Conferences

Press conferences will feature the top-3 finishers after each competition/race and/or after victory ceremonies on final competition days.

The **Press Conference Room** will be located at Level 2 of the O2 arena. For access to the Press Conference Room use same way as to the Media Centre B.

In case remote services are available, media holding a remote accreditation will be able to access the virtual press conferences through links provided on the Inside ISU Events App.

Once in the meeting room, those wanting to ask a question will be asked to notify the moderator by using the chat or raise hand function. The moderator will call on those wanting to ask a question.

#### 4. Media Digital Services

## 4.1. ISU Digital Press Services

The ISU provides relevant and live media information through a number of digital channels:

#### ISU Website:

- Home of Skating
- Inside ISU
- News Section
- Press Section
- ISU Event Webpage

## **ISU Photo Event Gallery**

- Password details to the ISU photo galleries for editorial and non-commercial purposes will be accessible on the Inside ISU Events App.
- When using a picture, the ISU must be credited as follows: **©International Skating Union (ISU)** and must be tagged or mentioned in any social media post.



#### **ISU Social Media Accounts:**

- Facebook: <u>@ISUFigureSkating</u> / <u>@ISUSpeedSkating</u> / @ISUShortTrackSpeedSkating
- Instagram: <u>@ISUFigureSkating</u> / <u>@isuspeedskating</u>
- YouTube: Skating ISU
- X: <u>@ISU\_Figure / @ISU\_Speed</u>
- Tik Tok: @isuskating
- Weibo: <u>weibo.com/isuofficial</u>
- LinkedIn: <a href="https://www.linkedin.com/company/international-skating-union">https://www.linkedin.com/company/international-skating-union</a>
- Naver: https://tv.naver.com/isuofficial

#### ISU Press Newsletter

Stay up to date with the latest news on ISU sports and governance by subscribing to our Press Newsletter here.

## Inside ISU Event App:

- The Inside ISU Event App is the main source of information and means of communication for media attending ISU Events on-site or remotely (if available).
- It gathers all the key media-related information constantly updated live with push notifications alerts.
- The password to access the Media App of the relevant Event is provided via OMAS once an accreditation is approved.

## **4.2. Organizing Committee Digital Press Services**

The OC also offers media information relevant to the Event on the following digital channels:

- Event Website: <a href="https://www.prague2026.org/en/">https://www.prague2026.org/en/</a>
- Event Tickets: <a href="https://www.prague2026.org/en/schedule-tickets/">https://www.prague2026.org/en/schedule-tickets/</a>
- Event News Releases: https://www.prague2026.org/en/novinkv/2024-en/
- Social Media Accounts:

Facebook: <a href="https://www.facebook.com/isuworlds2026/">https://www.facebook.com/isuworlds2026/</a> Instagram: <a href="https://www.instagram.com/isuprague2026/">https://www.instagram.com/isuprague2026/</a>

• Event Hashtags: #FigureSkating, #ISUWorldsChamps2026, #ISUWorlds2026, #krasobrusleni, #prague2026, #WFSC26

## 5. Media Accommodation

The Organizing Committee has designated 2 official media hotels: **Hotel Duo** and **Hotel Carol**.

Every individual media person is responsible for booking their own accommodation and bearing any cancellation fees.

Booking contacts:
Martin Špáta
Accommodation Manager
ISU World Figure Skating Championships
GSM: +420 608 153 456, email: martin.spata@prague2026.org



#### 5.1. Media Hotels

## **Hotel Duo**

Star Rating: 4★

Address: Teplická 492/19, 190 00 Prague 9 – Střížkov, Czech Republic

**Distance to O2 arena:** Approximately 3 km (15 minutes by Metro C from Střížkov to Florenc, transfer to Metro B to Českomoravská; 10 minutes by Bus 152 from Střížkov to Českomoravská)

**Reservation link:** <a href="https://www.hotelduo.cz/en/booking?preferrate=6834&datein=2026-03-23">https://www.hotelduo.cz/en/booking?preferrate=6834&datein=2026-03-23</a>

Visit Hotel Website: https://www.hotelduo.cz/en

#### Hotel Information:

#### Rooms:

- 654 rooms in a range of categories (Superior/Executive Room, Junior/Family Suite)
- Check-in from 3:00 PM; check-out by 11:00 AM

#### **Amenities:**

- Complimentary high-speed Wi-Fi
- Air conditioning
- In-room safe
- Mini fridae
- Coffee & tea set
- On-site parking (available for both cars and buses)

#### **Dining Options:**

- Restaurant Food&Mood Serving Czech and international cuisine in a modern setting
- Lobby Bar Ideal for casual meetings or relaxing with a drink

#### Fitness/Wellness Facilities:

- Indoor swimming pool
- Sauna
- Massage services available
- Gym with cardio and strength equipment
- On-site bowling centre

**Room Rates** (per room, per night, incl. buffet breakfast, Wi-Fi, in-room coffee & tea facilities, and VAT):

- Single room: €79Double room: €89
- Triple room supplement / 3rd person: €30 per night

Please note: A city tax of €2 per person per night is not included in the accommodation price and will be paid individually by each guest.

## **Hotel Carol**

Star Rating: 4★

**Address:** Kurta Konráda 12, 190 00 Prague 9 – Libeň, Czech Republic **Distance to O2 arena:** Approximately 750 meters (7-minute walk)



For room availability and bookings, please contact Mr. Martin Špáta at

martin.spata@prague2026.org.

Visit Hotel Website: <a href="https://www.hotelcarol.cz/en">https://www.hotelcarol.cz/en</a>

#### **Hotel Information:**

#### Rooms:

- 67 rooms in various categories, including three family suites
- Check-in from 3:00 PM; check-out by 11:00 AM

#### **Amenities:**

- Complimentary Wi-Fi
- Air conditioning
- Flat-screen TV
- In-room safe
- Tea and coffee set available in suites
- Mini fridge
- Secure on-site parking (charges apply)

## **Dining Options:**

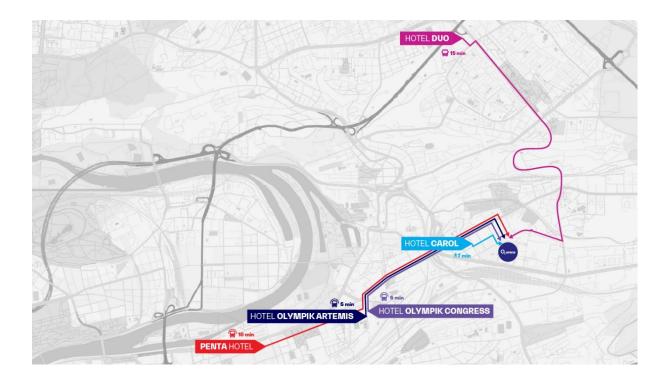
- **Restaurant Jerusalem** Mediterranean cuisine with buffet breakfast, à la carte lunch, and diner
- Outdoor terrace seating during summer months
- Lobby bar offering drinks and snacks

**Room Rates** (per room, per night, incl. buffet breakfast, Wi-Fi, and VAT):

- Single room: €119Double room: €129
- Triple room supplement / 3rd person: €30 per night

Please note: A city tax of  $\leq$ 2 per person per night is not included in the accommodation price and will be paid individually by each guest.





## 5.2. Reservation Payment Conditions

#### **Hotel Duo**

Cancelation policy: The reservation can be cancelled free of charge till max. 14 days prior to arrival day. In case of the cancellation 14 days and less prior to arrival, the cancellation fee of 10% of the total booked stay will be charged. In case of no show, the cancellation fee of 100% from the total amount is charged. There is a required 100% prepayment.

## **Hotel Carol**

For room availability and bookings, please contact Mr. Martin Špáta at <a href="martin.spata@prague2026.org">martin.spata@prague2026.org</a>. Once your request has been received and availability confirmed, details regarding deposits, cancellation and refund policies, and payment methods will be provided.

## 6. Transportation

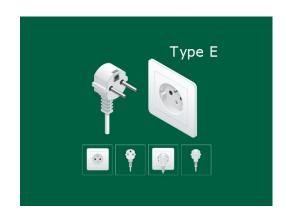
[To be updated]

#### 7. Useful Information

- Climate: The climate throughout the Czechia is temperate, with a typical change of 4 seasons. The average annual temperature is between 5.5 °C and 9 °C. The coldest month of the year is January, when the average monthly temperature drops below 0 °C. On average, July is 20 °C warmer than January and is the warmest month of the year. The average monthly temperature in March is usually around 5 or 7 °C.
- **Currency**: Czech crown (CZK)
- **Electrical plug types**: In Czechia, the most commonly used sockets are **type C** and **type E**.







- **Time zone**: Central European Time (UTC+01:00)
- Emergency numbers:

European SOS: 112
Fire Emergency: 150
Ambulance: 155
Police: 158
Information: 1188

• Telephone country code: +420

- Public transportation system: <a href="https://idos.cz/en/vlakyautobusy/spojeni/">https://idos.cz/en/vlakyautobusy/spojeni/</a>
- Website of local or national tourist office: <a href="https://www.visitczechia.com/en-us">https://www.visitczechia.com/en-us</a>

## 8. Competition Information

• Schedule, Entry List, Results and Rankings can be found here

## For any additional questions or information, please do not hesitate to contact:

## **OC Press Officer**

Štěpán Sedláček <u>stepan.sedlacek@prague2026.org</u> + 420 608 827 900

## **ISU Media Team**

media@isu.org

Official Event website
ISU Event Webpage

## 9. Venue Maps – To be updated