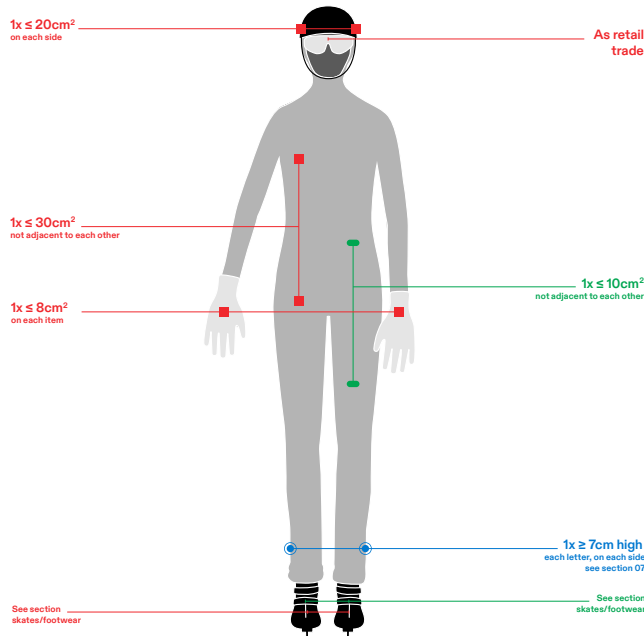


ISU — SKATING



01

Precise identification
 Floating identification

All General Principles apply unless expressly mentioned otherwise hereafter (in particular in relation to size, frequency or location). Please refer to the General Guidelines (released December 2024) to obtain the general principles of Authorised Identifications on NOC uniforms at the Olympic Games. This section provides visual illustrations regarding the placement and size of Sport Specific Implementation for any items.

SUBMISSION PROCESS

Section 14 of General Guidelines apply

No additional obligatory submission process required by the IF, section 14 of the General Guidelines applies.

01 SPEED SKATING ATHLETE FRONT

Identification of the Manufacturer Clothing

- Competition clothing/Warm-up suits (incl. one-piece body suit)**
 One *Identification of the Manufacturer* [■] per clothing item will be permitted, to a maximum size of 30cm².
 One *Identification of the Manufacturer* will be permitted on Zippers and Buttons and should appear in the same colour as the concerned item (i.e. tone on tone), as long as such identifications are deemed not conspicuous by the IOC.
- One-piece bodysuit**
 One *Identification of the Manufacturer* [■] shall be permitted above the waist and below the waist, in accordance with the maximum sizes noted above; however, these identifications shall not be placed immediately adjacent to each other.
- Neck Guard**
 The *Identification of the Manufacturer* on neck guards will be permitted, to a maximum size of 20cm². If the neck guard is part of the competition suit, no *Identification of the Manufacturer* may appear on the collar or neck.
- Collar /Roll necks**
 If a roll neck or polo shirt is worn, no *Identification of the Manufacturer* may appear on the collar or on the neck. Only one *Identification of the Manufacturer* will be allowed; it may be situated on the chest, with a maximum size of 30cm².
- Socks**
 One *Identification of the Manufacturer* per accessory item will be permitted, to a maximum size of 10cm².
- Gloves**
 One *Identification of the Manufacturer* per accessory item will be permitted, with a maximum size of 8cm² per gloves, to a total maximum size of 16cm² for a pair of gloves.

- Headgear**
 One *Identification of the Manufacturer* per Item, with a maximum size of 10cm² or two *Identifications of the Manufacturer* per accessory item will be permitted, with a maximum size of 5cm² each and placed above each ear.
- Eyewear**
 May carry the *Identification of the Manufacturer* as displayed on products sold through the retail consumer market at least six (6) months before the Olympic Winter Games, with the identifications permitted on the lenses so long as such identifications are tone-on-tone, engraved into the lens and are not deemed as conspicuous by the IOC.

Sport Equipment

- Helmets**
 Two *Identifications of the Manufacturer* [■] will be permitted on the helmet (max 20cm² per identification), to a total maximum size of 40cm². The helmet may include the Skater's own name and/or national country flag, as well as individual decorations according to ISU rules. Front part of the helmet (max 40cm²) is reserved for the Olympic Winter Games Logo. Side parts are reserved for numbers.
- Gloves**
 One *Identifications of the Manufacturer* [■] per accessory item will be permitted, with a maximum size of 8cm² per gloves, to a total maximum size of 16cm² for a pair of gloves. **Gloves for Speed Skating must be predominantly white.**

Accessories

- Bag**
 One *Identification of the Manufacturer* per bag will be permitted, covering no more than 10% of the surface, to a maximum size of 60cm².
- Tights | Overshoes | Ankle protectors**
 One *Identification of the Manufacturer* per accessory item will be permitted, to a maximum size of 20cm².
- Towels**
 No *Identification of the Manufacturer* or 3rd Party identifications may appear on towels.

Skates/Footwear

- Skates (incl. boots, blades, blade guards and blade connections)**
 The *Identification of the Manufacturer* shall reflect standard commercial practices for each piece of equipment, 1 *Identification of the Manufacturer* with a maximum of 20cm² on each boot, 1 manufacturer identification with a maximum of 20cm² on each blade guard and 1 *Identification of the Manufacturer* of max 6cm² on each connecting construction.

On each blade the manufacturer identification shall not exceed 20cm² as follows: one (1) manufacturer identification of maximum 20cm² or a combination of one (1) manufacturer identification of maximum 10cm² and one (1) *Product Technology Identification* of 10cm².

Instead of the *Identification of the Manufacturer* the Skater's own name may be engraved on pieces of equipment, with the same size restrictions as for trademarks.

Product Technology Identification

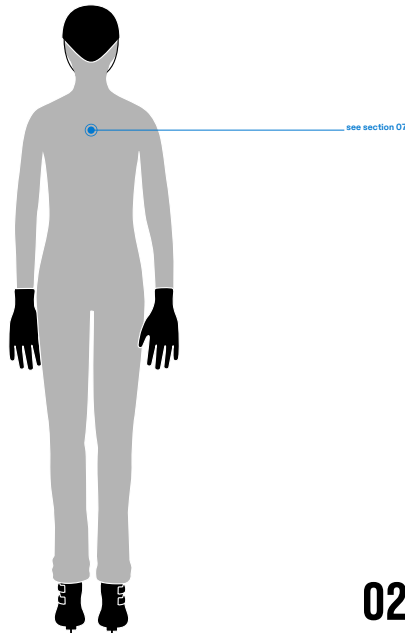
Clothing

- Competition clothing | Warm-up suits (incl. one-piece body suit)**
 One additional *Product Technology Identification* [●] will be permitted per clothing item, to a maximum size of 10cm².
- One-piece bodysuit**
 One *Product Technology Identification* [●] shall be permitted above the waist and below the waist, in accordance with the maximum sizes noted above; however, these identifications shall not be placed immediately adjacent to each other.

Skates/Footwear

- Skates (incl. boots, blades, blade guards and blade connections)**
 On each blade the manufacturer identification shall not exceed 20cm² as follows: one (1) manufacturer identification of maximum 20cm² or a combination of one (1) manufacturer identification of maximum 10cm² and one (1) *Product Technology Identification* of 10cm².

ISU — SKATING



02

02 SPEED SKATING ATHLETE BACK

NOC Emblem and National Identity

Additional IF Specifications

Section 07

Third Party Identifications (Athletes names)

Athletes may display their own names on their warm-up, kiss and cry area clothing and off the ice clothing and equipment.

Section 09

NOC Emblem and National Identity

National flags/ emblems/ codes

The racing and warm-up suits of the Skaters must display the name of the country or its official NOC abbreviation or team identity (letters of minimum 5cm and maximum 15cm high).

In Speed Skating the country name, abbreviation or team identity shall be placed on the back of the upper body.

03 SHORT TRACK SPEED SKATING ATHLETE FRONT

Identification of the Manufacturer

Clothing

• Competition clothing/Warm-up suits (incl. one-piece body suit)

One *Identification of the Manufacturer* [■] per clothing item will be permitted, to a maximum size of 30cm².

One *Identification of the Manufacturer* will be permitted on Zippers and Buttons and should appear in the same colour as the concerned item (i.e. tone on tone), as long as such identifications are deemed not conspicuous by the IOC.

• One-piece bodysuit

One *Identification of the Manufacturer* [■] shall be permitted above the waist and below the waist, in accordance with the maximum sizes noted above; however, these identifications shall not be placed immediately adjacent to each other.

• Neck Guard

The *Identification of the Manufacturer* on neck guards will be permitted, to a maximum size of 20cm². If the neck guard is part of the competition suit, no *Identification of the Manufacturer* may appear on the collar or neck.

• Collar /Roll necks

If a roll neck or polo shirt is worn, no *Identification of the Manufacturer* may appear on the collar or on the neck. Only one *Identification of the Manufacturer* will be allowed; it may be situated on the chest, with a maximum size of 30cm².

• Socks

One *Identification of the Manufacturer* per accessory item will be permitted, to a maximum size of 10cm².

• Gloves

One *Identification of the Manufacturer* per accessory item will be permitted, with a maximum size of 8cm² per gloves, to a total maximum size of 16cm² for a pair of gloves. Gloves for Short Track Speed Skating must be of white colour.

• Headgear

One *Identification of the Manufacturer* per Item, with a maximum size of 10cm² or two *Identifications of the Manufacturer* per accessory item will be permitted, with a maximum size of 5cm² each and placed above each ear.

• Eyewear

May carry the *Identification of the Manufacturer* as displayed on products sold through the retail consumer market at least six (6) months before the Olympic Winter Games, with the identifications permitted on the lenses so long as such identifications are tone-on-tone, engraved into the lens and are not deemed as conspicuous by the IOC.

Sports Equipment

• Helmets

Helmets

Two *Identifications of the Manufacturer* will be permitted on the helmet (max 20cm² per identification), to a total maximum size of 40cm². The helmet may include the Skater's own name and/or national country flag, as well as individual decorations according to ISU rules. Front part of the helmet (max 40cm²) is reserved for the Olympic Winter Games Logo. Side parts are reserved for numbers.

• Gloves

One *Identifications of the Manufacturer* per accessory item will be permitted, with a maximum size of 8cm² per gloves, to a total maximum size of 16cm²

for a pair of gloves. **Gloves for Short Track Speed Skating** must be of white colour.

Accessories

• Bag

One *Identification of the Manufacturer* per bag will be permitted, covering no more than 10% of the surface, to a maximum size of 60cm².

• Tights | Overshoes | Ankle protectors

One *Identification of the Manufacturer* per accessory item will be permitted, to a maximum size of 20cm².

• Towels

No *Identification of the Manufacturer* or 3rd Party identifications may appear on towels.

Skates/Footwear

• Skates (incl. boots, blades, blade guards and blade connections)

The *Identification of the Manufacturer* shall reflect standard commercial practices for each piece of equipment, 1 *Identification of the Manufacturer* with a maximum of 20cm² on each boot, 1 manufacturer identification with a maximum of 20cm² on each blade guard and 1 *Identification of the Manufacturer* of max 6cm² on each connecting construction. On each blade the manufacturer identification shall not exceed 20cm² as follows: one (1) manufacturer identification of maximum 20cm² or a combination of one (1) manufacturer identification of maximum 10cm² and one (1) *Product Technology Identification* of 10cm².

Instead of the *Identification of the Manufacturer* the Skater's own name may be engraved on pieces of equipment, with the same size restrictions as for trademarks.

Product Technology Identification

Clothing

• Competition clothing | Warm-up suits (incl. one-piece body suit)

One additional *Product Technology Identification* [■] will be permitted per clothing item, to a maximum size of 10cm².

• One-piece bodysuit

One *Product Technology Identification* [■] shall be permitted above the waist and below the waist, in accordance with the maximum sizes noted above; however, these identifications shall not be placed immediately adjacent to each other.

1x ≤ 20cm²
on each side

As retail trade

1x ≤ 30cm²
not adjacent to each other

1x ≤ 8cm²
on each item

1x ≤ 10cm²
not adjacent to each other

1x ≥ 7cm high
each letter, on each side
see section 07

See section
skates/footwear

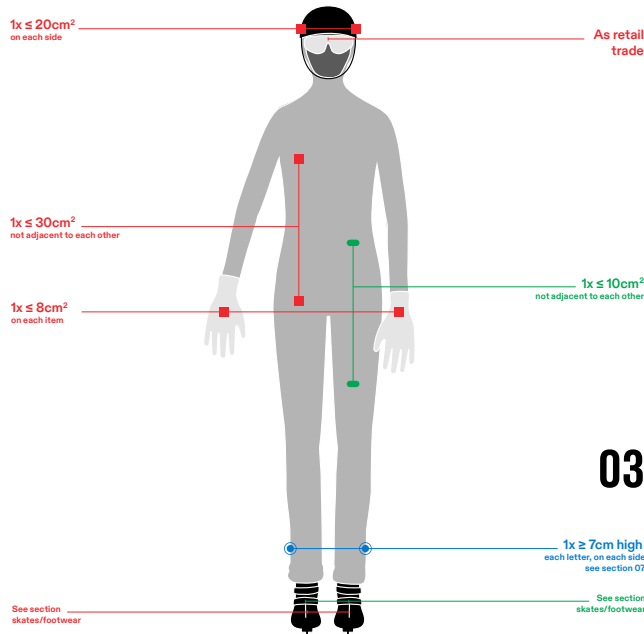
See section
skates/footwear

■ Precise identification

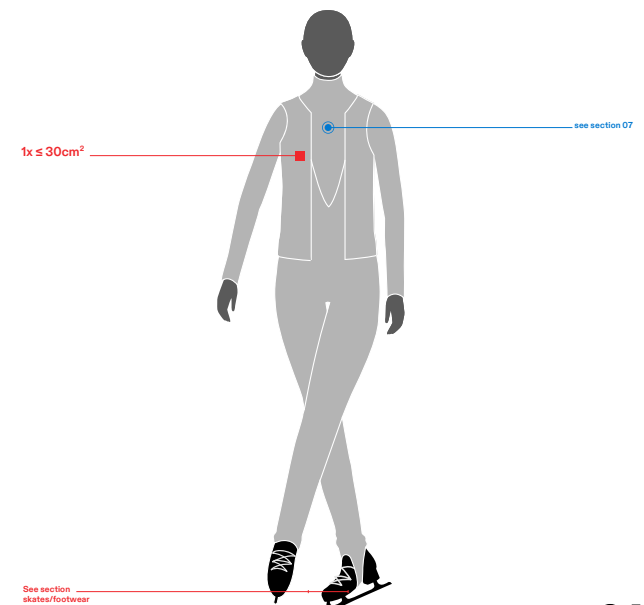
■ Floating identification

03

ISU — SKATING



03



04

- Precise identification
- Floating identification

All General Principles apply unless expressly mentioned otherwise hereafter (in particular in relation to size, frequency or location). Please refer to the General Guidelines (released December 2024) to obtain the general principles of Authorised Identifications on NOC uniforms at the Olympic Games. This section provides visual illustrations regarding the placement and size of Sport Specific Implementation for any items.

Skates/Footwear

- **Skates (incl. boots, blades, blade guards and blade connections)**

On each blade the manufacturer identification shall not exceed 20cm² as follows: one (1) manufacturer identification of maximum 20cm² or a combination of one (1) manufacturer identification of maximum 10cm² and one (1) *Product Technology Identification* of 10cm².

NOC Emblem and National Identity

Additional IF Specifications

Section 07

Third Party Identifications (Athletes names)

Athletes may display their own names on their warm-up, kiss and cry area clothing and off the ice clothing and equipment.

Section 09

NOC Emblem and National Identity National flags/ emblems/ codes

In Short Track Speed Skating the official NOC abbreviation shall be placed on the external part of both lower legs, the size of the characters not to be smaller than 7cm high and the letters to be placed vertically from knee to ankle. The country name, abbreviation or team identity may also be placed on the back of the upper body (letters of minimum 5cm and maximum 15cm high).

04 FIGURE SKATING

Identification of the Manufacturer

Clothing

- **Competition clothing (costumes) (Incl. Figure Skating exhibition)**
One *Identification of the Manufacturer* to a maximum size of 30cm² will be permitted on the Competition Clothing (costumes).
- **Neck Guard**
The *Identification of the Manufacturer* on neck guards will be permitted, to a maximum size of 20cm². If the neck guard is part of the competition suit, no *Identification of the Manufacturer* may appear on the collar or neck.

- **Warm-up suit and “Kiss & Cry area” clothing**
During the official Warm-Up phase before the competition performance, during practice sessions and other off-ice activities in the “Kiss-and-Cry area”, TV interviews and the off-ice victory ceremonies, the following Identifications will be permitted: One *Identification of the Manufacturer* per clothing item, to a maximum size of 30cm².
- **Collar and roll necks**
If a roll neck or polo shirt is worn, no identification of the manufacturer may appear on the collar or on the neck. Only one *Identification of the Manufacturer* will be allowed; it may be situated on the chest, with a maximum size of 30cm².
- **Socks**
One *Identification of the Manufacturer* per accessory item will be permitted, to a maximum size of 10cm².
- **Gloves**
One *Identification of the Manufacturer* per accessory item will be permitted, with a maximum size of 8cm² per gloves, to a total maximum size of 16cm² for a pair of gloves.
- **Headgear**
One *Identification of the Manufacturer* per Item, with a maximum size of 10cm² or two *Identifications of the Manufacturer* per accessory item will be permitted, with a maximum size of 5cm² each and placed above each ear.
- **Eyewear**
May carry the *Identification of the Manufacturer* as displayed on products sold through the retail consumer market at least six (6) months before the Olympic Winter Games, with the identifications permitted on the lenses so long as such identifications are tone-on-tone, engraved into the lens and are not deemed as conspicuous by the IOC.

Accessories

- **Bag**
One *Identification of the Manufacturer* per bag will be permitted, covering no more than 10% of the surface, to a maximum size of 60cm².
- **Tights | Overshoes | Ankle protectors**
One *Identification of the Manufacturer* per accessory item will be permitted, to a maximum size of 20cm².
- **Towels**
No *Identification of the Manufacturer* or 3rd Party identifications may appear on towels.

Skates/Footwear

- **Skates (incl. boots, blades, blade guards and blade connections)**
No markings are permitted on boots or blades, except for the boot manufacturer's name on the boot heel not larger than 10cm² and one (1) engraved identification of the manufacturer not larger than 20cm² on each blade and each blade guard.

NOC Emblem and National Identity

Additional IF Specifications

Section 07

Third Party Identifications (Athletes names)

Athletes may display their own names on their warm-up, kiss and cry area clothing and off the ice clothing and equipment.

Section 09

NOC Emblem and National Identity National flags/ emblems/ codes

The Name and/or logo of NOC or NOC country abbreviation with letters of maximum 15cm high.