



ISU European Short Track Championships
January 17 – 19, 2025
Dresden, Germany

Media Information



**INTERNATIONAL
SKATING UNION**

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“Deutsche Eisschnelllauf- und Shorttrack-Gemeinschaft e.V.” looks forward to hosting media attending the ISU European Short Track Speed Skating Championship event in Dresden, Germany. The event will be held at the JOYNEXT Arena from January 17, – 19, 2025.

This information will assist you in planning your trip to Dresden and to apply for media accreditation to cover the event. Every effort will be made to ensure journalists have all the appropriate facilities necessary to work at the event.

The Press Centre and press tribunes will be open and operational as from Thursday, January 16, 2025, until Sunday, January 19, 2025.

Schedule: Thursday Opening: 11:00 Thursday Closing: 17:00
 Friday to Sunday Opening: One hour before competition start
 Friday to Sunday Closing: One hour after competition ending

Please check the final competition schedule in the ISU events app.

1. Media Accreditation

All media must apply for media accreditation through the ISU Online Media Accreditation System (OMAS) on the International Skating Union (ISU) website (www.isu.org) under «[Media Accreditation](#)».

Only professional journalists, editors and photographers covering the ISU Event for editorial purposes, or producing content for news purposes, will be accredited.

1.1. Accreditation Requirements

All media must provide the following documentation when applying for media accreditation and further information could be requested (such as evidence of past articles, etc.):

1. Endorsement Letter from the editor-in-chief (formats: pdf, png or jpeg) - **Mandatory**
2. Copy of current professional media or journalist card (formats: pdf, png, or jpeg) – **if available**
3. ID photo (formats: pdf, png or jpeg) - **Mandatory**
4. Present the necessary documentation as requested by the OC, and which may include sanitary certifications/testing results - **Mandatory**

1.2. Quotas

If space is limited the following quota will be enforced:

Type of Media	Number of people per media organization
Writing Press	Media Organization (newspaper, magazine, web, agencies, ISU Member Federations) : 1 journalist
	Agency, Major Newspaper: 2 journalists
Photographer	Media Organization: 1 photographer
	Agency, Major Newspaper: 2 photographers (limited to one rink side position, the other in an elevated position for Figure Skating, Synchronized Skating and Short Track Speed Skating. For Speed Skating, space permitting 2 rink side positions could be possible)
TV Non-Right Holder	Media Organization: 3-person crew max. (e.g., one reporter, one camera person, one editor)
Radio Non-Right Holder	Media Organization: 1 reporter (max.)

Freelancer	<p>Freelance journalist or photographer: 1 person</p> <ul style="list-style-type: none"> • Freelancers must provide written evidence that they are assigned to cover the ISU Event by a media organization. • A freelancer operating under their own account may be requested to submit additional written evidence (presentation letter, copy of past editorial pieces etc.)
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1.3. Accreditation types and deadlines

The International Skating Union (ISU) and the Organizing Committee have been working diligently to ensure there will be ample coverage opportunities available to media outlets wishing to cover the ISU events either on-site or remotely. This in mind, there will be two types of media accreditations issued:

- **On-site** media accreditations will be subject to capacity.
- **Remote media accreditation holders** will not have access to the venue and will be covering the event virtually.

The deadlines to apply for media accreditations are as follows:

- On-site media accreditation requests: **January 04, 2025**
- Remote media accreditation requests: **January 10, 2025**

No late media accreditation applications will be accepted for on-site requests.

1.4. Restrictions to Media Non-Right Holders during ISU Events

Non-Right Holders media – print/web journalists, TV/Radio, photographers, content creators and social media reporters – who have not negotiated any special production rights – need to abide and agree to the following rules in the conduct of their editorial work during ISU events ([see Terms and Conditions here](#)).

1. *Restricted areas*

Filming in the below listed areas is strictly forbidden:

- Training sessions (at the Practice or Main rinks)
- Warm-up zone
- Changing rooms
- Mixed Zone area (unless approval has been provided by the ISU and its TV partners in advance)
- Competitions / Field of play
- From public seats at all times (even during ice resurfacing)

2. *Authorized areas*

Non-Right Holders media are only allowed to produce video, audio-recorded material for editorial purposes in the following areas:

- In the Press Conference room
- Outside the venue

[Special filming permissions](#) may be submitted to the ISU Media Team (media@isu.ch) in advance of the event. The transgression of any of these rules may result in the exclusion from ISU Events, removal of accreditation and legal actions.

1.5. TV and Radio Rights Holders

All right holding media must also apply for accreditation via [OMAS](#). Access to the Right Holders area is restricted, therefore Right Holders are invited to contact the ISU Media Team media@isu.ch in order to obtain a username and password.

To book any broadcasting services or facilities please contact the host Broadcaster:

SACHSEN FERNSEHEN & FAHRGAST FERNSEHEN
Sendergruppe Dresden, Leipzig, Chemnitz, Vogtland
c/o F.i.S. - Fernsehen in Sachsen GmbH | Brückenstraße 15 | 09111 Chemnitz

Andreas Flieger
andreas.flieger@sachsen-media.de
+49 371 - 39 89 77 40

1.6. Accreditation Confirmation

If the accreditation request – either on-site or remote - is accepted, an automatic email of confirmation will be issued. For on-site attendance, you may be asked to present a copy of the email of confirmation to receive your accreditation badge.

You will also be notified if your accreditation request is denied. Please note that the ISU and OC reserve the right to refuse accreditation with or without justification.

The accreditations can be picked-up from the Press Center at the competition venue from Thursday, January 16, 2025 during the opening times.



2. Visa Application

Media representatives requiring an official invitation letter in order to apply for a visa must contact the Organizing Committee:

OC ISU European Short Track Championships Dresden 2025
c/o Zepi Sport & Events GmbH
ZNL Dresden
Magdeburger Str. 10
01067 Dresden
Website: <https://shorttrack-events.de>
Mail: office@shorttrack-events.de

Please note that an official invitation letter will only be provided to approved media representatives. For visa request, please provide passport details and name of the Embassy where it will be applied.

3. Media Facilities at the venue

3.1. Media Tribune and TV Commentator positions

The respective areas can be found on the below map. Most places on the media tribune are non-tabled seats. Due to placement restrictions of the arena, only a few tables can be provided directly at the Media Tribune for print media. They are intended for commentators in the first place. Tables are provided at the Press Center.

Wi-Fi will be accessible everywhere at the ice rink.

Electricity can not be provided directly at the ice rink.

3.2. Mixed Zone & Press Conferences

The Mixed Zone provides an opportunity for media to interview athletes immediately after competition. It is split into four main sections and follows a pre-determined priority order:

- TV and Radio Rights Holders who have pre-booked positions
- ENG crews
- Non-Right Holders (written/web press, TV/Radio, social media without any production rights)
- Virtual Mixed Zone

Athletes with requests will pass through the Mixed Zone on completion of every event. Coaches may also be requested for interviews, if required. The Press Officer and ISU Media teams will do their best to make sure that requested skaters go through the Mixed Zone for media interviews, but are also responsible to ensure that the medalists get to their ceremony on time and return to the Mixed Zone to finish TV interviews, before then attending Press Conferences.

Location of the Zones:



All remote media accreditation holders will be able to access the virtual Mixed Zone and virtual Press Conferences through a Zoom link provided on the ISU Inside Event App. Once in the Zoom room, those wanting to ask a question will be asked to notify the moderator by using the chat or raise hand function. The moderator will call on those wanting to ask a question.

4. Media Services

- Press Conference: Wednesday 15.01.2025 at Penck Hotel, Dresden,
- To access ISU photo galleries for editorial and non-commercial purposes, [click here](#). When using a picture, the ISU must be credited as follows: **@International Skating Union (ISU)** and must be tagged or mentioned in any social media post.

Connect with ISU official channels for all the latest and live information:

- [ISU website](#)
- [ISU Event webpage](#)
- [ISU Newsletter](#)
- Facebook: [@ISUShortTrackSpeedSkating](#)
- Instagram: [@isuspeedskating](#)
- Youtube: [Skating ISU](#)
- Twitter: [@ISU_Speed](#)

- Tik Tok: [@isuskating](#)
- Weibo: weibo.com/isuofficial
- LinkedIn: <https://www.linkedin.com/company/international-skating-union>

Inside ISU Event App:

- The Inside ISU Event App is the main source of information and means of communication for media attending ISU Events on-site or remotely.
- It gathers all the key media-related information (competition schedule, media areas operating hours, contacts, virtual mixed zone, transportation, entries/results, etc.), constantly updated live with push notifications alerts.

The credentials to access the Media channel of the relevant Event is provided via OMAS once an accreditation is approved.

5. Media Accommodation

Every individual media person is responsible for booking their own accommodation and bearing any cancellation fees.

6. Transportation

Public transportation services are provided throughout the city. Further information can be found here: <https://www.dvb.de/de-de/>

7. Useful Information

All useful information can be accessed and requested from the below mentioned institution:

Dresden Information GmbH

Service-Center
 Mo–Fr: 9:00 – 18:00 / Sa: 09:00 – 17:00
 Address: Prager Straße 2b, 01069 Dresden

Tel.: [+49 351 501 501](tel:+49351501501)

Fax: [+49 351 501 509](tel:+49351501509)

E-Mail: info@dresden.travel

8. Competition information

Schedule, Entry lists, Results and Rankings are accessible on the ISU Event page.

For any additional questions or information, please do not hesitate to contact:

Press Officer: Eva Wagner
 E-Mail: media@shorttrack-events.de
 Mobil: +49 174 8361208

shorttrack-events.de/
www.isu.org