

ISU.ORG



ISU WORLD JUNIOR SHORT TRACK CHAMPIONSHIPS
FEBRUARY 27 – MARCH 2, 2025
CALGARY, CANADA

Media Information



**INTERNATIONAL
SKATING UNION**

Table of Contents

1. Media Accreditation	2
1.1 Accreditation Requirements.....	2
1.2. Quotas	2
1.3. Accreditation types and deadlines.....	3
1.4. Restrictions to Media Non-Right Holders during ISU Events.....	3
1.4.1. <i>Restricted areas</i>	3
1.4.2. <i>Authorized areas</i>	4
1.5. TV and Radio Rights Holders Accreditation / Services.....	4
1.6. Accreditation confirmation and pick-up	4
2. Visa Application	4
3. Media Facilities at the venue.....	5
4.1. Media Tribunes and TV Commentator positions.....	5
4.2. Mixed Zone & Press Conferences.....	5
4.2.1 <i>Mixed Zone</i>	5
4.2.2. <i>Press Conferences</i>	6
5. Media Digital Services	6
6. Media Accommodation	7
6.1. Media Hotels.....	7
7. Transportation	7
8. Useful Information.....	7
More information about the city of Calgary is available via Tourism Calgary’s website.	7
9. Competition Information.....	7
10. Contact	7

If you require further information or have any questions, please contact:

Alain Brouillette
 OC Press Officer
 Email: abrouillette@speedskating.ca
 Cell: +1-613-601-2630

Speed Skating Canada looks forward to hosting media attending the ISU World Junior Short Track Championships in Calgary, Alberta, Canada. The event will be held at the Calgary Olympic Oval from February 27 to March 2, 2025.

This information will assist you in planning your trip to Calgary and to apply for media accreditation to cover the event. Every effort will be made to ensure journalists have all the appropriate facilities necessary to work at the event.

The Press Centre and press tribunes will be open and operational as from the first practice/ training session on **Wednesday, February 26, 2025** according to the following time schedule (it may be subject to changes and needs to be verified on-site):

- Wednesday, February 26 9:00 to 17:00
- Thursday, February 27 9:00 to 17:00
- Friday, February 28 9:00 to 20:00
- Saturday, March 1 9:00 to 20:00
- Sunday, March 2 9:00 to 20:00

1. Media Accreditation

All media must apply for media accreditation through the ISU Online Media Accreditation System (OMAS) on the International Skating Union (ISU) website (www.isu.org) under «[Media Accreditation](#)».

!!! When registering / applying, please make sure to upload all requested press credentials and to update these at the start of each season.

Only professional journalists and photographers (print/web, TV/Radio), and to some extent some content creators and social media reporters, covering ISU Events for editorial or news purposes will be accredited.

1.1 Accreditation Requirements

All media must provide the following up-to-date documentation when applying for media accreditation:

1. Endorsement letter from the editor-in-chief (formats: pdf, png or jpeg) - **Mandatory**
2. Copy of current professional media or journalist card (formats: pdf, png, or jpeg) – **if available**
3. Copy of ID + portrait photo (formats: pdf, png or jpeg) - **Mandatory**
4. Examples of published work / portfolios (past articles, photographs, etc.) (formats: pdf or web links) - **Mandatory**
5. Any necessary documentation required by the host country which may include sanitary certifications/testing results – **If needed**

1.2. Quotas

If space is limited the following quota will be enforced:

Type of Media	Number of people per media organization
Writing Press	Media Organization (newspaper, magazine, web, agencies, ISU Member Federations): 1 journalist
	Major Agency or Newspaper: 2 journalists

Photographer	Media Organization: 1 photographer
Photographer	<p>Major Agency or Newspaper: 2 photographers</p> <p>For Figure Skating, Synchronized Skating and Short Track Speed Skating: limited to one rink side position, the other in an elevated position.</p> <p>For Speed Skating, 2 rink side positions (if space permits).</p>
TV Non-Right Holder	Media Organization: 3 persons crew max. (e.g. one reporter, one camera person, one editor)
Radio Non-Right Holder	Media Organization: 1 reporter (max.)
Freelancer	<p>Freelance journalist or photographer: 1 person</p> <ul style="list-style-type: none"> • Freelancers must provide written evidence that they are assigned to cover the ISU Event on behalf of a media organization. • In case a freelancer is operating under its own account, they may be requested to submit additional written evidence (presentation letter, copy of past editorial pieces, etc).

1.3. Accreditation types and deadlines

The International Skating Union (ISU) and the Organizing Committee (OC) work diligently to ensure there will be ample coverage opportunities available to media outlets wishing to cover the ISU Events.

The type of media accreditation available are the following:

- 1. On-site** media accreditation (subject to capacity)

The deadlines to apply for media accreditations are as follows:

- **On-site** media accreditation requests: **March 25, 2025**

/// No late media accreditation applications will be accepted for on-site requests.

1.4. Restrictions to Media Non-Right Holders during ISU Events

Non-Right Holders media – print/web journalists, TV/Radio, photographers, content creators and social media reporters – who have not negotiated any special production rights – need to abide and agree to the following rules in the conduct of their editorial work during ISU events ([see Terms and Conditions here](#)).

1.4.1. Restricted areas

Filming in the below listed areas is strictly forbidden:

- Competitions / Field of play

- Training sessions (at the Practice or Main rinks)
- Warm-up zone
- Changing rooms
- Mixed Zone area
- From public seats at all times (even during ice resurfacing)

The transgression of any of these rules may result in the exclusion from ISU Events, removal of accreditation and legal actions.

1.4.2. Authorized areas

Non-Right Holders media are only allowed to produce video, audio-recorded material for editorial/news purposes in the following areas:

- In the Press Conference room
- Outside the venue

!!! Special filming permissions, including permission to conduct interviews in the Mixed Zone, may be granted to Non-Rights Holders media on a limited and case-by-case basis. Requests must be made through the a form ([available for download here](#)) and submitted to the ISU Media Team (media@isu.ch) at least one week prior to the start of the event.

1.5. TV and Radio Rights Holders Accreditation / Services

All Rights Holders media must also apply for accreditation via [OMAS](#). Access to the Rights Holders online area is restricted, therefore Rights Holders are invited to contact the ISU Media Team (media@isu.ch) in order to obtain a username and password.

To book any broadcasting services or facilities please contact the Host Broadcaster:

Matt Gillespie

Joe Media – Host Broadcaster
mattg@joemedia.tv

1.6. Accreditation confirmation and pick-up

If the accreditation request is accepted, an automatic email of confirmation will be issued. For on-site attendance, you may be asked to present a copy of the confirmation email at the accreditation desk to receive your accreditation badge.

You will also be notified if your accreditation request is denied. **Note that the ISU and OC reserve the right to refuse accreditation requests with or without justification.**

Accreditation will be distributed to media in the Press Centre during opening hours, beginning **Wednesday, February 26 at 9:00am MT.**

2. Visa Application

Media representatives requiring an official invitation letter to apply for a visa must contact the Organizing Committee. For visa request, please provide passport details and name of the Embassy where it will be applied. Note that an official invitation letter will only be provided to approved media representatives.

Jill Lynch

Organizing Committee

worldcup@speedskating.ca

3. Media Facilities at the venue

The Press Centre is located at ice level of the venue, in a dedicated room with approximately 25 seats. Work desks will be available with access to power and wireless internet, along with a screen for viewing the competition. Wired internet connection is only available in the venue by advanced request.

Coffee and snacks will be provided in the Press Center, while meals are accessible via the University of Calgary food court a three-minute walk away.

While the Press Centre will be locked upon closing, media are encouraged not to leave any belongings in this area overnight as its security cannot be guaranteed.

The Press Centre will be open as follows:

- Wednesday, February 26 9:00 to 17:00
- Thursday, February 27 9:00 to 17:00
- Friday, February 28 9:00 to 20:00
- Saturday, March 1 9:00 to 20:00
- Sunday, March 2 9:00 to 20:00

4.1. Media Tribunes and TV Commentator positions

A designated section of the spectator stands will be reserved for media seating. TV commentator positions are available at the venue. Contact the Host Broadcaster for additional information:

Matt Gillespie

Joe Media – Host Broadcaster

mattg@joemedia.tv

4.2. Mixed Zone & Press Conferences

4.2.1 Mixed Zone

The Mixed Zone provides an opportunity for media to interview athletes immediately after competition. It will be located near the Heatbox Out. It provides an opportunity for media to interview athletes immediately after competition. The area is split into six main sections and follows a pre-determined priority order:

1. Quick Quotes (made available on the ISU website)
2. TV / Radio Rights Holders (with pre-booked positions)
3. ISU Production/Social Media crew
4. TV / Radio Rights Holders with ENG positions
5. Non-Rights Holders (print/web, TV/Radio, social media without any production rights)

Athletes will go through the Mixed Zone on completion of every competition/race. Coaches may also be requested for interviews. The media operations team on-site will do its best to make sure the requested skaters go through the Mixed Zone for media interviews, however it is not mandatory for the athletes to give interviews.

⚠️ Priority will be given to medal ceremonies and TV Right Holders.

As the timing between the end of medal ceremonies and the start of press conferences is quite tight, note that medallists will go through the TV Right Holders' Mixed Zone for interviews and, if time permits, they could

spend a limited time in the Non-Rights Holders area. If interviews in the Non-Rights holders area must be cut short, all questions should then be asked during the press conferences.

4.2.2. Press Conferences

The availability of in-person and/or virtual press conferences remains to be determined.

5. Media Digital Services

The ISU provides relevant and live media information through a number of digital channels:

ISU Website

- [Homepage](#)
- [News Section](#)
- [Media Section](#)
 - [OMAS Accreditation Portal](#)
 - [Press Releases](#)
 - [Media Guides](#)
 - [ISU Photo Collection](#)
- [ISU Newsletter](#)
- [Event Webpage](#)

ISU Photo Event Gallery

- Access ISU photo galleries for editorial and non-commercial purposes here <https://www.picdrop.com/isu/E9mC3cs9KD> Password: mBFfs2BQ
- When using a picture, the ISU must be credited as follows: **@International Skating Union (ISU)** and must be tagged or mentioned in any social media post.

ISU Social Media Accounts

- Facebook: [@ISUFigureSkating](#) / [@ISUSpeedSkating](#) / [@ISUShortTrackSpeedSkating](#)
- Instagram: [@ISUFigureSkating](#) / [@isuspeedskating](#)
- Youtube: [Skating ISU](#)
- X (Twitter): [@ISU_Figure](#) / [@ISU_Speed](#)
- Tik Tok: [@isuskating](#)
- Weibo: weibo.com/isuofficial
- LinkedIn: <https://www.linkedin.com/company/international-skating-union>

Inside ISU Event App

- The Inside ISU Event App is the main source of information and means of communication for media attending ISU Events on-site or remotely (if available).
- It gathers all the key media-related information constantly updated live with push notifications alerts.
- The password to access the Media App of the relevant Event is provided via OMAS once an accreditation is approved.

Organizing Committee Media Resources

The OC also offers media information relevant to the Event on the following digital channels:

- [Event Website](#)
- [Event Tickets](#)
- [Event News Releases](#)
- [Photo Gallery](#)

- Please credit “Dave Holland, Speed Skating Canada”
- Social Media Accounts:
 - [Instagram](#)
 - [Facebook](#)
 - [Twitter](#)
 - [TikTok](#)

6. Media Accommodation

The OC has designated hotels for the competition, however due to limited capacity the priority for rooms will be given to participating countries and their delegations. If additional space is available at these hotels, rooms could be offered to accredited media.

Every individual media person is responsible for booking their own accommodation and bearing any cancellation fees.

6.1. Media Hotels

Alt Hotel Calgary University District

482 McLaurin St NW
Calgary, AB T3B 6K3
[Book Here](#)

7. Transportation

Calgary is accessible via the Calgary International Airport (<https://www.yyc.com/>). Upon arrival in the city, many self-paid transportation options are available to get you to your accommodations. The airport shuttles provided by the OC is not available to accredited media.

Transportation to and from the venue is only available to accredited athletes, coaches and team staff members. Media are invited to take public transit or alternative transportation options.

Parking is available at the University of Calgary for media. Lots 9, 10 and 11 are accessible at a fee of \$9 CAD per day. Additional information is available on the University of Calgary website: <https://www.ucalgary.ca/ancillary/parking/parking-permits/find-parking>.

8. Useful Information

More information about the city of Calgary is available via [Tourism Calgary](#)'s website.

9. Competition Information

- Schedule:
- [Entry List](#), [Results](#) and [Rankings](#)

10. Contact

For any additional questions or information, please do not hesitate to contact:

Alain Brouillette

OC Press Officer

Email: abrouillette@speedskating.ca

Cell: +1-613-601-2630

[Event Webpage](#)

[ISU Event Webpage](#)