

Odido Cup
Part of the ISU Short Track World Tour
November, 27 – 30, 2025
Dordrecht, Netherlands

Media Information



2025 - 2026

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TIG Sports & Events and KNSB looks forward to hosting media attending the Odido Cup, part of the ISU Short Track World Tour #4 in Dordrecht, The Netherlands. The event will be held at Optisport, Dordrecht from November 27 – 30, 2025.

This information will assist you in planning your trip to Dordrecht and apply for media accreditation to cover the event. Every effort will be made to ensure journalists have all the appropriate facilities necessary to work at the event.

1. Media Accreditation

All media must apply for media accreditation through the ISU Online Media Accreditation System (OMAS) on the International Skating Union (ISU) website (www.isu.org) under the [Press](#) section.

/! When registering / applying, please make sure to upload all requested press credentials and to update these at the start of each season.

Media accreditation is strictly reserved for **professional journalists and photographers** employed by or representing recognized media organizations (including agencies, print/online publications, TV/radio broadcasters) covering ISU Events for **editorial or news purposes**. Under specific conditions, content creators and social media reporters may be considered.

Additionally, **ISU Member Federation representatives** officially designated for press and communication duties may be eligible for accreditation.

/! Individuals affiliated with sponsors, brands, or marketing/advertising agencies are not eligible for media accreditation.

1.1. Accreditation Process & Requirements

To create your account and apply for ISU events, please fill in all required fields and follow the five-step registration process:

Step 1: Enter or verify your personal details and media organization contact information.

Step 2: Provide information about your media organization's digital presence and outreach.

Step 3: Upload all the required documents (see the full list of required data fields [here](#)).

Step 4: Review and accept the Terms and Conditions, then click on "Confirm" to complete your profile or save any updates.

Step 5: Proceed to the Event Application section by selecting first the disciplines and then specific events you wish to cover. You may apply to multiple events across different disciplines.

⚠ If you already have an account, please ensure all personal information and press credentials are updated and renewed at the start of each season.

Only complete applications submitted before the respective deadlines will be considered.

All application deadlines are listed on the ISU Press webpage [here](#).

1.2. Quotas

If space is limited the following quota will be enforced:

Type of Media	Number of people per media organization
Writing Press	Media Organization (newspaper, magazine, web, agencies, ISU Member Federations): 1 journalist
	Major Agency or Newspaper: 2 journalists
Photographer	Media Organization: 1 photographer
	Major Agency or Newspaper: 2 photographers For Figure Skating, Synchronized Skating and Short Track Speed Skating: one rink side position + the other in an elevated position. For Speed Skating: 2 rink side positions (if space permits).
TV Non-Right Holder	Media Organization: 3 persons crew max. (e.g. one reporter, one camera person, one editor)
Radio Non-Right Holder	Media Organization: 1 reporter (max.)
Freelancer	Freelance journalist or photographer: 1 person Freelancers must provide written evidence that they are assigned to cover the ISU Event on behalf of a media organization. In case a freelancer is operating under its own account, they may be requested to submit additional written evidence (presentation letter, copy of past editorial pieces, etc).

1.3. Accreditation types and deadlines

The International Skating Union (ISU) and the Organizing Committee (OC) work diligently to ensure there will be ample coverage opportunities available to media outlets wishing to cover the ISU Events.

There are two types of available media accreditations:

- 1. On-site** media accreditation (subject to capacity)
- 2. Virtual** media accreditation allows to cover the event digitally with no access to the venue (only available for specific events)

The accreditation deadline for the Non-Right holders Media is November 13.

/! No late media accreditation applications will be accepted for on-site requests.

1.4. Non-Right Holders Media Restrictions during ISU Events

Non-Right Holders media – print/web journalists, TV/Radio, photographers, content creators and social media reporters – who have not negotiated any special production rights – need to abide by and agree to the rules in the conduct of their editorial work during ISU events.

1.4.1. Restricted areas

Filming in the below listed areas is strictly forbidden:

- Competitions / Field of play
- Training sessions (at the Main/Practice rinks)
- Warm-up zone
- Changing rooms
- Mixed Zone area
- From public seats at all times (even during ice resurfacing)

The transgression of any of these rules may result in the exclusion from ISU Events, removal of accreditation and legal actions.

1.4.2. Authorized areas

Non-Right Holders media are only allowed to produce video, audio-recorded material for editorial/news purposes in the following areas:

- In the Press Conference room
- Outside the venue

1.5. TV & Radio Rights Holders Accreditation / Services

All Rights Holders media must also apply for accreditation via [OMAS](#) through the [ISU Press webpage](#).

Access to the Rights Holders online area is restricted. Therefore, Rights Holders are invited to contact the ISU Media Team (media@isu.org) in order to obtain a username and password.

To book any broadcasting services or facilities please contact Jasper van Trigt via jasper@tiguevents.nl

Accreditation confirmation and pick-up

If the accreditation request is accepted, an automatic email of confirmation will be issued. For on-site attendance, you may be asked to present a copy of the confirmation email and your passport at the accreditation desk to receive your accreditation badge.

You will also be notified if your accreditation request is denied. **Note that the ISU and OC reserve the right to refuse accreditation requests with or without justification.**

You will be able to pick up your accreditation in the Media Centre outside the venue. To get to the Media Centre, you can follow the signage “Press & Media”.

At the Media Centre desk you will be able to pick up the accreditation pass. Photographers will also be able to pick up their bibs there.

2. Visa Application

Media representatives requiring an official invitation letter in order to apply for a visa must contact the Organizing Committee Margriet Bos, via margriet@tiguevents.nl. Please note that an official invitation letter will only be provided to approved media representatives.

For visa requests, please provide passport details and name of the Embassy where it will be applied.

3. Media Facilities at the venue

The Press Centre and press tribunes will be open and operational as from the first practice/training session on November 26, 2025 according to the following time schedule (it may be subject to changes and needs to be verified on-site):

The next facilities will be present in the Media Centre

- An information desk where you will also be able to collect your accreditation.
- Maps with the different media facilities and the walking routes relevant to you.
- 50 work desks, provided with power plugs and wireless internet.
- 2 TV screens are going to be available in the Media Centre.
- There will be several large lockers, which can be used for carry-on luggage, laptops and other valuable items. There is a limited supply of these lockers. Please note: Use of the Media Centre and the lockers is at your own risk.
- Drinks-wise there is going to be a wide selection to choose from. A coffee machine will be set up with both regular coffee and cappuccino, while tea will also be accessible. For a cold drink, a fully stocked refrigerator will be set up with a variety of options, including mineral water, soft drinks and lemonades.
- An assortment of snacks will also be available all day. You will find fresh fruits, candy and biscuits.

If you would like to book additional internet connectivity services in the Media Centre, Press Tribunes or rink side, please reach out to the National Press Officer.

3.1. Media Tribunes and TV Commentators' positions

There are 16 media working spaces available in the tribunes, all provided with a table, power and Wifi. These places are going to be located on the short side of the ice rink on the row the furthest and highest in the back. A more specific map will be available in the Media Centre.

The TV Commentator positions can be regulated and aligned with the Organizing Committee via jasper@tiguevents.nl

3.2. Mixed Zone & Press Conferences

3.2.1. Mixed Zone

The Mixed Zone provides an opportunity for media to interview athletes immediately after competition.

The Mixed Zone will be located in the hallway of the venue.

The Mixed Zone area is split into the following sections and follows a pre-determined priority order:

1. Quick Quotes (made available on the [ISU Event webpage](#))
2. TV / Radio Rights Holders (with pre-booked positions)
3. ISU Production/Social Media crew
4. TV / Radio Rights Holders with ENG positions
5. Non-Rights Holders (print/web, TV/Radio, content creators without any production rights)

Athletes will go through the Mixed Zone on completion of every competition/race. Coaches may also be requested for interviews. The media operations team on-site will do its best to make sure the requested skaters go through the Mixed Zone for media interviews. However it is not mandatory for the athletes to give interviews.

** Priority will be given to medal ceremonies and TV Right Holders.**

As the timing between the end of medal ceremonies and the start of press conferences is quite tight, note that medalists will go through the TV Right Holders' Mixed Zone for interviews and, if time permits, they could spend a limited time in the Non-Rights Holders area. If interviews in the Non-Rights holders area must be cut short, all questions should then be asked during the press conferences.

3.2.2. Press Conferences

Press conferences will feature the top-3 finishers after each competition/race and/or after victory ceremonies on final competition days.

There is no exact date yet of the press conference. For now it looks like there will be a press conference on Wednesday November 27th.

In case remote services are available, media holding a remote accreditation will be able to access the virtual press conferences through links provided on the Inside ISU Events App.

Once in the meeting room, those wanting to ask a question will be asked to notify the moderator by using the chat or raise hand function. The moderator will call on those wanting to ask a question.

4. Media Digital Services

4.1. ISU Digital Press Services

The ISU provides relevant and live media information through a number of digital channels:

ISU Website:

- [Home of Skating](#)
- [Inside ISU](#)
- [News Section](#)
- [Press Section](#)
- [ISU Event Webpage](#)

ISU Photo Event Gallery

- Password details to the ISU photo galleries for editorial and non-commercial purposes will be accessible on the Inside ISU Events App.
- When using a picture, the ISU must be credited as follows: **@International Skating Union (ISU)** and must be tagged or mentioned in any social media post.

ISU Social Media Accounts:

- Facebook: [@ISUFigureSkating / @ISUSpeedSkating / @ISUShortTrackSpeedSkating](#)
- Instagram: [@ISUFigureSkating / @isuspeedskating](#)
- Youtube: [Skating ISU](#)
- X: [@ISU_Figure / @ISU_Speed](#)
- Tik Tok: [@isuskating](#)
- Weibo: [weibo.com/isuofficial](#)
- LinkedIn: <https://www.linkedin.com/company/international-skating-union>
- Naver: <https://tv.naver.com/isuofficial>

ISU Press Newsletter

Stay up to date with the latest news on ISU sports and governance by subscribing to our [Press Newsletter here](#).

Inside ISU Event App:

- The Inside ISU Event App is the main source of information and means of communication for media attending ISU Events on-site or remotely (if available).
- It gathers all the key media-related information constantly updated live with push notifications alerts.
- The password to access the Media App of the relevant Event is provided via OMAS once an accreditation is approved.

4.2. Organizing Committee Digital Press Services

The OC also offers media information relevant to the Event on the following digital channels:

- Event Website: [Odido Cup - ISU Shorttrack World Tour 4 - Schaatsen.nl](#)
- Event Tickets: [Odido Cup 2025 Dordrecht | CM.com Ticketing](#)
- Event News Releases: [Nieuws - Schaatsen.nl](#)
- Event Hashtags: #OdidoCup
- Social Media Accounts: Instagram: [@schaatsen.nl](#) [@teamnlshorttrack](#) @odidocup

5. Media Accommodation

Every individual media person is responsible for booking their own accommodation and bearing any cancellation fees.

Should media wish to discuss wishes with the Organizing Committee please contact the Accommodation Manager via hotels@tiguevents.nl.

6. Transportation

This part is to be updated

7. Useful Information

- The climate in the Netherlands can vary significantly, so it's wise to be prepared for all weather conditions. Additionally, the venue itself will be cool, so please be prepared for that.
- In the Netherlands the Euro is used as currency. Please note that in most parts of the Netherlands, cash is not used for payments. Further on, a credit card is not always supported. A debit card is and is the most convenient.
- In the Netherlands electrical plug types C and F are used. Please note that these will also be the types of power outlets available in the venue.
- In the Netherlands the following emergency numbers are used:
 - Life-threatening situations: 112
 - Non-life-threatening situations: 0900-8844
- The public transportation can be consulted on the following websites/apps: NS and 9292.

8. Competition Information

- Schedule, Entry List, Results and Rankings can be found [here](#)

For any additional questions or information, please do not hesitate to contact:

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ISU Media Team

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[OC Official website](#)

[ISU Event webpage](#)