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ISU *WORLD SPEED SKATING* CHAMPIONSHIPS

HAMAR 2025

World Speed Skating Single Distances Championships
March, 13th-16th, 2025
Hamar, NORWAY

Media Information



**INTERNATIONAL
SKATING UNION**

2025

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Norwegian Skating Association looks forward to hosting media attending the **World Speed Skating Single Distances Championships** Hamar, Norway. The event will be held at the Vikingskipet from March 13th-16th, 2025.

This information will assist you in planning your trip to Hamar and to apply for media accreditation to cover the event. Every effort will be made to ensure journalists have all the appropriate facilities necessary to work at the event.

The Press Centre and press tribunes will be open and operational as from the first practice/ training session on March 13th-16th, 2025.

1. Media Accreditation

All media must apply for media accreditation through the ISU Online Media Accreditation System (OMAS) on the International Skating Union (ISU) website (www.isu.org) under «[Media Accreditation](#)».

!!! When registering / applying, please make sure to upload all requested press credentials and to update these at the start of each season.

Only professional journalists and photographers (print/web, TV/Radio), and to some extent some content creators and social media reporters, covering ISU Events for editorial or news purposes will be accredited.

1.1 Accreditation Requirements

All media must provide the following up-to-date documentation when applying for media accreditation:

1. Endorsement letter from the editor-in-chief (formats: pdf, png or jpeg) - **Mandatory**
2. Copy of current professional media or journalist card (formats: pdf, png, or jpeg) – **if available**
3. Copy of ID + portrait photo (formats: pdf, png or jpeg) - **Mandatory**
4. Examples of published work / portfolios (past articles, photographs, etc.) (formats: pdf or web links) - **Mandatory**
5. Any necessary documentation required by the host country which may include sanitary certifications/testing results – **if needed**

1.2. Quotas

If space is limited the following quota will be enforced:

Type of Media	Number of people per media organization
Writing Press	Media Organization (newspaper, magazine, web, agencies, ISU Member Federations): 1 journalist
	Major Agency or Newspaper: 2 journalists
Photographer	Media Organization: 1 photographer

Photographer	<p>Major Agency or Newspaper: 2 photographers</p> <p>For Figure Skating, Synchronized Skating and Short Track Speed Skating: limited to one rink side position, the other in an elevated position.</p> <p>For Speed Skating, 2 rink side positions (if space permits).</p>
TV Non-Right Holder	<p>Media Organization: 3 persons crew max. (e.g. one reporter, one camera person, one editor)</p>
Radio Non-Right Holder	<p>Media Organization: 1 reporter (max.)</p>
Freelancer	<p>Freelance journalist or photographer: 1 person</p> <ul style="list-style-type: none"> • Freelancers must provide written evidence that they are assigned to cover the ISU Event on behalf of a media organization. • In case a freelancer is operating under its own account, they may be requested to submit additional written evidence (presentation letter, copy of past editorial pieces, etc).

1.3. Accreditation types and deadlines

The International Skating Union (ISU) and the Organizing Committee (OC) work diligently to ensure there will be ample coverage opportunities available to media outlets wishing to cover the ISU Events.

The type of media accreditation available are the following:

1. **On-site** media accreditation (subject to capacity)
2. **Remote** media accreditation allows to cover the event virtually with no access to the venue (only available for specific events)

The deadlines to apply for media accreditations are as follows:

- **On-site** media accreditation requests: 24.February, 2025

⚠ No late media accreditation applications will be accepted for on-site requests.

1.4. Restrictions to Media Non-Right Holders during ISU Events

Non-Right Holders media – print/web journalists, TV/Radio, photographers, content creators and social media reporters – who have not negotiated any special production rights – need to abide and agree to the following rules in the conduct of their editorial work during ISU events ([see Terms and Conditions here](#)).

1.4.1. Restricted areas

Filming in the below listed areas is strictly forbidden:

- Competitions / Field of play
- Training sessions (at the Practice or Main rinks)
- Warm-up zone
- Changing rooms
- Mixed Zone area
- From public seats at all times (even during ice resurfacing)

The transgression of any of these rules may result in the exclusion from ISU Events, removal of accreditation and legal actions.

1.4.2. Authorized areas

Non-Right Holders media are only allowed to produce video, audio-recorded material for editorial/news purposes in the following areas:

- In the Press Conference room
- Outside the venue

!!! Special filming permissions, including permission to conduct interviews in the Mixed Zone, may be granted to Non-Rights Holders media on a limited and case-by-case basis. Requests must be made through the a form ([available for download here](#)) and submitted to the ISU Media Team (media@isu.ch) at least one week prior to the start of the event.

1.5. TV and Radio Rights Holders Accreditation / Services

All Rights Holders media must also apply for accreditation via [OMAS](#). Access to the Rights Holders online area is restricted, therefore Rights Holders are invited to contact the ISU Media Team (media@isu.ch) in order to obtain a username and password.

To book any broadcasting services or facilities please contact the Host Broadcaster:
Mikael Krantz, email: mk@miletos.se

1.6. Accreditation confirmation and pick-up

If the accreditation request is accepted, an automatic email of confirmation will be issued. For on-site attendance, you may be asked to present a copy of the confirmation email at the accreditation desk to receive your accreditation badge.

You will also be notified if your accreditation request is denied. **Note that the ISU and OC reserve the right to refuse accreditation requests with or without justification.**

2. Visa Application

Media representatives requiring an official invitation letter in order to apply for a visa must contact the Press Officer. Please note that an official invitation letter will only be provided to approved media representatives.

For visa request, please provide passport details and name of the Embassy where it will be applied.

- Name and Surname
- Date of birth
- Passport number
- Date of issue

- Expiry date
- Function in the Team

Please submit all this information to the Organizing Committee as soon as possible, in order to have the necessary visas completed in due time.

To facilitate immigration procedures for those travelling from non-European countries need to present a personal invitation letter for the Event on arrival in Norway. Personal information as specified above for Visa application must therefore be submitted to the OC not later than February 27, 2025.

3. Media Facilities at the venue

- Work desks
- Power plugs availability
- Wireless internet
- TV screen
- Press information desk
- Beverages

4.1. Media Tribunes and TV Commentator positions

- Wireless internet
- Work desks

4.2. Mixed Zone & Press Conferences

4.2.1 Mixed Zone

The Mixed Zone provides an opportunity for media to interview athletes immediately after competition. The mixed zone is located on the lower ground by the tunnel to inner field.

The Mixed Zone area is split into six main sections and follows a pre-determined priority order:

1. Quick Quotes (made available on the ISU website)
2. TV / Radio Rights Holders (with pre-booked positions)
3. ISU Production/Social Media crew
4. TV / Radio Rights Holders with ENG positions
5. Non-Rights Holders (print/web, TV/Radio, social media without any production rights)
6. Virtual Mixed Zone is located at the mixes zone.

Athletes will go through the Mixed Zone on completion of every competition/race. Coaches may also be requested for interviews. The media operations team onsite will do its best to make sure the requested skaters go through the Mixed Zone for media interviews, however it is not mandatory for the athletes to give interviews.

⚠️ Priority will be given to medal ceremonies and TV Right Holders.

As the timing between the end of medal ceremonies and the start of press conferences is quite tight, note that medallists will go through the TV Right Holders' Mixed Zone for interviews and, if time permits, they could spend a limited time in the Non-Rights Holders area. If interviews in the Non-Rights holders area must be cut short, all questions should then be asked during the press conferences.

4.2.2. Press Conferences

Press conferences will feature the top-3 finishers after each competition/race and/or after victory ceremonies on final competition days, on request. Press conferences will be at Koss auditorium.

In case remote services are available, media holding a remote accreditation will be able to access the virtual Mixed Zone and virtual press conferences through links provided on the Inside ISU Events App. Once in the meeting room, those wanting to ask a question will be asked to notify the moderator by using the chat or raise hand function. The moderator will call on those wanting to ask a question.

5. Media Digital Services

The ISU provides relevant and live media information through a number of digital channels:

ISU Website:

- [Homepage](#)
- [News section](#)
- [Media section](#) that includes the [OMAS accreditation portal](#), [Press Releases](#), [Media Guides](#), [ISU Photo Collection](#) as well as video libraries ([Ice Skating Channel](#), [Archives](#)).
- [ISU Newsletter](#)
- [Event webpage](#) with access to all competition information

ISU Photo Event Gallery

- Password details to the ISU Picdrop photo galleries for editorial and non-commercial purposes will be accessible on the Inside ISU Events App.
- When using a picture, the ISU must be credited as follows: **@International Skating Union (ISU)** and must be tagged or mentioned in any social media post.

ISU Social Media Accounts:

- Facebook: [@ISUFigureSkating](#) / [@ISUSpeedSkating](#) / [@ISUShortTrackSpeedSkating](#)
- Instagram: [@ISUFigureSkating](#) / [@isuspeedskating](#)
- Youtube: [Skating ISU](#)
- X (Twitter): [@ISU_Figure](#) / [@ISU_Speed](#)
- Tik Tok: [@isuskating](#)
- Weibo: weibo.com/isuofficial
- LinkedIn: <https://www.linkedin.com/company/international-skating-union>

Inside ISU Event App:

- The Inside ISU Event App is the main source of information and means of communication for media attending ISU Events on-site or remotely (if available).
- It gathers all the key media-related information constantly updated live with push notifications alerts.
- The password to access the Media App of the relevant Event is provided via OMAS once an accreditation is approved.

The OC also offers media information relevant to the Event on the following digital channels:

- Event Website: <https://www.skoyteforbundet.no/Hamar2025/>
- OC Photo Event Gallery: Not available

- Social Media Accounts: [FaceBook](#), [Instagram](#)

6. Media Accommodation

The Organizing Committee has designated one official media hotel.

Every individual media person is responsible for booking their own accommodation and bearing any cancellation fees.

Booking contacts:

The media hotel will be Clarion Astoria hotel.

https://www.strawberry.no/hotell/norge/hamar/clarion-collection-hotel-astoria/?utm_campaign=gmb-listing&utm_medium=organic&utm_source=google

You can make your reservation by sending an e-mail to cc.astoria@strawberry.no using the booking code: *Norwegian Skating Association*

Prices in Norwegian kroner:

Single room per night: 2 295,- NOK
Double room per night: 2 595,- NOK
Tripple room per night: kr 2 895,- NOK

Included breakfast and supper.

7. Transportation

Transportation by a shuttle-bus will be arranged from all the official media hotels to the main venue and the practice arena. Schedules will be provided on site and on the Inside ISU Events App.

!! Please be advised that the transportation service will only be available for the designated official media hotels.

8. Useful Information

- Climate: www.yr.no
- Currency: Norwegian kroner
- Electrical plug types: Standars Euro plug socket – adapter C or F
- Time zone: GMT +1
- Emergency numbers: 113
- Public transportation system: www.entur.no
- www.hamar.no

9. Competition Information

- Schedule: <https://www.skoyteforbundet.no/Hamar2025/news/schedule/>
- Entry List, Results and Rankings: <https://live.isureresults.eu/home>

For any additional questions or information, please do not hesitate to contact:

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