



ISU WORLD CUP SPEED SKATING 2 NOVEMBER 21-23, 2025 CALGARY, CANADA

Media Information



2025 - 2026



Table of Contents

1. Med	lia Accreditation	3
1.1.	Accreditation Process & Requirements	3
1.2.	Quotas	5
1.3.	Accreditation types and deadlines	5
1.4.	Non-Right Holders Media Restrictions during ISU Events	6
1.4.1.	Restricted areas	6
1.4.2.	Authorized areas	6
1.5.	TV and Radio Rights Holders Accreditation / Services	6
1.6.	Accreditation confirmation and pick-up	6
2. Visa	Application	7
3. Med	lia Facilities at the venue	7
3.1.	Media Tribunes and TV Commentators' positions	7
3.2.	Mixed Zone & Press Conferences	7
3.2.1.	Mixed Zone	8
3.2.2.	Press Conferences	8
4. Med	lia Digital Services	8
4.1.	ISU Digital Press Services	10
4.2.	Organizing Committee Digital Press Services	8
5. Med	lia Accommodation	9
5.1.	Media Hotels	9
5.2.	Reservation Payment Conditions	9
6. Trar	nsportation	9
7. Use	ful Information	9
8. Con	npetition Information	10



<u>Speed Skating Canada</u> looks forward to hosting media attending the ISU World Cup Speed Skating in Calgary, Canada. The event will be held at the Olympic Oval from **November 21-23, 2025**.

This information will assist you in planning your trip to Calgary and apply for media accreditation to cover the event. Every effort will be made to ensure journalists have all the appropriate facilities necessary to work at the event.

1. Media Accreditation

International media must apply for media accreditation through the ISU Online Media Accreditation System (OMAS) on the International Skating Union (ISU) website (www.isu.org) under the Press section.

National media can apply for media accreditation separately through the following platform: https://www.surveymonkev.com/r/SSC-CalgaryMedia

/\\ When registering / applying, please make sure to upload all requested press credentials and to update these at the start of each season.

Media accreditation is strictly reserved for **professional journalists and photographers** employed by or representing recognized media organizations (including agencies, print/online publications, TV/radio broadcasters) covering ISU Events for **editorial or news purposes**. Under specific conditions, content creators and social media reporters may be considered.

Additionally, **ISU Member Federation representatives** officially designated for press and communication duties may be eligible for accreditation.

1.1. Accreditation Process & Requirements

To create your account and apply for ISU events, please fill in all required fields and follow the five-step registration process:

Step 1: Enter or verify your personal details and media organization contact information.

Step 2: Provide information about your media organization's digital presence and outreach.

Step 3: Upload all the required documents (see the full list of required data fields here).

Step 4: Review and accept the Terms and Conditions, then click on "Confirm" to complete your profile or save any updates.

Step 5: Proceed to the Event Application section by selecting first the disciplines and then specific events you wish to cover. You may apply to multiple events across different disciplines.

⚠ If you already have an account, please ensure all personal information and press credentials are updated and renewed at the start of each season.

Only complete applications submitted before the respective deadlines will be considered.



All application deadlines are listed on the ISU Press webpage here.



1.2. Quotas

If space is limited the following quota will be enforced:

Type of Media	Number of people per media organization	
Writing Press	Media Organization (newspaper, magazine, web, agencies, ISU Member Federations): 1 journalist	
	Major Agency or Newspaper: 2 journalists	
	Media Organization: 1 photographer	
	Major Agency or Newspaper: 2 photographers	
Photographer	For Figure Skating, Synchronized Skating and Short Track Speed Skating: one rink side position + the other in an elevated position.	
	For Speed Skating: 2 rink side positions (if space permits).	
TV Non-Right Holder	Media Organization: 3 persons crew max. (e.g. one reporter, one camera person, one editor)	
Radio Non-Right Holder	Media Organization: 1 reporter (max.)	
	Freelance journalist or photographer: 1 person	
Freelancer	Freelancers must provide written evidence that they are assigned to cover the ISU Event on behalf of a media organization.	
	In case a freelancer is operating under its own account, they may be requested to submit additional written evidence (presentation letter, copy of past editorial pieces, etc).	

1.3. Accreditation types and deadlines

The International Skating Union (ISU) and the Organizing Committee (OC) work diligently to ensure there will be ample coverage opportunities available to media outlets wishing to cover the ISU Events.

There are two types of available media accreditations:

- 1. On-site media accreditation (subject to capacity)
- **2. Virtual** media accreditation allows to cover the event digitally with no access to the venue (only available for specific events)

The accreditation deadline for the International Non-Right holders Media is **November 7**, 2025, and the National Media is **November 16**, 2025.

/\ No late media accreditation applications will be accepted for on-site requests.



1.4. Non-Right Holders Media Restrictions during ISU Events

Non-Right Holders media – print/web journalists, TV/Radio, photographers, content creators and social media reporters – who have not negotiated any special production rights – need to abide by and agree to the rules in the conduct of their editorial work during ISU events.

1.4.1. Restricted areas

Filming in the below listed areas is strictly forbidden:

- Competitions / Field of play
- Training sessions (at the Main/Practice rinks)
- Warm-up zone
- Changing rooms
- Mixed Zone area
- From public seats at all times (even during ice resurfacing)

The transgression of any of these rules may result in the exclusion from ISU Events, removal of accreditation and legal actions.

1.4.2. Authorized areas

Non-Right Holders media are only allowed to produce video, audio-recorded material for editorial/news purposes in the following areas:

• In the Press Conference room

1.5. TV & Radio Rights Holders Accreditation / Services

All Rights Holders media must also apply for accreditation via <u>OMAS</u> through the <u>ISU Press</u> <u>webpage</u>.

Access to the Rights Holders online area is restricted. Therefore, Rights Holders are invited to contact the ISU Media Team (media@isu.org) in order to obtain a username and password.

To book any broadcasting services or facilities please contact the Host Broadcaster:

Matt Gillespie

OC Host Broadcaster (Joe Media Group)

Cell: 403-651-2610

Email: mattg@joemedia.tv

1.6. Accreditation confirmation and pick-up

If the accreditation request is accepted, an automatic email of confirmation will be issued. For on-site attendance, you may be asked to present a copy of the confirmation email and your passport at the accreditation desk to receive your accreditation badge.

You will also be notified if your accreditation request is denied. **Note that the ISU and OC** reserve the right to refuse accreditation requests with or without justification.



The Accreditation Desk at the venue will be located in the Race Office, near the main entrance, and will be open according to the following schedule:

Thursday, November 20:
 Friday, November 21:
 Saturday, November 22:
 Sunday, November 23:
 8:00am - 7:00pm
 8:00am - 7:00pm
 8:00am - 7:00pm

2. Visa Application

Media representatives requiring an official invitation letter in order to apply for a visa must contact the Organizing Committee. Please note that an official invitation letter will only be provided to approved media representatives.

For visa requests, please provide passport details and name of the Embassy where it will be applied.

Jill Lynch

Organizing Committee
worldcup@speedskating.ca

+1-587-433-8646

3. Media Facilities at the venue

The Press Centre will be open and operational as from the first practice/ training session on **Thursday, November 20** according to the following time schedule (it may be subject to changes and needs to be verified on-site).

The Press Centre is located at ice level of the venue, in a dedicated room with approximately 25 seats. Work desks will be available with access to power and wireless internet, along with a screen for viewing the competition. Wired internet connection is only available in the venue by advanced request.

Coffee and snacks will be provided in the Press Center, while meals are accessible via the University of Calgary food court a three-minute walk away.

While the Press Centre will be locked upon closing, media are encouraged not to leave any belongings in this area overnight as its security cannot be guaranteed. Lockers are available onsite upon request.

Thursday, November 20:
 Friday, November 21:
 Saturday, November 22:
 Sunday, November 23:
 8:00am - 7:00pm
 8:00am - 7:00pm
 8:00am - 7:00pm
 8:00am - 7:00pm

3.1. Media Tribunes and TV Commentators' positions

A designated section of the spectator stands, closest to the 1000m finish, will be reserved for media seating. There are approximately 25 seats available in the tribune.

Three TV commentator positions are available above the timing deck at the venue. Contact the Host Broadcaster for additional information:



- Matt Gillespie
- OC Host Broadcaster (Joe Media Group)
- Cell: 403-651-2610
- Email: <u>mattq@joemedia.tv</u>

3.2. Mixed Zone & Press Conferences

3.2.1. Mixed Zone

The Mixed Zone provides an opportunity for media to interview athletes immediately after competition. It will be located near the Press Centre, just outside the entrance to the tunnel. It provides an opportunity for media to interview athletes immediately after competition. The area is split into six main sections and follows a pre-determined priority order:

The Mixed Zone area is split into the following sections and follows a pre-determined priority order:

- 1. Quick Quotes (made available on the ISU Event webpage)
- 2. TV / Radio Rights Holders (with pre-booked positions)
- 3. ISU Production/Social Media crew
- 4. TV / Radio Rights Holders with ENG positions
- 5. Non-Rights Holders (print/web, TV/Radio, content creators without any production rights)

Athletes will go through the Mixed Zone on completion of every competition/race. Coaches may also be requested for interviews. The media operations team on-site will do its best to make sure the requested skaters go through the Mixed Zone for media interviews. However it is not mandatory for the athletes to give interviews.

/!\ Priority will be given to medal ceremonies and TV Right Holders.

As the timing between the end of medal ceremonies and the start of press conferences is quite tight, note that medalists will go through the TV Right Holders' Mixed Zone for interviews and, if time permits, they could spend a limited time in the Non-Rights Holders area. If interviews in the Non-Rights holders area must be cut short, all questions should then be asked during the press conferences.

3.2.2. Press Conferences

Details for an in-person press conference – featuring athletes and coaches from Canada, as well as members of the Organizing Committee – will be shared with accredited media at a later date.

4. Media Digital Services

4.1. ISU Digital Press Services

The ISU provides relevant and live media information through a number of digital channels:

ISU Website:

- Home of Skating
- Inside ISU
- News Section
- Press Section



• ISU Event Webpage

ISU Photo Event Gallery

- Password details to the ISU photo galleries for editorial and non-commercial purposes will be accessible on the Inside ISU Events App.
- When using a picture, the ISU must be credited as follows: **©International Skating Union (ISU)** and must be tagged or mentioned in any social media post.

ISU Social Media Accounts:

- Facebook: @ISUShortTrackSpeedSkating
- Instagram: @isuspeedskating
- Youtube: Skating ISU
- X: <u>@ISU_Speed</u>
- Tik Tok: @isuskating
- Weibo: weibo.com/isuofficial
- Linkedin: https://www.linkedin.com/company/international-skating-union
- Naver: https://tv.naver.com/isuofficial

ISU Press Newsletter

Stay up to date with the latest news on ISU sports and governance by subscribing to our <u>Press Newsletter here</u>.

Inside ISU Event App:

- The Inside ISU Event App is the main source of information and means of communication for media attending ISU Events on-site or remotely (if available).
- It gathers all the key media-related information constantly updated live with push notifications alerts.
- The password to access the Media App of the relevant Event is provided via OMAS once an accreditation is approved.

4.2. Organizing Committee Digital Press Services

The OC also offers media information relevant to the Event on the following digital channels:

- Event Website
- Event Tickets
- Event News Releases
- Social Media Accounts
 - o Instagram
 - o Facebook
 - o <u>Twitter</u>
 - o <u>TikTok</u>
- OC Photo Event Gallery
 - o Photos are free to use for editorial, non-commercial purposes. Please credit "Speed Skating Canada" and tag Speed Skating Canada on social media.



5. Media Accommodation

The OC has designated hotels for the competition, <u>however due to limited capacity the priority for rooms will be given to participating countries and their delegations</u>. If additional space is available at these hotels, rooms could be offered to accredited media.

Every individual media person is responsible for booking their own accommodation and bearing any cancellation fees.

5.1. Media Hotels

Alt Hotel Calgary University District

482 McLaurin St NW Calgary, AB T3B 6K3 Book Here

6. Transportation

Calgary is accessible via the Calgary International Airport (https://www.yyc.com/). Upon arrival in the city, many self-paid transportation options are available to get you to your accommodations. The airport shuttles provided by the OC is not available to accredited media.

Transportation to and from the venue is only available to accredited athletes, coaches and team staff members. Media are invited to take public transit or alternative transportation options.

Parking is available at the University of Calgary for media. Lots 9, 10 and 11 are accessible at a fee of \$9 CAD per day. Additional information is available on the University of Calgary website: https://www.ucalgary.ca/ancillary/parking/parking-permits/find-parking.

7. Competition Information

• Schedule, Entry List, Results and Rankings can be found here

For any additional questions or information, please do not hesitate to contact:

For any additional questions or information, please do not hesitate to contact:

Alain Brouillette

OC Press Officer

Email: <u>abrouillette@speedskating.ca</u> Phone/WhatsApp: +1-613-601-2630

ISU Media Team

media@isu.org

OC Event Website
ISU Event webpage