



ISU World Cup Speedskating November 14-16, 2025 Salt Lake City, United States

Media Information



2025 - 2026



Table of Contents

3		
.1. A	Accreditation Process & Requirements	3
.2. Q	Quotas	4
.3. A	Accreditation types and deadlines	4
.4. N	Non-Right Holders Media Restrictions during ISU Events	5
1.4.1. Re	Restricted areas	5
1.4.2. 5	5	
.5. T	TV and Radio Rights Holders Accreditation / Services	5
.6. A	Accreditation confirmation and pick-up	5
6		
6		
3.1. M	Media Tribunes and TV Commentators' positions	6
	Mixed Zone & Press Conferences	
3.2.1. 6	6	
3.2.2. 7	7	
7	•	
	ISU Digital Press Services	_
	Organizing Committee Digital Press Services	۲
8		
	Media Hotels	
5.2. R	Reservation Payment Conditions	9
10		
11		
11		



The Utah Olympic Oval and U.S. Speedskating looks forward to hosting media attending the ISU World Cup Speedskating in Salt Lake City, United States. The event will be held at the Utah Olympic Oval from November 14-16, 2025.

This information will assist you in planning your trip to Salt Lake City and apply for media accreditation to cover the event. Every effort will be made to ensure journalists have all the appropriate facilities necessary to work at the event.

1. Media Accreditation

All media must apply for media accreditation through the ISU Online Media Accreditation System (OMAS) on the International Skating Union (ISU) website (www.isu.org) under the Press section.

/\!\ When registering / applying, please make sure to upload all requested press credentials and to update these at the start of each season.

Media accreditation is strictly reserved for **professional journalists and photographers** employed by or representing recognized media organizations (including agencies, print/online publications, TV/radio broadcasters) covering ISU Events for **editorial or news purposes**. Under specific conditions, content creators and social media reporters may be considered.

Additionally, **ISU Member Federation representatives** officially designated for press and communication duties may be eligible for accreditation.

/!\ Individuals affiliated with sponsors, brands, or marketing/advertising agencies are not eligible for media accreditation.

1.1. Accreditation Process & Requirements

To create your account and apply for ISU events, please fill in all required fields and follow the five-step registration process:

Step 1: Enter or verify your personal details and media organization contact information.

Step 2: Provide information about your media organization's digital presence and outreach.

Step 3: Upload all the required documents (see the full list of required data fields here).

Step 4: Review and accept the Terms and Conditions, then click on "Confirm" to complete your profile or save any updates.

Step 5: Proceed to the Event Application section by selecting first the disciplines and then specific events you wish to cover. You may apply to multiple events across different disciplines.

⚠ If you already have an account, please ensure all personal information and press credentials are updated and renewed at the start of each season.

Only complete applications submitted before the respective deadlines will be considered.

All application deadlines are listed on the ISU Press webpage <u>here</u>.



1.2. Quotas

If space is limited the following quota will be enforced:

Type of Media	Number of people per media organization
Writing Press	Media Organization (newspaper, magazine, web, agencies, ISU Member Federations): 1 journalist
	Major Agency or Newspaper: 2 journalists
	Media Organization: 1 photographer
	Major Agency or Newspaper: 2 photographers
Photographer	For Figure Skating, Synchronized Skating and Short Track Speed Skating: one rink side position + the other in an elevated position.
	For Speed Skating: 2 rink side positions (if space permits).
TV Non-Right Holder	Media Organization: 3 persons crew max. (e.g. one reporter, one camera person, one editor)
Radio Non-Right Holder	Media Organization: 1 reporter (max.)
	Freelance journalist or photographer: 1 person
Freelancer	Freelancers must provide written evidence that they are assigned to cover the ISU Event on behalf of a media organization.
	In case a freelancer is operating under its own account, they may be requested to submit additional written evidence (presentation letter, copy of past editorial pieces, etc).

1.3. Accreditation types and deadlines

The International Skating Union (ISU) and the Organizing Committee (OC) work diligently to ensure there will be ample coverage opportunities available to media outlets wishing to cover the ISU Events.

There are two types of available media accreditations:

- 1. On-site media accreditation (subject to capacity)
- **2. Virtual** media accreditation allows to cover the event digitally with no access to the venue (only available for specific events)

The accreditation deadline for the Non-Right holders Media is [31.10.2025].

/!\ No late media accreditation applications will be accepted for on-site requests.

1.4. Non-Right Holders Media Restrictions during ISU Events

Non-Right Holders media – print/web journalists, TV/Radio, photographers, content creators and social media reporters – who have not negotiated any special production



rights – need to abide by and agree to the rules in the conduct of their editorial work during ISU events.

1.4.1. Restricted areas

Filming in the below listed areas is strictly forbidden:

- Competitions / Field of play
- Training sessions (at the Main/Practice rinks)
- Warm-up zone
- Changing rooms
- Mixed Zone area
- From public seats at all times (even during ice resurfacing)

The transgression of any of these rules may result in the exclusion from ISU Events, removal of accreditation and legal actions.

1.4.2. Authorized areas

Non-Right Holders media are only allowed to produce video, audio-recorded material for editorial/news purposes in the following areas:

- In the Press Conference room
- Outside the venue

/Television broadcast media members are welcome to shoot training sessions BUT CANNOT SHOOT ANY FOOTAGE OF RACING ON THE ICE WHEN THE COMPETITION BEGINS UNLESS THEY ARE AN ISU RIGHTS HOLDER. NO EXCEPTIONS WILL BE MADE ON EVENT DAYS. IF YOU NEED TO GATHER FOOTAGE, PLEASE DO SO DURING TRAINING SESSIONS IN THE DAYS LEADING UP TO COMPETITION. We will attempt to provide daily competition highlights at the conclusion of each day's races.

1.5. TV & Radio Rights Holders Accreditation / Services

All Rights Holders media must also apply for accreditation via <u>OMAS</u> through the <u>ISU Press</u> <u>webpage</u>.

Access to the Rights Holders online area is restricted. Therefore, Rights Holders are invited to contact the ISU Media Team (media@isu.org) in order to obtain a username and password.

To book any broadcasting services or facilities please contact the host Broadcaster: Utah Olympic Oval. 801.968.6825.

1.6. Accreditation confirmation and pick-up

If the accreditation request is accepted, an automatic email of confirmation will be issued. For on-site attendance, you may be asked to present a copy of the confirmation email and your passport at the accreditation desk to receive your accreditation badge.

You will also be notified if your accreditation request is denied. <u>Note that the ISU and OC reserve the right to refuse accreditation requests with or without justification.</u>



The Media Workroom will be available for accredited Media beginning **Wednesday, November 12, 2025.** Should you have any questions regarding the Media Workroom, please contact the Chief Press Officer, Gabby Saunders, at 801-638-6010 or gsaunders@uolf.org

Credentials will be available in the Element Event Center – the facility on the east side of the Oval - from 9 am to 5 pm beginning Wednesday, Nov. 12. Please stop by the Media Workroom to check in with the Media Press Chief, receive event information and ensure everything is in order for your coverage of the World Cup.

2. Visa Application

Media representatives requiring an official invitation letter in order to apply for a visa must contact the Organizing Committee Chief Mari Riser at mriser@uolf.org. Please note that an official invitation letter will only be provided to approved media representatives.

For visa requests, please provide passport details and name of the Embassy where it will be applied.

3. Media Facilities at the venue

Work desks, power, Ethernet connections, a TV screen with a livestream of the event and wireless internet will be available in the media work room at the Element Event Center. A separate photographer work area will be provided near to the ice on the west side of the Oval ice.

The media are to respect the procedures implemented by the Organizing Committee and are not permitted to move equipment.

3.1. Media Tribunes and TV Commentators' positions

Please contact the Utah Olympic Oval if TV positions or extra accommodation are needed.

3.2. Mixed Zone & Press Conferences

3.2.1. Mixed Zone

The Mixed Zone provides an opportunity for the media to interview athletes immediately after competition. The Mixed Zone is located down the stairs from the main level of the Oval in the tunnel.

The Mixed Zone area is split into six main sections and follows a pre-determined priority order:

- 1. Quick Quotes (made available on the ISU website)
- 2. TV / Radio Rights Holders (with pre-booked positions)
- 3. ISU Production/Social Media crew
- 4. TV / Radio Rights Holders with ENG positions



5. Non-Rights Holders (print/web, TV/Radio, social media without any production rights)

6. Virtual Mixed Zone

Athletes will go through the Mixed Zone on completion of every competition/race. Coaches may also be requested for interviews. The media operations team onsite will do its best to make sure the requested skaters go through the Mixed Zone for media interviews, however it is not mandatory for the athletes to give interviews.

/!\ Priority will be given to medal ceremonies and TV Right Holders.

As the timing between the end of medal ceremonies and the start of press conferences is quite tight, note that medalists will go through the TV Right Holders' Mixed Zone for interviews and, if time permits, they could spend a limited time in the Non-Rights Holders area. If interviews in the Non-Rights holders area must be cut short, all questions should then be asked during the press conferences.

3.2.2. Press Conferences

Press conferences can be arranged in the Element Event Center upon request and will feature the top-3 finishers after each competition/race and/or after victory ceremonies on final competition days.

The venue's preference is to conduct all interviews in the mixed zone if possible.

In case remote services are available, media holding a remote accreditation will be able to access the virtual press conferences through links provided on the Inside ISU Events App.

Once in the meeting room, those wanting to ask a question will be asked to notify the moderator by using the chat or raise hand function. The moderator will call on those wanting to ask a question.

4. Media Digital Services

4.1. ISU Digital Press Services

The ISU provides relevant and live media information through a number of digital channels:

ISU Website:

- Home of Skating
- Inside ISU
- News Section
- Press Section
- ISU Event Webpage

ISU Photo Event Gallery

- Password details to the ISU photo galleries for editorial and non-commercial purposes will be accessible on the Inside ISU Events App.
- When using a picture, the ISU must be credited as follows: **International Skating Union (ISU)** and must be tagged or mentioned in any social media post.



ISU Social Media Accounts:

- Facebook: <u>@ISUFigureSkating</u> / <u>@ISUSpeedSkating</u> / @ISUShortTrackSpeedSkating
- Instagram: @ISUFigureSkating / @isuspeedskating
- Youtube: Skating ISU
- X: @ISU_Figure / @ISU_Speed
- Tik Tok: @isuskating
- Weibo: weibo.com/isuofficial
- Linkedin: https://www.linkedin.com/company/international-skating-union
- Naver: https://tv.naver.com/isuofficial

ISU Press Newsletter

Stay up to date with the latest news on ISU sports and governance by subscribing to our <u>Press Newsletter here</u>.

Inside ISU Event App:

- The Inside ISU Event App is the main source of information and means of communication for media attending ISU Events on-site or remotely (if available).
- It gathers all the key media-related information constantly updated live with push notifications alerts.
- The password to access the Media App of the relevant Event is provided via OMAS once an accreditation is approved.

4.2. Organizing Committee Digital Press Services

The OC also offers media information relevant to the Event on the following digital channels:

- Event Website
- <u>Event Tickets</u>: Available for purchase in September
- OC Photo Event Gallery: https://utaholympiclegacy.smugmug.com/Utah-Olympic-oval
- <u>Instagram</u>
- Facebook

5. Media Accommodation

The Organizing Committee recommends the Hampton Inn & Suites, Embassy Suites, and Home2Suites by Hilton.

Every individual media person is responsible for booking their own accommodation and bearing any cancellation fees.

5.1. Media Hotels

Hampton Inn & Suites Salt Lake City - West Jordan

3923 W Center Park Dr West Jordan, UT 84084 TEL: +1-801-280-7300

Website



Amenities

- Dining
 - Free hot breakfast
 - On-site restaurant
- Fitness and Recreation
 - Indoor pool
 - Fitness center
- Business and Work
 - Meeting rooms
- Conveniences
 - Free parking
 - Free WiFi
 - Digital Key (Hilton Honors)
 - Connecting Rooms

Room Rates

Rooms starting at 150 USD/ 127.98 EUR

Embassy Suites Salt Lake City/West Valley City

3524 S Market Street West Valley City, UT 84119 TEL: +1-801-963-4760

Website

Amenities

- Dining
 - Free made-to-order breakfast
 - Complimentary evening reception
 - On-site restaurant
 - Room service
- Fitness and Recreation
 - Indoor pool
 - Fitness center
- Business and Work
 - Meeting rooms
- Conveniences
 - Free parking
 - Free WiFi
 - Digital Key (Hilton Honors)
 - Connecting Rooms

Room Rates

• Rooms starting at 124 USD/105.79 EUR

Home2Suites by Hilton

10704 South River Front Parkway South Jordan, UT 84095



TEL: +1-801-446-8800

Website

Amenities

- Dining
 - Free hot breakfast
- Fitness and Recreation
 - Indoor pool
 - Fitness center
- Business and Work
 - Meeting rooms
 - Connecting Rooms
- Conveniences
 - Free parking
 - Free WiFi
 - Non-smoking rooms
 - Digital Key (Hilton Honors)
 - Extended Stay
 - In-Room Kitchen
 - Pet-friendly rooms

Room Rates

• Rooms starting at 112 USD/ 95.56 EUR

5.2. Reservation Payment Conditions

Please contact individual hotels for reservation and payment conditions.

6. Transportation

All members are responsible for their own transportation to and from the competition venue. Media Hotels do not have a hotel shuttle; however, the front desk of the hotel is happy to facilitate taxi service from the hotel to the Utah Olympic Oval, if you do not have a rental car. Please communicate your transportation needs with the front desk 30 minutes prior to departing the hotel, or the night before, to make arrangements. Taxi fare should be paid directly to the taxi service and cannot be charged to your room.

Please keep in mind, the taxi service also has a larger vehicle available if multiple media members wish to taxi to the Oval together. Again, the front desk of the hotel can facilitate this for you.

Rideshare services such as Uber and Lyft are also available in the area.

For media members with vehicles, parking is available at the Utah Olympic Oval. Please submit parking pass requests to Gabby Saunders at <u>gsaunders@uolf.org</u>.



7. Useful Information

- **Climate** Dress for moderate weather with the ability to dress warmly. November weather in Utah typically averages in the 50s (fahrenheit), but can get as low as 20 degrees fahrenheit.
- **Event Meals** Lunch will be available for the media daily during the competition. Complimentary snacks and beverages will be provided in the Media Workroom. Additional items are available for purchase at the Fast Café Concessions located on the main level of the Oval arena.
- Currency US Dollars
- Electrical plug types Plug Type A and Plug Type B
- Time zone MDT
- **Emergency numbers** Please dial 911 in case of an emergency
- **Public transportation system** Local public transportation information available here: https://www.rideuta.com/rider-tools/schedules-and-maps
- Website of local or national tourist office Utah tourism information is available here:
 - o https://www.visitsaltlake.com/
 - o https://www.visitutah.com/

8. Competition Information

• Schedule, Entry List, Results and Rankings can be found here

For any additional questions or information, please do not hesitate to contact:

Chief Press Officer

Gabby Saunders Tel: +1 801.638.6010 gsaunders@uolf.org

ISU Media Team

media@isu.org

Official OC Event Webpage
ISU Event Webpage