



**ISU World Synchronized Skating
Championships 2026**
April, 9-11, 2026
Salzburg, Austria

Media Information



2025 - 2026

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Skate Austria looks forward to hosting media attending the ISU World Synchronized Skating Championships 2026 in Salzburg, Austria. The event will be held at the Salzburgarena from April 9-11, 2026.

This information will assist you in planning your trip to Salzburg and apply for media accreditation to cover the event. Every effort will be made to ensure journalists have all the appropriate facilities necessary to work at the event.

1. Media Accreditation

All media must apply for media accreditation through the ISU Online Media Accreditation System (OMAS) on the International Skating Union (ISU) website (www.isu.org) under the [Press](#) section.

⚠ When registering / applying, please make sure to upload all requested press credentials and to update these at the start of each season.

Media accreditation is strictly reserved for **professional journalists and photographers** employed by or representing recognized media organizations (including agencies, print/online publications, TV/radio broadcasters) covering ISU Events for **editorial or news purposes**. Under specific conditions, content creators and social media reporters may be considered.

Additionally, **ISU Member Federation representatives** officially designated for press and communication duties may be eligible for accreditation.

⚠ Individuals affiliated with sponsors, brands, or marketing/advertising agencies are not eligible for media accreditation.

1.1. Accreditation Process & Requirements

To create your account and apply for ISU events, please fill in all required fields and follow the five-step registration process:

Step 1: Enter or verify your personal details and media organization contact information.

Step 2: Provide information about your media organization's digital presence and outreach.

Step 3: Upload all the required documents (see the full list of required data fields [here](#)).

Step 4: Review and accept the Terms and Conditions, then click on "Confirm" to complete your profile or save any updates.

Step 5: Proceed to the Event Application section by selecting first the disciplines and then specific events you wish to cover. You may apply to multiple events across different disciplines.

⚠ If you already have an account, please ensure all personal information and press credentials are updated and renewed at the start of each season.

Only complete applications submitted before the respective deadlines will be considered.

All application deadlines are listed on the ISU Press webpage [here](#).

1.2. Quotas

If space is limited the following quota will be enforced:

Type of Media	Number of people per media organization
Writing Press	Media Organization (newspaper, magazine, web, agencies, ISU Member Federations): 1 journalist
	Major Agency or Newspaper: 2 journalists
Photographer	Media Organization: 1 photographer Major Agency or Newspaper: 2 photographers For Figure Skating, Synchronized Skating and Short Track Speed Skating: one rink side position + the other in an elevated position. For Speed Skating: 2 rink side positions (if space permits).
TV Non-Right Holder	Media Organization: 3 persons crew max. (e.g. one reporter, one camera person, one editor)
Radio Non-Right Holder	Media Organization: 1 reporter (max.)
Freelancer	Freelance journalist or photographer: 1 person Freelancers must provide written evidence that they are assigned to cover the ISU Event on behalf of a media organization. In case a freelancer is operating under its own account, they may be requested to submit additional written evidence (presentation letter, copy of past editorial pieces, etc).

1.3. Accreditation types and deadlines

The International Skating Union (ISU) and the Organizing Committee (OC) work diligently to ensure there will be ample coverage opportunities available to media outlets wishing to cover the ISU Events.

There are two types of available media accreditations:

1. **On-site** media accreditation (subject to capacity)
2. **Virtual** media accreditation allows to cover the event digitally with no access to the venue (only available for specific events)

The accreditation deadline for the Non-Right holders Media is 27.03.2026.

⚠️ No late media accreditation applications will be accepted for on-site requests.

1.4. Non-Right Holders Media Restrictions during ISU Events

Non-Right Holders media – print/web journalists, TV/Radio, photographers, content creators and social media reporters – who have not negotiated any special production rights – need to abide by and agree to the rules in the conduct of their editorial work during ISU events.

1.4.1. Restricted areas

Filming in the below listed areas is strictly forbidden:

- Competitions / Field of play
- Training sessions (at the Main/Practice rinks)
- Warm-up zone
- Changing rooms
- Mixed Zone area
- From public seats at all times (even during ice resurfacing)

The transgression of any of these rules may result in the exclusion from ISU Events, removal of accreditation and legal actions.

1.4.2. Authorized areas

Non-Right Holders media are only allowed to produce video, audio-recorded material for editorial/news purposes in the following areas:

- In the Press Conference room
- Outside the venue

1.5. TV & Radio Rights Holders Accreditation / Services

All Rights Holders media must also apply for accreditation via [OMAS](#) through the [ISU Press webpage](#).

Access to the Rights Holders online area is restricted. Therefore, Rights Holders are invited to contact the ISU Media Team (media@isu.org) in order to obtain a username and password.

To book any broadcasting services or facilities please contact the Host Broadcaster:

ORF Sport

Andrea Plank

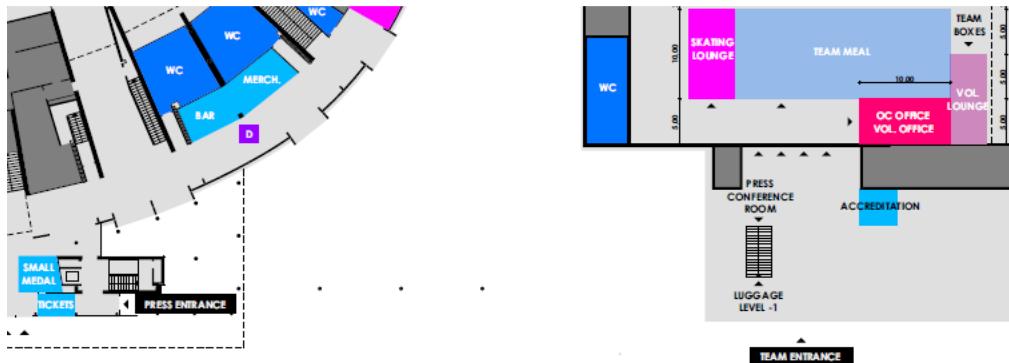
andrea.plank@orf.at

1.6. Accreditation confirmation and pick-up

If the accreditation request is accepted, an automatic email of confirmation will be issued. For on-site attendance, you may be asked to present a copy of the confirmation email and your passport at the accreditation desk to receive your accreditation badge.

You will also be notified if your accreditation request is denied. **Note that the ISU and OC reserve the right to refuse accreditation requests with or without justification.**

The Accreditation Desk at the venue will be located at the accreditation center in the Messezentrum at the Team Entrance



and will be open according to the following schedule:

Thu, April 9th, 2026: 9:00-18:00
Fri, April 10th, 2026: 8:00-16:30
Sat, April 11th, 2026: 8:00-14:00

2. Visa Application

Media representatives requiring an official invitation letter in order to apply for a visa must contact the Organizing Committee office@skateaustria.events. Please note that an official invitation letter will only be provided to approved media representatives.

For visa requests, please provide passport details and name of the Embassy where it will be applied.

Visum – BMEIA - Außenministerium Österreich

3. Media Facilities at the venue

The Press Centre and press tribunes will be open and operational as from the first practice/training session on Thursday, April 9th, 2026 according to the following time schedule (it may be subject to changes and needs to be verified on-site):

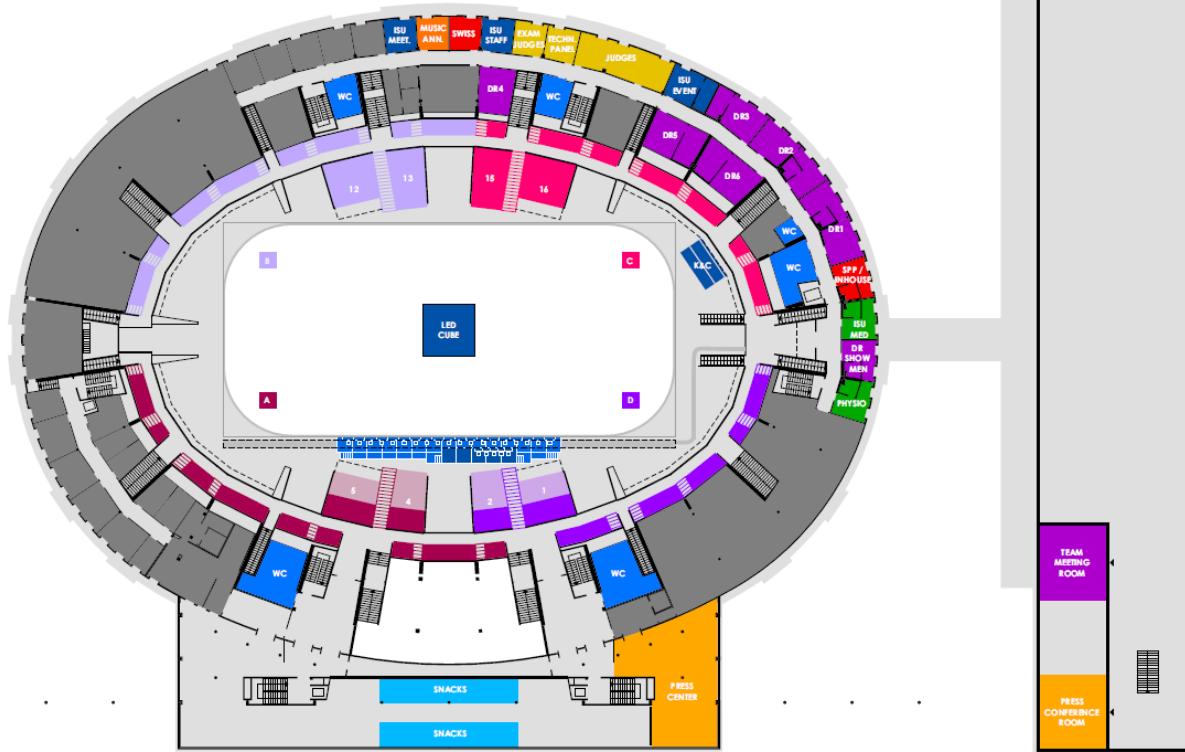
Press Center Opening hours:

Thu, April 9th, 2026: 9:00-20:00
Fri, April 10th, 2026: 9:00-21:00
Sat, April 11th, 2026: 7:00-20:30

Media facilities:

- Press information desk at the Press Center
- 30 work desks
- Power plugs are available
- Wired and/or wireless internet will be available
- TV screens
- Area for photographers + lockers

Map:



Please let us know, if you are in need of additional internet connectivity services - such as dedicated internet line in the Press Centre, Press Tribunes or rink side for agency photographers until March 27th, 2026: office@skateaustria.events.

3.1. Media Tribunes and TV Commentators' positions

Location/access and access to the Media Tribune and TV Commentators' positions:

The positions are located on the judges' side of the tribune, easily accessible through a staircase.

- 10 tabled seats, 10 additional seats
- Wired and/or wireless internet will be available
- TV screens in the Press Center
- CIS terminals will be available
- Lockers will be available in the Press Center

3.2. Mixed Zone & Press Conferences

3.2.1. Mixed Zone

The Mixed Zone provides an opportunity for media to interview athletes immediately after competition.

The Mixed Zone will be in the backstage area of the Skaters entrance/exit area. It is easily reachable through a staircase coming down from the media tribune.

The Mixed Zone area is split into the following sections and follows a pre-determined priority order:

1. Quick Quotes (made available on the [ISU Event webpage](#))
2. TV / Radio Rights Holders (with pre-booked positions)
3. ISU Production/Social Media crew
4. TV / Radio Rights Holders with ENG positions
5. Non-Rights Holders (print/web, TV/Radio, content creators without any production rights)

Athletes will go through the Mixed Zone on completion of every competition/race. Coaches may also be requested for interviews. The media operations team on-site will do its best to make sure the requested skaters go through the Mixed Zone for media interviews. However it is not mandatory for the athletes to give interviews.

⚠ Priority will be given to medal ceremonies and TV Right Holders.

As the timing between the end of medal ceremonies and the start of press conferences is quite tight, note that medalists will go through the TV Right Holders' Mixed Zone for interviews and, if time permits, they could spend a limited time in the Non-Rights Holders area. If interviews in the Non-Rights holders area must be cut short, all questions should then be asked during the press conferences.

3.2.2. Press Conferences

Press conferences will feature the top-3 finishers after each competition/race and/or after victory ceremonies on final competition days.

The Presse Conferences will be held on the first floor of the Messezentrum in the Press Conference Room.

Schedule:

Fri, April 10th, 2026: after the end of the Short Program and the small medals SP ceremony

Sat, April 11th, 2026: after the victory ceremony and small medals FS ceremony

Please note, that the FS and SP Small medal Ceremonies will be held in a public space, not at the Press Conference Room.

In case remote services are available, media holding a remote accreditation will be able to access the virtual press conferences through links provided on the Inside ISU Events App.

Once in the meeting room, those wanting to ask a question will be asked to notify the moderator by using the chat or raise hand function. The moderator will call on those wanting to ask a question.

4. Media Digital Services

4.1. ISU Digital Press Services

The ISU provides relevant and live media information through a number of digital channels:

ISU Website:

- [Home of Skating](#)
- [Inside ISU](#)
- [News Section](#)
- [Press Section](#)
- [ISU Event Webpage](#)

ISU Photo Event Gallery

- Password details to the ISU photo galleries for editorial and non-commercial purposes will be accessible on the Inside ISU Events App.
- When using a picture, the ISU must be credited as follows: **@International Skating Union (ISU)** and must be tagged or mentioned in any social media post.

ISU Social Media Accounts:

- Facebook: [@ISUFigureSkating](#) / [@ISUSpeedSkating](#) / [@ISUShortTrackSpeedSkating](#)
- Instagram: [@ISUFigureSkating](#) / [@isuspeedskating](#)
- Youtube: [Skating ISU](#)
- X: [@ISU_Figure](#) / [@ISU_Speed](#)
- Tik Tok: [@isuskating](#)
- Weibo: [weibo.com/isuofficial](#)
- Linkedin: <https://www.linkedin.com/company/international-skating-union>
- Naver: <https://tv.naver.com/isuofficial>

ISU Press Newsletter

Stay up to date with the latest news on ISU sports and governance by subscribing to our [Press Newsletter here](#).

Inside ISU Event App:

- The Inside ISU Event App is the main source of information and means of communication for media attending ISU Events on-site or remotely (if available).
- It gathers all the key media-related information constantly updated live with push notifications alerts.
- The password to access the Media App of the relevant Event is provided via OMAS once an accreditation is approved.

4.2. Organizing Committee Digital Press Services

The OC also offers media information relevant to the Event on the following digital channels:

- Event Website: www.salzburg2026.com
- Event Tickets: oeticket.com
- Social Media Accounts: @skateaustria on [Instagram](#), Skate Austria on [Facebook](#), Skate Austria on [Registrieren | TikTok](#)
- Event Hashtags: #WorldSynchro #SynchroSkating #WSSC2026

5. Media Accommodation

The Organizing Committee recommends the following hotel:

Hotel Fourside (walking distance to the Main Arena)

Every individual media person is responsible for booking their own accommodation and bearing any cancellation fees.

Booking contacts with the

5.1. Media Hotels

Fourside Hotel

Address:

Am Messezentrum 2

5020 Salzburg

- 3*
- rooms have air condition, flat-screen TV, free WiFi
- Paid parking at the hotel
- Restaurant and Bar

Prices:

- Single Room incl. breakfast: € 190,00
- Double Room incl. breakfast: € 240,00



5.2. Reservation Payment Conditions

The reservation code for Fourside Hotel is: "Synchro Worlds 2026", please be in contact with the Hotel: salzburg.sales@fourside-hotels.com

6. Transportation

Transportation arrangement will be offered to facilitate access to the main venue and the practice arena.

Salzburg Airport – Wolfgang Amadeus Mozart is located about 4 kilometres west of the city centre. Direct flights operate to Frankfurt, London, and Istanbul, with additional seasonal routes available during the summer and winter months. Munich Airport is located 154 km from Salzburg.

The city also has a central train station (Hauptbahnhof) on Austria's main railway axis, the Westbahn, connecting Vienna with western Austria, Germany, and Switzerland.

Salzburg is directly connected to Vienna and Munich via the A1 motorway (Autobahn) and the A8 motorway (Autobahn).

Local public transport – Guest Mobility Ticket

Local public transport is provided by busses and trolleybuses, operated by Salzburg AG.

Guest Mobility Ticket:

This ticket, available to all overnight guests in the province of Salzburg, is valid for the entire duration of your stay. It includes city transport, regional bus services, S-Bahn trains, regional trains, long-distance trains and Salzburg transport shuttles. You will receive the ticket electronically, either as a mobile wallet pass or as a PDF, provided at check-in or pre-check-in at your accommodation within the province of Salzburg.

Schedules for official Shuttle services will also be provided on site and on the Inside ISU Events App.

7. Useful Information

Climate and Weather

In the summer months the average maximum temperatures vary between 18°C and 35°C.

The alpine character of the climate can make the weather quite unpredictable for April 2026.

It can be anything from snow to 25°C.

Currency

The Austrian currency unit is Euro (EUR) divided in 100 cents.

The exchange rate is 1€ = 1,16\$ (as per July 2025).

Electricity

The electricity current in Austria is 220 Volt. A two pin plug system is used.

Banks

Banks are open Monday to Friday from about 8:30-12:30 and 14:30-16:00.

Cash counters are at nearly every bank and on public places.

Credit cards

All major credit cards are accepted in Austria. Most hotels, shops, restaurants and taxis accept VISA and Master Card. American Express and Diners Club may not be accepted in all places.

Tipping

While tipping is not mandatory in Austria, it is customary in many circumstances for good service, especially in sit down restaurants, which offer table service – approx. 10%.

8. Competition Information

- Schedule, Entry List, Results and Rankings can be found [here](#)

For any additional questions or information, please do not hesitate to contact:

OC Media Team

Thomas Kofler:

thomas.kofler@sportimpuls.at and media@skateaustria.at

+43 676 65 42 195

ISU Media Team

media@isu.org

[OC website](#)

[ISU Event webpage](#)