

ISU.ORG



ISU *WORLD CUP*

SPEED SKATING HEERENVEEN 2025

ISU World Cup 6, Speed Skating
February 28 – March 2, 2025
THIALF
Heerenveen, the Netherlands

Media Information



**INTERNATIONAL
SKATING UNION**

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KNSB looks forward to hosting media attending the ISU World Cup 6, Speed Skating in Heerenveen, The Netherlands. The event will be held at the Thialf Stadium from Friday February 28 until Sunday March 2, 2025.

This information will assist you in planning your trip to Heerenveen and to apply for media accreditation to cover the event. Every effort will be made to ensure journalists have all the appropriate facilities necessary to work at the event.

The Press Centre and press tribunes will be open and operational as from Friday February 28, till Sunday March 2, according to the following time schedule (it may be subject to changes and needs to be verified on-site):

- Friday 28th of February: 17:00 - 24:00 hrs
- Saturday 1th of March: 12:00 – 21:00 hrs
- Sunday 2th of March: 12:00 – 21:00 hrs

1. Media Accreditation

All media must apply for media accreditation through the ISU Online Media Accreditation System (OMAS) on the International Skating Union (ISU) website (www.isu.org) under «[Media Accreditation](#)».

!!! When registering / applying, please make sure to upload all requested press credentials and to update these at the start of each season.

Only professional journalists and photographers (print/web, TV/Radio), and to some extent some content creators and social media reporters, covering ISU Events for editorial or news purposes will be accredited.

1.1 Accreditation Requirements

All media must provide the following up-to-date documentation when applying for media accreditation:

1. Endorsement letter from the editor-in-chief (formats: pdf, png or jpeg) - **Mandatory**
2. Copy of current professional media or journalist card (formats: pdf, png, or jpeg) – **if available**
3. Copy of ID + portrait photo (formats: pdf, png or jpeg) - **Mandatory**
4. Examples of published work / portfolios (past articles, photographs, etc.) (formats: pdf or web links) - **Mandatory**
5. Any necessary documentation required by the host country which may include sanitary certifications/testing results – **if needed**

1.2. Quotas

If space is limited the following quota will be enforced:

Type of Media	Number of people per media organization
Writing Press	Media Organization (newspaper, magazine, web, agencies, ISU Member Federations): 1 journalist
	Major Agency or Newspaper: 2 journalists

Photographer	Media Organization: 1 photographer
Photographer	<p>Major Agency or Newspaper: 2 photographers</p> <p>For Figure Skating, Synchronized Skating and Short Track Speed Skating: limited to one rink side position, the other in an elevated position.</p> <p>For Speed Skating, 2 rink side positions (if space permits).</p>
TV Non-Right Holder	Media Organization: 3 persons crew max. (e.g. one reporter, one camera person, one editor)
Radio Non-Right Holder	Media Organization: 1 reporter (max.)
Freelancer	<p>Freelance journalist or photographer: 1 person</p> <ul style="list-style-type: none"> • Freelancers must provide written evidence that they are assigned to cover the ISU Event on behalf of a media organization. • In case a freelancer is operating under its own account, they may be requested to submit additional written evidence (presentation letter, copy of past editorial pieces, etc).

1.3. Accreditation types and deadlines

The International Skating Union (ISU) and the Organizing Committee (OC) work diligently to ensure there will be ample coverage opportunities available to media outlets wishing to cover the ISU Events.

The type of media accreditation available are the following:

1. **On-site** media accreditation (subject to capacity)
2. **Remote** media accreditation allows to cover the event virtually with no access to the venue (only available for specific events) Not available.

The deadlines to apply for media accreditations are as follows:

- **On-site** media accreditation requests: February 14th, 2025
- **Remote** media accreditation requests: Not available.

⚠ No late media accreditation applications will be accepted for on-site requests.

1.4. Restrictions to Media Non-Right Holders during ISU Events

Non-Right Holders media – print/web journalists, TV/Radio, photographers, content creators and social media reporters – who have not negotiated any special production rights – need to abide and agree to the following rules in the conduct of their editorial work during ISU events ([see Terms and Conditions here](#)).

1.4.1. Restricted areas

Filming in the below listed areas is strictly forbidden:

- Competitions / Field of play
- Training sessions (at the Practice or Main rinks)
- Warm-up zone
- Changing rooms
- Mixed Zone area
- From public seats at all times (even during ice resurfacing)

The transgression of any of these rules may result in the exclusion from ISU Events, removal of accreditation and legal actions.

1.4.2. Authorized areas

Non-Right Holders media are only allowed to produce video, audio-recorded material for editorial/news purposes in the following areas:

- In the Press Conference room
- Outside the venue

⚠ Special filming permissions, including permission to conduct interviews in the Mixed Zone, may be granted to Non-Rights Holders media on a limited and case-by-case basis. Requests must be made through the a form ([available for download here](#)) and submitted to the ISU Media Team (media@isu.ch) at least one week prior to the start of the event.

1.5. TV and Radio Rights Holders Accreditation / Services

All Rights Holders media must also apply for accreditation via [OMAS](#). Access to the Rights Holders online area is restricted, therefore Rights Holders are invited to contact the ISU Media Team (media@isu.ch) in order to obtain a username and password.

To book any broadcasting services or facilities please contact the Host Broadcaster:

NOS, Anneloes Krist: Anneloes.Krist@nos.nl

Producer Sport | Mobile + 31 6 45050127

1.6. Accreditation confirmation and pick-up

If the accreditation request is accepted, an automatic email of confirmation will be issued. For on-site attendance, you may be asked to present a copy of the confirmation email at the accreditation desk to receive your accreditation badge.

You will also be notified if your accreditation request is denied. **Note that the ISU and OC reserve the right to refuse accreditation requests with or without justification.**

2. Accreditations are available at the Media entrance at Thialf. Opening hours of the accreditation desk are the same as the opening hours of the press centre.
The address of the Thialf Stadium is Pim Mulierweg 1, Heerenveen, the Netherlands.

3. Visa Application

Media representatives requiring an official invitation letter in order to apply for a visa must contact the Organizing Committee: Hans Nieuwenburg, h.nieuwenburg@knsb.nl. Please note that an official invitation letter will only be provided to approved media representatives.

For visa request, please provide passport details and name of the Embassy where it will be applied.

4. Media Facilities at the venue

The Media Centre is at the first floor of the Thialf Stadium. We have about 60 work desks, provided with power points and wireless internet. Please use the network *Thialf Press*. Password: *onlyM3di@*

At the dedicated photographers room on the ground floor we have about 16 work desks, also provided with power points, wireless and wired internet. In this room we have lockers.

In the Media Centre we have three tv screens on which you can live follow all races of this event.

4.1. Media Tribunes and TV Commentator positions

The Media Tribune is to be entered from the Media Centre at the first floor. Here we have about 30 work desks, provided with power points and wireless internet.

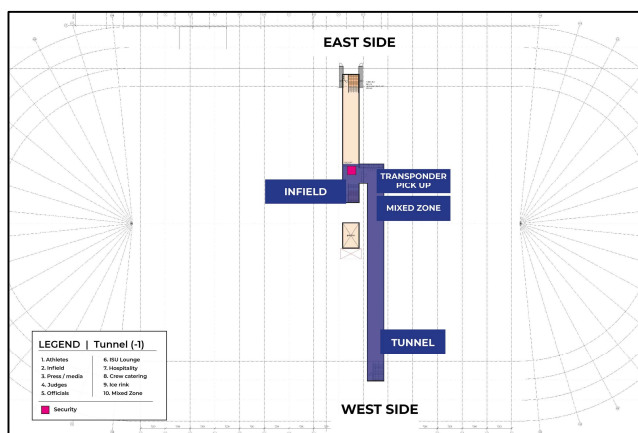
TV Commentator positions are on the second floor and can be arranged by contacting our host broadcaster NOS as mentioned above (1.5).

4.2. Mixed Zone & Press Conferences

4.2.1 Mixed Zone

The Mixed Zone, situated in the tunnel of Thialf which leads to the dressing rooms, provides an opportunity for media to interview athletes immediately after competition. Interviews can be requested at the Media Operations Team in Thialf.

Athletes with requests will pass through the Mixed Zone on completion of every event. Coaches may also be requested for interviews, if required. The Press Officer and ISU Media teams will do their best to make sure that requested skaters go through the Mixed Zone for media interviews, but are also responsible to ensure that the medallists get to their ceremony on time and return to the Mixed Zone to finish TV interviews, before then attending Press Conferences.



4. Media Digital Services

The ISU provides relevant and live media information through a number of digital channels:

ISU Website:

- [Homepage](#)
- [News section](#)
- [Media section](#) that includes the [OMAS accreditation portal](#), [Press Releases](#), [Media Guides](#), [ISU Photo Collection](#) as well as video libraries ([Ice Skating Channel](#), [Archives](#)).
- [ISU Newsletter](#)
- [Event webpage](#) with access to all competition information

ISU Photo Event Gallery

- Password details to the ISU Picdrop photo galleries for editorial and non-commercial purposes will be accessible on the Inside ISU Events App.
- When using a picture, the ISU must be credited as follows: **@International Skating Union (ISU)** and must be tagged or mentioned in any social media post.

ISU Social Media Accounts:

- Facebook: [@ISUFigureSkating](#) / [@ISUSpeedSkating](#) / [@ISUShortTrackSpeedSkating](#)
- Instagram: [@ISUFigureSkating](#) / [@isuspeedskating](#)
- Youtube: [Skating ISU](#)
- X (Twitter): [@ISU_Figure](#) / [@ISU_Speed](#)
- Tik Tok: [@isuskating](#)
- Weibo: weibo.com/isuofficial
- LinkedIn: <https://www.linkedin.com/company/international-skating-union>

Inside ISU Event App:

- The Inside ISU Event App is the main source of information and means of communication for media attending ISU Events on-site or remotely (if available).
- It gathers all the key media-related information constantly updated live with push notifications alerts.
- The password to access the Media App of the relevant Event is provided via OMAS once an accreditation is approved.

5. Media Accommodation

The OC has not designated any official media hotel. Every individual media person is responsible for booking their own accommodation and bearing any cancellation fees.

6. Transportation

Every individual media person is responsible for arranging his/her own transportation. Useful information on all public transport in the Netherlands (especially train and bus) can be found in country wide apps named 'NS' and '9292'.

For any additional questions or information, please do not hesitate to contact:

OC Press Officer
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