



ISU Junior World Cup Short Track February 21-23, 2025 Quebec City, Canada

Media Information



2024-2025

ISU INTERNATIONAL SKATING UNION

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Speed Skating Canada and Patinage de vitesse Québec look forward to hosting media attending the ISU Junior World Cup Short Track in Quebec City, Canada. The event will be held at the Centre de glaces Intact Assurance from February 21, 2025.

This information will assist you in planning your trip to Quebec City and to apply for media accreditation to cover the event. Every effort will be made to ensure journalists have all the appropriate facilities necessary to work at the event.

The Press Centre and press tribunes will be open and operational as from the first practice/ training session on Thursday, February 20, 2025, according to the following time schedule (it may be subject to changes and needs to be verified on-site):

February 20: 9:00 a.m. – 6:00 p.m. February 21: 8:00 a.m. – 6:00 p.m. February 22: 10:00 a.m. – 8:00 p.m. February 23: 10:00 a.m. – 8:00 p.m.

1. Media Accreditation

All media must apply for media accreditation through the ISU Online Media Accreditation System (OMAS) on the International Skating Union (ISU) website (<u>www.isu.org</u>) under «<u>Press</u>».

/I\ When registering / applying, please make sure to upload all requested press credentials and to update these at the start of each season.

Accreditation is exclusively reserved for <u>professional</u> journalists employed by or representing media organizations (including agencies, print/web, TV/Radio), photographers, and, in some cases, content creators and social media reporters covering ISU Events for <u>editorial or news purposes</u>.

Representatives from ISU Member Federations involved in press and communication activities, and which have been officially approved by the ISU, are also eligible for accreditation.

Please note that individuals affiliated with sponsors, brands, or agencies will not be considered for media accreditation.

1.1. Accreditation Requirements

All media must provide the following <u>up-to-date</u> credentials when applying for media accreditation:

- 1. **Endorsement letter** confirming the journalist's affiliation with the registered media company or activity. The letter must include the date, the media company's logo, details about the role/function, and a signature from the editor-in-chief * *Mandatory*
- 2. Copy of current professional media or Press Card if available
- 3. Copy of a valid ID/passport + headshot picture * Mandatory
- 4. Examples of published work / portfolios (e.g., past articles or photographs) * Mandatory



1.2. Quotas

If space is limited the following quota will be enforced:

Type of Media	Number of people per media organization
Writing Press	Media Organization (newspaper, magazine, web, agencies, ISU Member Federations): 1 journalist
	Major Agency or Newspaper: 2 journalists
	Media Organization: 1 photographer
	Major Agency or Newspaper: 2 photographers
Photographer	For Figure Skating, Synchronized Skating and Short Track Speed Skating: limited to one rink side position, the other in an elevated position.
	For Speed Skating, 2 rink side positions (if space permits).
TV Non-Right Holder	Media Organization: 3 persons crew max. (e.g. one reporter, one camera person, one editor)
Radio Non-Right Holder	Media Organization: 1 reporter (max.)
	Freelance journalist or photographer: 1 person
Freelancer	Freelancers must provide written evidence that they are assigned to cover the ISU Event on behalf of a media organization.
	In case a freelancer is operating under its own account, they may be requested to submit additional written evidence (presentation letter, copy of past editorial pieces, etc).

1.3. Accreditation types and deadlines

The International Skating Union (ISU) and the Organizing Committee (OC) work diligently to ensure there will be ample coverage opportunities available to media outlets wishing to cover the ISU Events.

There is one type of available media accreditations:

1. **On-site** media accreditation (subject to capacity)

/!\ No late media accreditation applications will be accepted for on-site requests.

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1.4. Restrictions to Media Non-Right Holders during ISU Events

Non-Right Holders media – print/web journalists, TV/Radio, photographers, content creators and social media reporters – who have not negotiated any special production rights – need to abide by and agree to the rules in the conduct of their editorial work during ISU events.

1.4.1.Restricted areas

Filming in the below listed areas is strictly forbidden:

- Competitions / Field of play
- Training sessions (at the Practice or Main rinks)
- Warm-up zone
- Changing rooms
- Mixed Zone area
- From public seats at all times (even during ice resurfacing)

The transgression of any of these rules may result in the exclusion from ISU Events, removal of accreditation and legal actions.

1.4.2. Authorized areas

Non-Right Holders media are only allowed to produce video, audio-recorded material for editorial/news purposes in the following areas:

- In the Press Conference room
- Outside the venue

/!\ Special filming permissions, including permission to conduct interviews in the Mixed Zone, may be granted to Non-Rights Holders media on a limited and case-by-case basis. Requests must be made through a form (available for download here) and submitted to the ISU Media Team (media@isu.ch) at least one week prior to the start of the event.

1.5. TV and Radio Rights Holders Accreditation / Services

N/A

1.6. Accreditation confirmation and pick-up

If the accreditation request is accepted, an automatic email of confirmation will be issued. For on-site attendance, you may be asked to present a copy of the confirmation email at the accreditation desk to receive your accreditation badge.

You will also be notified if your accreditation request is denied. <u>Note that the ISU and OC reserve the right</u> to refuse accreditation requests with or without justification.

Media representatives must state their name and media to the volunteers at the accreditation desk. They can find the accreditation desk in the main hall of the Centre de glaces Intact Assurance, accessible from Entrance #1 (see Site Map p. 8). The desk is open from 8:00 a.m. to 4:00 p.m., from Wednesday, February 19 to Sunday, February 23.

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2. Visa Application

Media representatives requiring an official invitation letter in order to apply for a visa must contact the Organizing Committee: Isabelle Gélinas (<u>igelinas@fpvq.org</u>). Please note that an official invitation letter will only be provided to approved media representatives.

For visa request, please provide passport details and name of the Embassy where it will be applied.

3. Media Facilities at the venue

Here are the media facilities provided:

- 4 x 8-ft tables, 12 seats
- 3 x 4-outlets extension cords
- Wireless internet Corpo Événement; password Centredeglaces2024*
- 11 TV screens (livestream of the event), 3 big screens (stats and results)
- 2 photograph areas: southeast corner of the rink, mezzanine

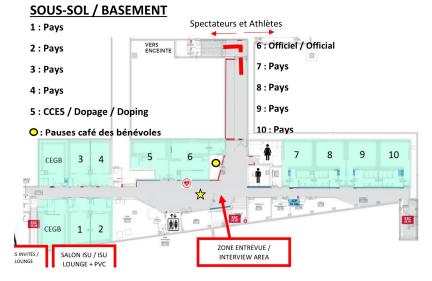
3.1. Media Tribunes and TV Commentator positions

There are no media Tribute or TV commentors for this event.

3.2. Mixed Zone & Press Conferences

3.2.1.Mixed Zone

The Mixed Zone provides an opportunity for media to interview athletes immediately after competition. It will be located between access to the ice rink and the locker rooms, at the bottom of the staircase accessible from the first floor.



The Mixed Zone area is split into the following sections and follows a pre-determined priority order:

- 1. Quick Quotes (made available on the ISU website)
- 2. TV / Radio Rights Holders (with pre-booked positions)
- 3. ISU Production/Social Media crew
- 4. TV / Radio Rights Holders with ENG positions
- 5. Non-Rights Holders (print/web, TV/Radio, social media without any production rights)

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Athletes will go through the Mixed Zone on completion of every competition/race. Coaches may also be requested for interviews. The media operations team onsite will do its best to make sure the requested skaters go through the Mixed Zone for media interviews; however, it is not mandatory for the athletes to give interviews.

/!\ Priority will be given to medal ceremonies and TV Right Holders.

As the timing between the end of medal ceremonies and the start of press conferences is quite tight, note that medalists will go through the TV Right Holders' Mixed Zone for interviews and, if time permits, they could spend a limited time in the Non-Rights Holders area. If interviews in the Non-Rights holders area must be cut short, all questions should then be asked during the press conferences.

3.2.2.Press Conferences

There are no press conferences for this event.

4. Media Digital Services

The ISU provides relevant and live media information through a number of digital channels: *ISU Website*:

- Homepage
- News Section
- Media Section
 - o OMAS Accreditation Portal
 - Media Guides
- Event Webpage

ISU Photo Event Gallery

- Password details to the ISU Picdrop photo galleries for editorial and non-commercial purposes will be accessible on the Inside ISU Events App.
- When using a picture, the ISU must be credited as follows: **©International Skating Union (ISU)** and must be tagged or mentioned in any social media post.

ISU Social Media Accounts:

- Facebook: @ISUFigureSkating / @ISUSpeedSkating / @ISUShortTrackSpeedSkating
- Instagram: <u>@ISUFigureSkating</u> / <u>@isuspeedskating</u>
- Youtube: <u>Skating ISU</u>
- X (Twitter): @ISU_Figure / @ISU_Speed
- Tik Tok: @isuskating
- Weibo: weibo.com/isuofficial
- Linkedin: <u>https://www.linkedin.com/company/international-skating-union</u>
- Naver: <u>https://tv.naver.com/isuofficial</u>

Inside ISU Event App:

- The Inside ISU Event App is the main source of information and means of communication for media attending ISU Events on-site or remotely (if available).
- It gathers all the key media-related information constantly updated live with push notifications alerts.
- The password to access the Media App of the relevant Event is provided via OMAS once an accreditation is approved.



Organizing Committee Media Resources

The OC also offers media information relevant to the Event on the following digital channels:

- Event Website: https://speedskating.ca/international-event/quebec2025/
- Event Tickets: <u>https://www.sport-plus-</u> online.com/PrmsMVC/?VirId=1522&ArrId=1717&Billetterie=True
- Event News Releases: <u>https://speedskating.ca/news/</u> |
 <u>https://www.patinagedevitessequebec.ca/fr/publication/nouvelle.html</u>
- OC Photo Event Gallery: available soon (OC photograph: <u>Bartlema Photographie d'action</u>)
- Social Media Accounts: Facebook PVQ | Instagram PVQ | Facebook SSC | Instagram SSC | X SSC
- Livestream Channel: YouTube Speed Skating Canada

5. Media Accommodation

The Organizing Committee has not designated any official media hotels.

Every individual media person is responsible for booking their accommodation at their own expense and bearing any cancellation fees. Official hosting partner for the event is <u>Travelodge Hotel (3125 Hochelaga Blvd.,</u> <u>Quebec City, G1W 2P9)</u>.

Booking contacts: Travelodge by Wyndham Hotel & Convention Centre Quebec City Reviews, Deals & Photos 2025 - Expedia

6. Transportation

N/A

7. Useful Information

- Climate: generally between -5°C and -15°C, snow-covered ground, prevailing westerly wind
- Currency: <u>CAD \$</u>
- Electrical plug types: Type A and Type B (120 V, 15 A)
- Time zone: UTC –5 (EST)
- Emergency number: 911
- Public transportation system: <u>Réseau de transport de la Capitale (RTC)</u>
- Website of local or national tourist office: <u>Quebec City and surroundings</u> | <u>Province of Quebec</u>

8. Competition Information

- Schedule: ISU Junior Short Track World Cup Speed Skating Canada (available soon)
- Entry List, Results and Rankings: ISU Junior Short Track World Cup Speed Skating Canada

For any additional questions or information, please do not hesitate to contact:

On-site contact: Jacob Dubé (Patinage de vitesse Québec) | jdube@fpvq.org | 418 943-4234

OC Websites: Patinage de Vitesse Québec | Speed Skating Canada

ISU Junior World Cup Short Track Speed Skating

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Site Map

