





ISU Short Track World Tour

February 14 – 16, 2025 Milan, Italy

Media Information



2024-2025



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1. Location

International Skating Union (ISU) looks forward to hosting media attending the ISU Short Track World Tour in Milan, Italy. The event will be held at Assago Forum, <u>Via Giuseppe di Vittorio, 6, 20057 Assago MI</u>, from 14th to 16th of February 2025. (Capacity: 4.200)



2. Competition Information

Day –3 – 11 th of February, Day – 2 – 12 th of February Day – 1 – 13 th of February	9:00 am - 06:50 pm - Training Days		
Day 0 – 14 th of February	Qualifying Session (all individual and Relay distances) 9:00-12:10 am 01:10-06:40 pm		
Day 1 — 15 th of February	Repechage Session 9:30-12.00 am Mixed Team Relay 2000m Semi-Finals - WORLD TOUR Session 02:00-06:00 pm Men: 1500m, 500m, Relay 5000m Semi-Finals Finals. Women: 1000m & 3000m Relay		
Day 2 – 16 th of February	Repechage Session 9;30-12.00 am WORLD TOUR Session 02:00-06:00 pm Men: 1000m, 5000m Relay. Women: 1500m & 500m. Mixed Team Relay 2000m Final.		
The program for each day of the World Tour Sessions (02:00-06:00 pm) will follow a standar schedule			

Entry List <u>https://www.shorttrack.swisstiming.com/Entries.aspx?evt=11213100000131</u> Results <u>https://isu-skating.com/short-track/results/</u> Rankings: https://www.shorttrack.swisstiming.com/Rankings.aspx?evt=11213100000131



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3. Media Accreditation

/!\ <u>The accreditation process is already open on ISU web platform and the deadline</u> for media accreditation requests is **31st of January 2025.** No late media accreditation applications will be accepted.

Accreditation is exclusively reserved for <u>professional</u> journalists employed by or representing media organizations (including agencies, print/web, TV/Radio), photographers, and, in some cases, content creators and social media reporters covering ISU Events for <u>editorial or news purposes</u>.

Representatives from ISU Member Federations involved in press and communication activities, and which have been officially approved by the ISU, are also eligible for accreditation.

Please note that individuals affiliated with sponsors, brands, or agencies will not be considered for media accreditation.

For this event the only type of media accreditation available is the accreditation <u>"on-site</u>" (subject to capacity). Remote type accreditation is not available at the Milan event.

3.1 Accreditation Requirements

All media must provide the following up-to-date credentials when applying for media accreditation:

- 1. Press card or Employment certificate from media organization (stamped with official seal) * Mandatory
- 2. Copy of a valid ID/passport + headshot picture * Mandatory
- 3. Email of approved ISU media accreditation

3.2. Quotas

If space is limited the following quota will be enforced:

Accreditation Category	Type of Media	Number of people per media organization
E	Written Press	Media Organization (newspaper, magazine, web, agencies, ISU Member Federations): 1 journalist
		Major Agency or Newspaper: 2 journalists
		Media Organization: 1 photographer
EP	Photographer	Major Agency or Newspaper: 2 photographers
		For Short Track Speed Skating: limited to one rink side position, the other in an elevated position.
Non-MRH	TV Non-Rights Holder	Media Organization: 3 persons crew max. (e.g. one reporter, one camera person, one editor)
	Radio Non-Rights Holder	Media Organization: 1 reporter (max.)
		Freelance journalist or photographer: 1 person
E / EP	Freelancer	Freelancers must provide written evidence that they are assigned to cover the ISU Event on behalf of a media organization.
		In case a freelancer is operating under its own account, they may be requested to submit additional written evidence (presentation letter, copy of past editorial pieces, etc).



3.3. Accreditation procedure, confirmation and pick up

All media, Press and Broadcast, must apply for accreditation through the ISU Online Media Accreditation System (OMAS) on the International Skating Union (ISU) website (<u>www.isu.org</u>) under « <u>Media Portal - ISU2020</u>».

Access to the Rights Holders online area is restricted, therefore Rights Holders are invited to contact the ISU Media Team (media@isu.ch) in order to obtain a username and password.

If the accreditation request is accepted, an automatic email of confirmation will be issued. You will also be notified if your accreditation request is denied.

Note that the ISU and OC reserve the right to refuse accreditation requests.

Accreditation card will be issued and can be collected at the Accreditation Desk at the Venue. In order to collect your accreditation, you will be required to present the identification document submitted at the time of application and confirmation email. An accreditation card will only be validated if the ID presented by the individual is consistent with the information held.

The Accreditation Desk will be open from the 10th until the 16th of February 2025.

Date	Time	
10 th of February 2025	09:00 – 06:00 pm	
11 th 13 th of February 2025	08:00 – 08:00 pm	
14 th of February 2025	07:00 – 08:00 pm	
15 ^{th—} 16 th of February 2025	07:30 – 06:30 pm	

4. Visa Application

Media representatives requiring an official invitation letter in order to apply for a visa are asked to contact Press Operations Team of the Organizing Committee pressops@milanocortina2026.org

and provide the necessary documents in advance and within the time necessary to activate the procedure:

- accommodation booking details (name of Hotel/BnB, address) and the dates of your stay
- copy of the reservation
- copy of the plane ticket
- copy of the passport

For the Media Rights Holders that are also participating in the WBM (World Broadcaster Meeting 18-22 February 2025), please get in touch with <u>broadcast.services@milanocortina2026.org</u>

Please note that an official invitation letter will only be provided to approved media representatives.

5. Accommodation

The Organizing Committee does not have designated official media hotels.

Every individual media person is responsible for booking their own accommodation at the hotel of their choice.



6. Transportation

The nearest airports to Milan are:

- Milano Linate Airport
- Malpensa Airport
- Bergamo Airport

Airport transport options:

- Upon arrival or departure at Milano Airport, passengers can take a taxi between the airport and the hotel. Payment Method: EURO cash or credit/debit card.
- Airports are also connected to the city centre via trains, shuttles or buses.
- TAXI. Getting to the city centre by taxi or similar service is approx 130€.
- TRAIN. Malpensa Express trains depart every 30 minutes and have stops at metro-connected stations. Tickets (13€) can be bought <u>here</u>.
- <u>BUS.</u> You can also reach the centre by bus. Double check with <u>Malpensa Airport Bus Express</u> (Autostradale) or <u>Malpensa Shuttle</u>

Transport to event:

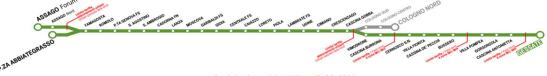
Transportation to the competition venue in Assago will be exclusively through public transport.

- The nearest Metro Station is Assago Forum.
- https://www.atm.it/it/ViaggiaConNoi/InfoTraffico/Documents/Orari%20M2.pdf





Treni per P.ZA ABBIATEGRASSO/ASSAGO Forum



Orario in vigore dal valid from 10/06/2024

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DA LUNEDI' A VENERDI' From Monday to Friday	SABATO Saturday	FESTIVO Sunday/Holiday
5:00 57	5:00 57	
6:00 9 20 30 43 50 57	6:00 8 25 37 49	6:00 0 21 50
00 4 11 18 25 32 39 46 53	7:00 1 13 25 37 49	7:00 18 45
0 7 14 21 28 37 46 55	8:00 1 13 25 37 49	8:00 8 38
00 5 15 25 36 45 55	9:00 1 13 25 37 49	9:00 8 38
.00 11 26 41 56	10:00 9 30 50	10:00 8 38
00 11 26 41 56	11:00 10 30 50	11:00 8 38
2:00 11 26 41 56	12:00 10 30 50	12:00 8 36 56
3:00 11 26 41 56	13:00 10 30 50	13:00 16 36 56
11 26 41 56	14:00 10 30 50	14:00 16 36 56
5:00 11 26 41 56	15:00 10 30 50	15:00 16 36 56
8:00 11 25 35 40 50	16:00 10 30 42 54	16:00 16 36 56
7:00 0 9 18 27 36 45 54	17:00 6 18 30 42 54	17:00 16 36 56
3:00 3 12 21 30 39 48 57	18:00 6 18 30 42 54	18:00 16 36 56
8:00 7 19 31 43 55	19:00 6 18 30 42 54	19:00 16 37
0:00 7 19 31 45	20:00 12 41	20:00 7 39
1:00 0 16 38	21:00 9 39	21:00 9 39
2:00 8 38	22:00 9 39	22:00 9 39
3:00 8 38	23:00 9 38	23:00 9 39
0:00 8	0:00 8	0:00 9



DA LUNEDI' A VENERDI' From Monday to Friday	SABATO Saturday	FESTIVO Sunday/Holiday
5:00 47	5:00 47	5:00 51
6:00 1 23 36 42 49 56	6:00 0 30 36 54 57	6:00 7 43 56
7:00 3 7 15 17 28 36 38 48 57	7:00 10 23 35 47 59	7:00 27 58
8:00 4 6 15 24 33 42 51	8:00 11 23 35 47 59	8:00 24
9:00 0 9 18 27 36 45 54	9:00 11 23 35 47 59	9:00 0 30
10:00 4 14 24 34 44 59	10:00 13 26	10:00 0 30
11:00 14 29 44 59	11:00 6 26 46 51	11:00 0 30
12:00 14 29 44 59	12:00 6 26 46	12:00 0 28 48 59
13:00 14 29 44 59	13:00 6 26 46	13:00 26 46
14:00 14 29 44 59	14:00 6 26 46	14:00 5 25 45
15:00 14 29 44 59	15:00 6 26 46	15:00 5 25 45
16:00 14 26 29 41 44 59	16:00 6 26 44 46	16:00 5 25 45
17:00 9 18 27 36 45 54	17:00 5 17 29 41 53	17:00 5 25 45
18:00 3 12 21 30 39 48 57	18:00 5 16 28 40 52	18:00 5 25 45
19:00 6 15 24 33 42 51	19:00 4 16 28 40 52	19:00 5 25 45
20:00 0 9 18 27 36 46 56	20:00 4 16 28 52	20:00 5 25 44
21:00 6 16 28 39 56	21:00 16 40	21:00 4 24 54
22:00 9 31	22:00 1 31	22:00 31
23:00 1 31	23:00 1 31	23:00 1 31
0:00 1 31	0:00 1 31	0:00 1 31
1:00 1 31	1:00 1 31	1:00 1 31
1:00 1 31	1:00 1 31	1:00 1 31

7. Media Facilities at the venue

The Venue Media Centre and media tribunes will be open during the **training days** from the starting to the end of the training sessions, according to the following time schedule (which may be subject to changes and needs to be verified on-site):

- Tuesday, Feb 11th: 09:00 to 06:00 pm
- Wednesday, Feb 12th: 09:00 to 06:00 pm
- Thursday, Feb 13th: 09:00 to 06:00 pm

The Venue Media Centre and media tribunes will be open during **competition days** according to the following time schedule (it may be subject to changes and needs, according to the competition schedule, to be verified on-site):

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- Friday, Dec 14th: 08:00 to 07:00 pm
- Saturday, Dec 15th: 08:00 to 07:00 pm
- Sunday, Dec 16th: 08:00 to 08:00 pm Crystal Globe Award Ceremony and Press Conference held at the end of the competition.

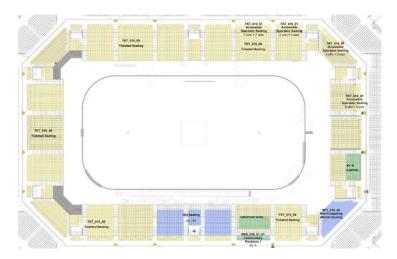
The following media facilities will be available in the venue:

7.1 Venue Media Centre

- Press information desk
- 100 workstations for accredited media, provided with a limited number of power bars
- Wireless internet available
- TV screens in the Workroom
- 20 lockers only for photographers
- Refreshment station

7.2 Media Tribunes and TV Commentators

- 12 tabled seats in the press tribune
- 70 non-tabled seats
- 4 Commentary Tables (3 seats each) for the details about the equipment, please refer to the Rate Card Document
- Wireless internet
- TV screens not available
- 40 photo positions in media tribunes

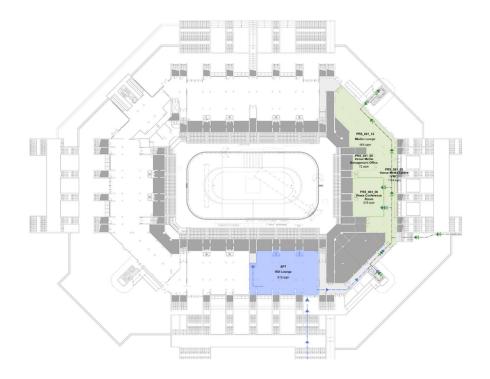


7.3 Press Conference

Press conference will take place after the victory ceremony on final day of competition.

□ Sunday, Dec 16th: after Cristal Globes Award Ceremony

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7.4 Mixed Zone

The Mixed Zone provides an opportunity for media to interview athletes immediately after competition. The Mixed Zone will be located at the exit of the competition rink (FOP), on the ground floor.

The Mixed Zone area is split into the following sections and follows a pre-determined priority order:

- 1. Quick Quotes (made available on the ISU website)
- 2. TV / Radio Rights Holders (with pre-booked positions)
- 3. ISU Production/Social Media crew
- 4. TV / Radio Rights Holders with ENG positions
- 5. OIS (Olympic Information Service)
- 6. Press, NOC press attaché, Non-Rights Holders (print/web, TV/Radio, social media without any production rights)

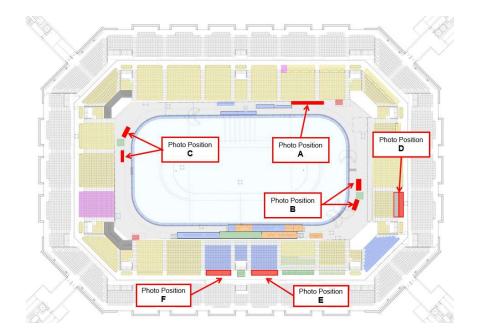
It is compulsory for athletes to go through the Mixed Zone on completion of every competition/race. Coaches may also be requested for interviews. All the skaters go through the Mixed Zone for media interviews, however it is not mandatory for them to give interviews.

7.5 Photo Positions

24 photo positions will be available on the field of play and 40 photo positions will be available in the tribunes.

The access to the photo positions is allowed with a sleeve associated with the accreditation card. For competition days (Feb. 14, 15, 16), a Photo Briefing is scheduled at 8.30am at Venue Media Centre to give operational info and for sleeve's distribution. For training days, please refer to the info desk. A passport or a driving license will be asked as a deposit in order to receive a sleeve.

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7.6. Restrictions to Media Non-Rights Holders during ISU Events

Non-Rights Holders media – print/web journalists, TV/Radio, photographers, content creators and social media reporters – who have not negotiated any special production rights – need to abide by and agree to the following rules in the conducting of their editorial work during ISU events (see Terms and Conditions here).

7.6.1 Restricted areas

Filming in the below listed areas is strictly forbidden:

- Competitions / Field of play
- Training sessions (at the Practice or Main rinks)
- Warm-up zone
- Changing rooms
- Mixed Zone area
- From public seats at all times (even during ice resurfacing)

The transgression of any of these rules may result in the exclusion from ISU Events, removal of accreditation and legal action.

7.6.2 Authorized areas

Non-Rights Holders media are only allowed to produce video and audio-recorded material for editorial/news purposes in the following areas:

• In the Press Conference room

/!\ Special filming permissions, including permission to conduct interviews in the Mixed Zone, may be granted to Non-Rights Holders media on a limited and case-by-case basis. Requests must be made through a form (available for download here) and submitted to the ISU Media Team (media@isu.ch) at least <u>one week</u> prior to the start of the event.

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7.7 TV and Radio Rights Holders

Media Rights Holders are required to have an armband to enter the Mixed Zone, on top of their Accreditation.

Details on the process to distribute armbands, timing and location to be communicated via email to the Media Rights Holder who have requested the facilities to the Host Broadcaster.

To book any broadcasting services or TV facilities please see the Rate Card Document that will be shared by ISU and contact the Host Broadcaster:

Daniela Fizzardi – d.fizzardi@milanocortina2026.org

8. Media Digital Services

The ISU provides relevant and live media information through a number of digital channels:

8.1 ISU Website

- Homepage
- News section
- Media section that includes the OMAS accreditation portal, Press Releases, Media Guides, ISU Photo Collection as well as video libraries (Ice Skating Channel, Archives).
- ISU Newsletter
- Event webpage [link to be added by ISU Media Team] with access to all competition information

8.2 ISU Photo Event Gallery

- Password details to the ISU Picdrop photo galleries for editorial and non-commercial purposes will be accessible on the Inside ISU Events App.
- When using a picture, the ISU must be credited as follows: ©*International Skating Union (ISU)* and must be tagged or mentioned in any social media post.

8.3 ISU Social Media Accounts

- Facebook: @ISUFigureSkating / @ISUSpeedSkating / @ISUShortTrackSpeedSkating
- Instagram: <u>@ISUFigureSkating</u> / <u>@isuspeedskating</u>
- Youtube: <u>Skating ISU</u>
- X (Twitter): @ISU_Figure / @ISU_Speed
- Tik Tok: @isuskating
- Weibo: weibo.com/isuofficial
- Linkedin: https://www.linkedin.com/company/international-skating-union

8.4 Inside ISU Event App

- The Inside ISU Event App is the main source of information and means of communication for media attending ISU Events on-site or remotely (if available).
- It gathers all the key media-related information constantly updated live with push notifications alerts.
- The password to access the Media App of the relevant Event is provided via OMAS once an accreditation is approved.

The OC also offers media information relevant to the Event on the following digital channels:

• Event Website: <u>https://milanocortina2026.olympics.com/en/isu-short-track-world-tour-milano</u>



- Event Newsletter: Test Events Road to 2026 Gets into Full Swing | Milano Cortina 2026
- Event Hashtags: #MilanoCortina2026 #RoadToTheGames
- Social Media Accounts: Instagram --> <u>Instagram</u> Facebook --> <u>https://www.facebook.com/share/1BCC14z3Ps/?mibextid=LQQJ4d</u> X --> (18) Milano Cortina 2026 (@milanocortina26) / X LinkedIn --> (26) Fondazione Milano Cortina 2026: Panoramica | LinkedIn Tiktok --> <u>Milano Cortina 2026 (@milanocortina2026) Ufficiale | TikTok</u>

9. Useful Information

- **Time Zone:** CET (Central European Time) applies throughout Italy. From early autumn to late winter, standard time applies, corresponding to the time zone **UTC+1**, one hour ahead of Greenwich Mean Time
- Currency: Euro
- **Climate**: In February the temperature is usually between 3-10° Celsius.
- For Italy there are three associated plug types, types C, F and L. Italy operates on a 230V supply voltage and 50Hz.
- Emergency numbers: 112 is the Unique European Emergency Number; 118 is the Police number.
- Public transportation system: <u>https://www.atm.it/;</u> https://www.trenord.it/; <u>https://www.trenitalia.com/;</u> <u>https://www.italotreno.com/;</u>
- Website of local tourist office:
- <u>https://www.yesmilano.it/en;</u>
- Central Tourist Office APT
- (Azienda di Promozione Turistica)
- Via Marconi 1 (corner Piazza Duomo) Metro line 1 (red line) Exit Duomo or Metro line 3 (yellow) Exit Duomo Open Mon – Fri 8:45am – 1pm and 2–5:45pm, Sat and Sun 9am – 1pm and 2 – 4:45pm. oc Phone +39 02 72524300 fax +39 02 72524350

10. OC Media Operations contacts

For any additional questions or information, please do not hesitate to contact:

- The Media Operations Team of Milan Organizing Committee:
 - o pressops@milanocortina2026.org
 - OC Venue Media Manager Federica Mattace:
 - o <u>f.mattace@milanocortina2026.org</u>,
 - o mobile +393386452390
- OC Photo Manager Federica Rosa:
 - o <u>f.rosa@milanocortina2026.org</u>
 - o mobile +393701494812

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