

ISU.ORG



ISU SHORT TRACK WORLD TOUR
DEC 13-15, 2024
SEOUL, KOREA

Media Information



**INTERNATIONAL
SKATING UNION**

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The Korean Skating Union looks forward to hosting media attending the ISU Short Track World Tour in Seoul, Korea. The event will be held at the Mokdong Ice Rink from December 13-15, 2024.

This information will assist you in planning your trip to Seoul and to apply for media accreditation to cover the event. Every effort will be made to ensure journalists have all the appropriate facilities necessary to work at the event.

The Press Centre and press tribunes will be open and operational as from the first practice/ training session on Thursday, Dec 12th, 2024 at 10:00am according to the following time schedule (it may be subject to changes and needs to be verified on-site):

- **Thursday, Dec 12th:** 10:00am to 7:00pm
- **Friday, Dec 13th:** 8:00am to 7:00pm
- **Saturday, Dec 14th:** 8:00am to 7:00pm
- **Sunday, Dec 15th:** 8:00am to 7:00pm

1. Media Accreditation

All media must apply for media accreditation through the ISU Online Media Accreditation System (OMAS) on the International Skating Union (ISU) website (www.isu.org) under «[Media Accreditation](#)».

!! When registering / applying, please make sure to upload all requested press credentials and to update these at the start of each season.

Accreditation is exclusively reserved for professional journalists employed by or representing media organisations (including agencies, print/web, TV/Radio), photographers, and, in some cases, content creators and social media reporters covering ISU Events for editorial or news purposes.

Representatives from ISU Member Federations involved in press and communication activities, and which have been officially approved by the ISU, are also eligible for accreditation.

Please note that individuals affiliated with sponsors, brands, or agencies will not be considered for media accreditation.

1.1 Accreditation Requirements

All media must provide the following up-to-date documentation when applying for media accreditation:

1. **Endorsement letter** confirming the journalist's affiliation with the registered media company or activity. The letter must include the date, the media company's logo, details about the role/function, and a signature from the editor-in-chief - **Mandatory**
2. Copy of current **professional media or Press Card**– **if available**
3. Copy of a **valid ID/passport + headshot picture** - **Mandatory**
4. Examples of published work / portfolios (past articles, photographs, etc.) - **Mandatory**

1.2. Quotas

If space is limited the following quota will be enforced:

Type of Media	Number of people per media organization
Writing Press	Media Organization (newspaper, magazine, web, agencies, ISU Member Federations): 1 journalist
	Major Agency or Newspaper: 2 journalists
Photographer	Media Organization: 1 photographer
	Major Agency or Newspaper: 2 photographers
	For Figure Skating, Synchronized Skating and Short Track Speed Skating: limited to one rink side position, the other in an elevated position. For Speed Skating, 2 rink side positions (if space permits).
TV Non-Right Holder	Media Organization: 3 persons crew max. (e.g. one reporter, one camera person, one editor)
Radio Non-Right Holder	Media Organization: 1 reporter (max.)
Freelancer	Freelance journalist or photographer: 1 person
	Freelancers must provide written evidence that they are assigned to cover the ISU Event on behalf of a media organization. In case a freelancer is operating under its own account, they may be requested to submit additional written evidence (presentation letter, copy of past editorial pieces, etc).

1.3. Accreditation types and deadlines

The International Skating Union (ISU) and the Organizing Committee (OC) work diligently to ensure there will be ample coverage opportunities available to media outlets wishing to cover the ISU Events.

The type of media accreditation available are the following:

1. **On-site** media accreditation (subject to capacity)

The deadlines to apply for media accreditations are as follows:

On-site media accreditation requests: **December 6th, 2024**

!!! No late media accreditation applications will be accepted for on-site requests.

1.4. Restrictions to Media Non-Right Holders during ISU Events

Non-Right Holders media – print/web journalists, TV/Radio, photographers, content creators and social media reporters – who have not negotiated any special production rights – need to abide and agree to the following rules in the conduct of their editorial work during ISU events ([see Terms and Conditions here](#)).

1.4.1. Restricted areas

Filming in the below listed areas is strictly forbidden:

- Competitions / Field of play
- Training sessions (at the Practice or Main rinks)
- Warm-up zone
- Changing rooms
- Mixed Zone area
- From public seats at all times (even during ice resurfacing)

The transgression of any of these rules may result in the exclusion from ISU Events, removal of accreditation and legal actions.

1.4.2. Authorized areas

Non-Right Holders media are only allowed to produce video, audio-recorded material for editorial/news purposes in the following areas:

- In the Press Conference room
- Outside the venue

⚠ Special filming permissions, including permission to conduct interviews in the Mixed Zone, may be granted to Non-Rights Holders media on a limited and case-by-case basis. Requests must be made through the a form ([available for download here](#)) and submitted to the ISU Media Team (media@isu.ch) at least one week prior to the start of the event.

1.5. TV and Radio Rights Holders Accreditation / Services

All Rights Holders media must also apply for accreditation via [OMAS](#). Access to the Rights Holders online area is restricted, therefore Rights Holders are invited to contact the ISU Media Team (media@isu.ch) in order to obtain a username and password.

To book any broadcasting services or facilities please contact the Host Broadcaster:

Jung Yeob (John) Kim
OC Host Broadcaster
E-mail: kimjy@sbs.co.kr
Cell: +82 10 5744 0118

1.6. Accreditation confirmation and pick-up

If the accreditation request is accepted, an automatic email of confirmation will be issued. For on-site attendance, you may be asked to present a copy of the confirmation email at the accreditation desk to receive your accreditation badge.

You will also be notified if your accreditation request is denied. **Note that the ISU and OC reserve the right to refuse accreditation requests with or without justification.**

Accreditations will be distributed to media in the Accreditation Centre during opening hours, beginning **Thursday, Dec 12th 2024 at 10:00am**

2. Visa Application

Media representatives requiring an official invitation letter in order to apply for a visa must contact the Press Officer (Seunghoon(Hoon) Ko, ksumarketing424@gmail.com). For visa request, please provide passport details and name of the Embassy where it will be applied.

Seunghoon(Hoon) Ko

OC Press Officer

E-mail: ksumarketing424@gmail.com

Cell: +82 10 3451 0032

Please note that an official invitation letter will only be provided to approved media representatives.

Each person is responsible to ensure whether he/she needs to obtain the **K-ETA authorization** to enter Korea.

3. Media Facilities at the venue

The Press Centre is located near the main entrance of the Mokdong Ice Rink.

The area includes workstations with both wired and wireless internet, along with a television for viewing the competition. Accredited media will be provided with beverages (coffee, water, etc.) and snacks.

The Press Centre will be open as follows (opening schedule may be subject to change and need to be checked on-site):

- **Thursday, Dec 12th:** 10:00am to 7:00pm
- **Friday, Dec 13th:** 8:00am to 7:00pm
- **Saturday, Dec 14th:** 8:00am to 7:00pm
- **Sunday, Dec 15th:** 8:00am to 7:00pm

3.1. Media Tribunes and TV Commentator positions

There will be a limited number of workstations available in the media tribunes. They area will be attributed to accredited written press (journalists) on a first-come, first-served basis.

TV Commentator positions are also available at the venue.

Contact the Host Broadcaster for additional information:

Jung Yeob (John) Kim

OC Host Broadcaster

E-mail: kimjy@sbs.co.kr

Cell: +82 10 5744 0118

3.2. Mixed Zone & Press Conferences

The Mixed Zone provides an opportunity for media to interview athletes immediately after competition. It is split into six main sections and follows a pre-determined priority order:

1. Quick Quotes (made available on the ISU website)
2. TV / Radio Rights Holders (with pre-booked positions)
3. ISU Production/Social Media crew
4. TV / Radio Rights Holders with ENG positions
5. Non-Rights Holders (print/web, TV/Radio, social media without any production rights)

Athletes will go through the Mixed Zone on completion of every competition/race (on Saturday and Sunday only). Coaches may also be requested for interviews. The media operations team onsite will do its best to make sure the requested skaters go through the Mixed Zone for media interviews. However it is not mandatory for the athletes to give interviews.

/// Priority will be given to medal ceremonies and TV Right Holders.

As the timing between the end of medal ceremonies and the start of press conferences is quite tight, note that medallists will go through the TV Right Holders' Mixed Zone for interviews and, if time permits, they could spend a limited time in the Non-Rights Holders area. If interviews in the Non-Rights holders area must be cut short, all questions should then be asked during the press conferences.

4. Media Digital Services

The ISU provides relevant and live media information through a number of digital channels:

ISU Website:

- [Homepage](#)
- [News Section](#)
- [Media Section](#)
 - [OMAS Accreditation Portal](#)
 - [Media Guides](#)
- [Event Webpage](#)

ISU Photo Event Gallery

- Password to access the ISU photo galleries for editorial and non-commercial purposes will be provided on the Inside ISU Events App.
- When using a picture, the ISU must be credited as follows: **@International Skating Union (ISU)** and must be tagged or mentioned in any social media post.

ISU Social Media Accounts:

- Facebook: [@ISUFigureSkating](#) / [@ISUSpeedSkating](#) / [@ISUShortTrackSpeedSkating](#)
- Instagram: [@ISUFigureSkating](#) / [@isuspeedskating](#)
- Youtube: [Skating ISU](#)
- Twitter: [@ISU Figure](#) / [@ISU Speed](#)
- Tik Tok: [@isuskating](#)
- Weibo: [weibo.com/isuofficial](#)
- LinkedIn: <https://www.linkedin.com/company/international-skating-union>
- Naver: <https://tv.naver.com/isuofficial>

Inside ISU Event App:

- The Inside ISU Event App is the main source of information and means of communication for media attending ISU Events on-site or remotely (if available).
- It gathers all the key media-related information constantly updated live with push notifications alerts.
- The password to access the Media App of the relevant Event is provided via OMAS once an accreditation is approved.

5. Useful Information

- **Climate:** December average temperature -5 ~ 5°C
- **Currency:** South Korean "WON", USD \$1 = KRW 1,325 won

- **Electrical plug types:** Type C/ E/ F, standard voltage 220V
- **Time zone:** GMT+9
- **Emergency numbers:**
Emergency rescue (Fire & Ambulance, Medical emergency) – 119
Police - 112
- **Public transportation system:** TBD(Transportation guide from Incheon international airport to the venue/media hotel will be mentioned.)
- **Website of local or national tourist office:** <https://www.visitkorea.or.kr/>

6. Competition Information

- [Schedule, Entry Lists, Results and Rankings](#)

For any additional questions or information, please do not hesitate to contact:

Seunghoon(Hoon) Ko

OC Press Officer

E-mail: ksumarketing424@gmail.com

Cell: +82 10 3451 0032