





ISU World Cup Speed Skating February 21-23, 2025 Tomaszów Mazowiecki, Poland

Media Information



2024-2025

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ISU INTERNATIONAL SKATING UNION

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ISU INTERNATIONAL SKATING UNION

The Polish Speed Skating Association looks forward to hosting media attending at the ISU World Cup Speed Skating in Tomaszów Mazowiecki, Poland. The event will be held at the Arena Lodowa (Strzelecka 24/26, 97-200 Tomaszów Mazowiecki) from February 21-23, 2025.

This information will assist you in planning your trip to Tomaszów Mazowiecki and to apply for media accreditation to cover the event. Every effort will be made to ensure journalists have all the appropriate facilities necessary to work at the event.

The Press Centre and press tribunes will be open and operational as from the first practice/training session on Thursday, February 20, 2025 at 9:00 a.m. according to the following time schedule (it may be subject to changes and needs to be verified on-site):

Opening:One hour before the start of the B group competition**Closing:**One hour after the last race of the A group competition

1. Media Accreditation

All media must apply for media accreditation through the ISU Online Media Accreditation System (OMAS) on the International Skating Union (ISU) website (<u>www.isu.org</u>) under «<u>Press</u>».

//\ When registering / applying, please make sure to upload all requested press credentials and to update these at the start of each season.

Only professional journalists and photographers (print/web, TV/Radio), and to some extent some content creators and social media reporters, covering ISU Events for editorial or news purposes will be accredited.

1.1 Accreditation Requirements

All media must provide the following <u>up-to-date</u> documentation when applying for media accreditation:

- 1. Endorsement letter from the editor-in-chief (formats: pdf, png or jpeg) Mandatory
- 2. Copy of current professional media or journalist card (formats: pdf, png, or jpeg) if available
- 3. Copy of ID + portrait photo (formats: pdf, png or jpeg) Mandatory
- 4. Examples of published work / portfolios (past articles, photographs, etc.) (formats: pdf or web links) Mandatory
- 5. Any necessary documentation required by the host country which may include sanitary certifications/testing results **If needed**

1.2. Quotas

If space is limited the following quota will be enforced:

Type of Media	Number of people per media organization	
Writing Press	Media Organization (newspaper, magazine, web, agencies, ISU Membe Federations): 1 journalist	
	Major Agency or Newspaper: 2 journalists	

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Photographer	Media Organization: 1 photographer			
Photographer	Major Agency or Newspaper: 2 photographers For Figure Skating, Synchronized Skating and Short Track Speed Skating: limited to one rink side position, the other in an elevated position. For Speed Skating, 2 rink side positions (if space permits).			
TV Non-Right Holder	Media Organization: 3 persons crew max. (e.g. one reporter, one camera person, one editor)			
Radio Non-Right Holder	Media Organization: 1 reporter (max.)			
Freelancer	 Freelance journalist or photographer: 1 person Freelancers must provide written evidence that they are assigned to cover the ISU Event on behalf of a media organization. In case a freelancer is operating under its own account, they may be requested to submit additional written evidence (presentation letter, copy of past editorial pieces, etc). 			

1.3. Accreditation types and deadlines

The International Skating Union (ISU) and the Organizing Committee (OC) work diligently to ensure there will be ample coverage opportunities available to media outlets wishing to cover the ISU Events.

The type of media accreditation available are the following:

• **On-site** media accreditation (subject to capacity)

The deadlines to apply for media accreditations are as follows:

> On-site media accreditation requests: February 7, 2025

/!\ No late media accreditation applications will be accepted for on-site requests.

1.4. Restrictions to Media Non-Right Holders during ISU Events

Non-Right Holders media – print/web journalists, TV/Radio, photographers, content creators and social media reporters – who have not negotiated any special production rights – need to abide and agree to the rules in the conduct of their editorial work during ISU events.

1.4.1. Restricted areas

Filming in the below listed areas is strictly forbidden:

- Competitions / Field of play
- Training sessions (at the Practice or Main rinks)
- Warm-up zone





- Changing rooms
- Mixed Zone area
- From public seats at all times (even during ice resurfacing)

The transgression of any of these rules may result in the exclusion from ISU Events, removal of accreditation and legal actions.

1.4.2. Authorized areas

Non-Right Holders media are only allowed to produce video, audio-recorded material for editorial/news purposes in the following areas:

- In the Press Conference room
- Outside the venue

/!\ Special filming permissions, including permission to conduct interviews in the Mixed Zone, may be granted to Non-Rights Holders media on a limited and case-by-case basis. Requests must be submitted to the ISU Media Team (media@isu.ch) at least <u>one week prior</u> to the start of the event.

1.5. TV and Radio Rights Holders Accreditation / Services

All Rights Holders media must also apply for accreditation via <u>OMAS</u>. Access to the Rights Holders online area is restricted, therefore Rights Holders are invited to contact the ISU Media Team (<u>media@isu.ch</u>) in order to obtain a username and password.

To book any broadcasting services or facilities please contact the Host Broadcaster:

POLSAT SPORT

Blazej Zdaniewicz: <u>BZdaniewicz@polsat.com.pl</u>

1.6. Accreditation confirmation and pick-up

If the accreditation request is accepted, an automatic email of confirmation will be issued. For on-site attendance, you may be asked to present a copy of the confirmation email at the accreditation desk to receive your accreditation badge.

You will also be notified if your accreditation request is denied. <u>Note that the ISU and OC reserve the right</u> to refuse accreditation requests with or without justification.

Accreditation badges can be collected at the <u>Front Desk of the Arena Lodowa</u>, next to the main entry as from Thursday, **February 20, 2025, at 9:00 a.m**.

2. Visa Application

Media representatives requiring an official invitation letter in order to apply for a visa must contact the Organizing Committee (<u>media@pzls.pl</u>). Please note that an official invitation letter will only be provided to approved media representatives.

For visa request, please provide passport details and name of the Embassy where it will be applied.



3. Media Facilities at the venue

Media Facilities at the venue will provide up to 20 work desks equipped with power plugs, wired and wireless internet, TV screens and lockers.

4.1. Media Tribunes and TV Commentator positions

Media tribunes will be located in the corner behind the 500m finish line. They can be accessed directly from the Press Centre, and will be equipped with 6 tabled positions, 25 non-table seats as well as wireless internet connection. TV screens and lockers will be located in the Press Centre.

4.2. Mixed Zone & Press Conferences

4.2.1 Mixed Zone

The Mixed Zone provides an opportunity for media to interview athletes immediately after competition. It will be located in the tunnel leading to the infield and can be accessed via stairs located next to the Front Desk of the Arena Lodowa.

The Mixed Zone area is split into six main sections and follows a pre-determined priority order:

- 1. Quick Quotes (made available on the ISU website)
- 2. TV / Radio Rights Holders (with pre-booked positions)
- 3. ISU Production/Social Media crew
- 4. TV / Radio Rights Holders with ENG positions
- 5. Non-Rights Holders (print/web, TV/Radio, social media without any production rights)

Athletes will go through the Mixed Zone on completion of every competition/race. Coaches may also be requested for interviews. The media operations team onsite will do its best to make sure the requested skaters go through the Mixed Zone for media interviews, however it is not mandatory for the athletes to give interviews.

/!\ Priority will be given to medal ceremonies and TV Right Holders.

As the timing between the end of medal ceremonies and the start of press conferences is quite tight, note that medallists will go through the TV Right Holders' Mixed Zone for interviews and, if time permits, they could spend a limited time in the Non-Rights Holders area. If interviews in the Non-Rights holders area must be cut short, all questions should then be asked during the press conferences.

4. Media Digital Services

The ISU provides relevant and live media information through a number of digital channels:

ISU Website

- Homepage
- News Section
- Media Section
 - o OMAS Accreditation Portal
 - <u>Media Guides</u>
- Event webpage

ISU Photo Event Gallery

• Password details to the ISU Picdrop photo galleries for editorial and non-commercial purposes will be accessible on the Inside ISU Events App.

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• When using a picture, the ISU must be credited as follows: ©*International Skating Union (ISU)* and must be tagged or mentioned in any social media post.

ISU Social Media Accounts:

- Facebook: @ISUFigureSkating / @ISUSpeedSkating / @ISUShortTrackSpeedSkating
- Instagram: <u>@ISUFigureSkating</u> / <u>@isuspeedskating</u>
- Youtube: <u>Skating ISU</u>
- Twitter: <u>@ISU_Figure / @ISU_Speed</u>
- TikTok: <u>@isuskating</u>
- Weibo: weibo.com/isuofficial
- Linkedin: https://www.linkedin.com/company/international-skating-union
- Naver: <u>https://tv.naver.com/isuofficial</u>

Inside ISU Event App:

- The Inside ISU Event App is the main source of information and means of communication for media attending ISU Events on-site or remotely (if available).
- It gathers all the key media-related information constantly updated live with push notifications alerts.
- The password to access the Media App of the relevant Event is provided via OMAS once an accreditation is approved.

The OC also offers media information relevant to the Event on the following digital channels:

- Event Website: <u>https://pzls.pl/wc5_2025/</u>
- Social Media Accounts:
 - o PSSA Facebook
 - o PSSA Instagram
 - o PSSA Twitter

5. Media Accommodation

The Organizing Committee has designated the Karczma Spalska as the official media hotel.

Every individual media person is responsible for booking their own accommodation and bearing any cancellation fees.

5.1. Media Hotel

Karczma Spalska

Phone: +48 784 036 974 Website: <u>www.karczmaspalska.pl</u> Location: Hubala 2, 97-215 Spała (15 minutes-drive from the Ice Arena Lodowa in Tomaszów Mazowiecki)







- 70 guests' accommodation
- Restaurant
- Parking
- Wi-fi
- Check-in from 16.00 check-out until 11.00

Single room price: 380 PLN (per room, per night incl. breakfast) Double room price: 460 PLN (per room, per night incl. breakfast)

6.2. Reservation Payment Conditions

It is the responsibility of the individual media persons to book their own accommodation and to take on any cancellation fees.

Payment: Cash in PLN or credit card [VISA, MasterCard] at the hotel Reception desk.

6. Transportation

Transportation will be arranged from the official media hotel to the main venue. Schedules will be provided on site and on the Inside ISU Events App.

/I\ Please be advised that the transportation service will only be available for the designated official media hotels.

Airport Transfers:

On request, the Organizing Committee will provide bus transportation from Wednesday, February 19, until Monday, February 24, 2025 between Warsaw International Airport "Chopin" and the official media hotel for the following prices:

- 50€ per person for the group of 4 persons or more (one way)
- 70€ per person for the group of up to 3 persons (one way)
- 125€ for a single person service (one way)

7. Useful Information

- Exchange rate (November 2024): 1 EUR= 4,36 PLN 1 USD= 4,05 PLN
- Emergency numbers:
 Police 997
 Ambulance 998
 Fire brigades 999

European emergency number 112

8. Competition Information

Schedule, Entry List, Results and Rankings





Provisional Schedule:

Friday, February 21:	14:30*	Division B:	500m Women 500m Men 1500m Women 1500m Men
	18:30	Division A :	500m Women 500m Men 1500m Women 1500m Men
Saturday, February 22:	10:00*	Division <i>B</i> :	3000m Women 5000m Men 1000m Women 1000m Men
	14:30	Division A :	3000m Women 5000m Men 1000m Women 1000m Men
Sunday, February 23:	10:00*	Division <i>B</i> :	500m Women 500m Men Mass Start Women Mass Start Women
	14:30	Division A :	500m Women 500m Men Mass Start Women Mass Start Women Team Sprint Women Team Sprint Men

For any additional questions or information, please do not hesitate to contact:

OC Press Officer: **Mr. Paweł Tworek** E-mail: <u>media@pzls.pl</u>

Official website ISU Event Webpage