

ISU.ORG



**ISU WORLD FIGURE SKATING CHAMPIONSHIPS**  
**March 25-30, 2025**  
**Boston, USA**

## **Media Information**



**INTERNATIONAL  
SKATING UNION**

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**For any additional questions or information, please do not hesitate to contact:**

**Kristen Henneman**  
Senior Manager, Communications

[khenneman@usfigureskating.org](mailto:khenneman@usfigureskating.org)  
+1 719.228.3468

U.S. Figure Skating looks forward to hosting media attending the ISU World Figure Skating Championships 2025 in Boston, Massachusetts, USA. The event will be held at TD Garden from March 25-30, 2025.

This information will assist you in planning your trip to Boston and to apply for media accreditation to cover the event. Every effort will be made to ensure journalists have all the appropriate facilities necessary to work at the event.

The Press Centre and press tribunes will be open and operational as from the first practice/ training session on March 25, 2025. The exact schedule will be determined closer to the event.

## 1. Media Accreditation

**All media** must apply for media accreditation through the ISU Online Media Accreditation System (OMAS) on the International Skating Union (ISU) website ([www.isu.org](http://www.isu.org)) under «[Media Accreditation](#)».

**!! When registering / applying, please make sure to upload all requested press credentials and to update these at the start of each season.**

Accreditation is exclusively reserved for professional journalists employed by or representing media organizations (including agencies, print/web, TV/Radio), photographers, and, in some cases, content creators and social media reporters covering ISU Events for editorial or news purposes.

Representatives from ISU Member Federations involved in press and communication activities, and which have been officially approved by the ISU, are also eligible for accreditation.

***Please note that individuals affiliated with sponsors, brands, or agencies will not be considered for media accreditation.***

### 1.1. Accreditation Requirements

All media must provide the following up-to-date credentials when applying for media accreditation:

1. **Endorsement letter** confirming the journalist's affiliation with the registered media company or activity. The letter must include the date, the media company's logo, details about the role/function, and a signature from the editor-in-chief - \* *Mandatory*
2. Copy of current **professional media or Press Card** - *if available*
3. Copy of a **valid ID/passport + headshot picture** - \* *Mandatory*
4. Examples of **published work / portfolios** (e.g., past articles or photographs) - \* *Mandatory*

### 1.2. Quotas

If space is limited the following quota will be enforced:

Type of Media	Number of people per media organization
Writing Press	Media Organization (newspaper, magazine, web, agencies, ISU Member Federations): 1 journalist
	Major Agency or Newspaper: 2 journalists
Photographer	Media Organization: 1 photographer Major Agency or Newspaper: 2 photographers
	For Figure Skating, Synchronized Skating and Short Track Speed Skating: limited to one rink side position, the other in an elevated position.  For Speed Skating, 2 rink side positions (if space permits).
TV Non-Right Holder	Media Organization: 3 persons crew max. (e.g. one reporter, one camera person, one editor)
Radio Non-Right Holder	Media Organization: 1 reporter (max.)
Freelancer	Freelance journalist or photographer: 1 person  Freelancers must provide written evidence that they are assigned to cover the ISU Event on behalf of a media organization.  In case a freelancer is operating under its own account, they may be requested to submit additional written evidence (presentation letter, copy of past editorial pieces, etc).

### 1.3. Accreditation types and deadlines

The International Skating Union (ISU) and the Organizing Committee (OC) work diligently to ensure there will be ample coverage opportunities available to media outlets wishing to cover the ISU Events.

There are two types of available media accreditations:

1. **On-site** media accreditation (subject to capacity)
2. **Virtual** media accreditation allows to cover the event digitally with no access to the venue

The deadline to apply for media accreditations is as follows: **Tuesday, March 4, 2025**

**!!!** No late media accreditation applications will be accepted for on-site requests.

#### 1.4. Restrictions to Media Non-Right Holders during ISU Events

Non-Right Holders media – print/web journalists, TV/Radio, photographers, content creators and social media reporters – who have not negotiated any special production rights – need to abide and agree to the following rules in the conduct of their editorial work during ISU events ([see Terms and Conditions here](#)).

##### 1.4.1. Restricted areas

Filming in the below listed areas is strictly forbidden:

- Competitions / Field of play
- Training sessions (at the Practice or Main rinks)
- Warm-up zone
- Changing rooms
- Mixed Zone area
- From public seats at all times (even during ice resurfacing)

The transgression of any of these rules may result in the exclusion from ISU Events, removal of accreditation and legal actions.

##### 1.4.2. Authorized areas

Non-Right Holders media are only allowed to produce video, audio-recorded material for editorial/news purposes in the following areas:

- In the Press Conference room
- Outside the venue

**!!!** Special filming permissions, including permission to conduct interviews in the Mixed Zone, may be granted to Non-Rights Holders media on a limited and case-by-case basis. Requests must be made through a form ([available for download here](#)) and submitted to the ISU Media Team ([media@isu.ch](mailto:media@isu.ch)) at least one week prior to the start of the event.

#### 1.5. TV and Radio Rights Holders Accreditation / Services

All Rights Holders media must also apply for accreditation via [OMAS](#). Access to the Rights Holders online area is restricted, therefore Rights Holders are invited to contact the ISU Media Team ([media@isu.ch](mailto:media@isu.ch)) in order to obtain a username and password.

To book any broadcasting services or facilities please contact the Host Broadcaster:

RedBrick Sports

Rob Dustin - [rob@redbricktv.com](mailto:rob@redbricktv.com)

#### 1.6. Accreditation confirmation and pick-up

If the accreditation request is accepted, an automatic email of confirmation will be issued. For on-site attendance, you may be asked to present a copy of the confirmation email at the accreditation desk to receive your accreditation badge.

You will also be notified if your accreditation request is denied. **Note that the ISU and OC reserve the right to refuse accreditation requests with or without justification.**

Media members can pick up their credential at the east entrance near the TD Garden box office.

The accreditation pick-up schedule will be available at a later date.

## 2. Visa Application

Media representatives requiring an official invitation letter in order to apply for a visa must contact the Organizing Committee (Kristen Henneman ([khenneman@usfigureskating.org](mailto:khenneman@usfigureskating.org))). Please note that an official invitation letter will only be provided to approved media representatives.

For visa request, please provide passport details and name of the Embassy where it will be applied.

## 3. Media Facilities at the venue

Media will have access to both the competition venue (TD Garden) and the practice venue (Steriti Memorial Rink).

### TD Garden

Media will enter at the security entrance on Legends Way and take the elevator to Level 3.

The mixed zone, media work area and press center (where press conferences will be held) are all located on Level 3 next to each other on ice level. Click [here](#) to view a map, with all media areas designated in purple.

Media may take the elevator to Level 5 to the SportsDeck for seating to watch the competition.

### Steriti Memorial Rink

There will also be a small mixed zone and media work area at Steriti Memorial Rink. Steriti Memorial Rink is less than an 10 minute walk from TD Garden.

#### 3.1. Media Tribunes and TV Commentator positions

**Media Tribunes/workroom:** Located on ice level in the media area at TD Garden.

**TV Commentator positions:** These will be determined by Rob Dustin ([rob@redbricktv.com](mailto:rob@redbricktv.com)).

#### 3.2. Mixed Zone & Press Conferences

##### 3.2.1. Mixed Zone

The Mixed Zone provides an opportunity for media to interview athletes immediately after competition.

The Mixed Zone area at TD Garden is split into the following sections and follows a pre-determined priority order:

1. Quick Quotes (made available on the ISU website)
2. TV / Radio Rights Holders (with pre-booked positions)
3. ISU Production/Social Media crew
4. TV / Radio Rights Holders with ENG positions
5. Non-Rights Holders (print/web, TV/Radio, social media without any production rights)
6. Virtual Mixed Zone

Athletes will go through the Mixed Zone on completion of every competition. Coaches may also be requested for interviews. The media operations team onsite will do its best to make sure the requested skaters go through the Mixed Zone for media interviews, however it is not mandatory for the athletes to give interviews.

Interviews at Steriti Memorial Rink must be requested.

**⚠️ Priority will be given to medal ceremonies and TV Right Holders.**

As the timing between the end of medal ceremonies and the start of press conferences is quite tight, note that medallists will go through the TV Right Holders' Mixed Zone for interviews and, if time permits, they could spend a limited time in the Non-Rights Holders area. If interviews in the Non-Rights holders area must be cut short, all questions should then be asked during the press conferences.

### **3.2.2. Press Conferences**

Press conferences will feature the top three finishers after each competition and/or after victory ceremonies on final competition days.

All press conferences will take place in the press conference area on ice level at TD Garden. They will take place after the segments for all four disciplines. Press conferences will be moderated by a member of the Organizing Committee. These press conferences will be archived and available for on-demand viewing.

A schedule for press conferences will be available at a later date.

In case remote services are available, media holding a remote accreditation will be able to access the virtual mixed zone and press conferences through links provided on the Inside ISU Events App. Once in the meeting room, those wanting to ask a question will be asked to notify the moderator by using the chat or raise hand function. The moderator will call on those wanting to ask a question.

Please arrive early. The U.S. Figure Skating communications team will do their best to get athletes to the press conference area as quickly as possible following competition/medal ceremonies.

## **4. Media Digital Services**

The ISU provides relevant and live media information through a number of digital channels:

### ***ISU Website:***

- [Homepage](#)
- [News section](#)
- [Media section](#) that includes the [OMAS accreditation portal](#), [Press Releases](#), [Media Guides](#), [ISU Photo Collection](#) as well as video libraries ([Ice Skating Channel](#), [Archives](#)).
- [ISU Newsletter](#)
- [Event Web page](#) with access to all competition information

### ***ISU Photo Event Gallery***

- Access details to the ISU photo galleries for editorial and non-commercial purposes will be made accessible on the Inside ISU Events App.
- When using a picture, the ISU must be credited as follows: ©**International Skating Union (ISU)** and must be tagged or mentioned in any social media post.

### ***ISU Social Media Accounts:***

- Facebook: [@ISUFigureSkating](#) / [@ISUSpeedSkating](#) / [@ISUShortTrackSpeedSkating](#)
- Instagram: [@ISUFigureSkating](#) / [@isuspeedskating](#)
- Youtube: [Skating ISU](#)
- X (Twitter): [@ISU Figure](#) / [@ISU Speed](#)
- Tik Tok: [@isuskating](#)
- Weibo: [weibo.com/isuofficial](https://weibo.com/isuofficial)
- LinkedIn: <https://www.linkedin.com/company/international-skating-union>



### ***Inside ISU Event App:***

- The Inside ISU Event App is the main source of information and means of communication for media attending ISU Events on-site or remotely (if available).
- It gathers all the key media-related information constantly updated live with push notifications alerts.
- The password to access the Media App of the relevant Event is provided via OMAS once an accreditation is approved.

The OC also offers media information relevant to the Event on the following digital channels:

- Event Website: <https://isuworlds2025.com/>
- Event Hashtags: #WorldFigure
- OC Photo Event Gallery: Photos will be available for download via the [Media Photo Bank on SmugMug](#) (Please email Abby Farrell (afarrell@usfigureskating.org) for the password).
- Social Media Accounts:
  - Facebook: [@usfigureskating](#)
  - Twitter: [@usfigureskating](#)
  - Instagram: [@usfigureskating](#)
  - TikTok: [@usfigureskating](#)
  - YouTube: [@USFigureSkating](#)

## **5. Media Accommodation**

Every individual media person is responsible for booking their own accommodation and bearing any cancellation fees.

### **5.1. Media Hotels**

There are several host hotels around the venue. For hotels with availability, click [here](#).

## **6. Transportation**

Media members will be responsible for their own transportation.

Many hotels are within walking distance. The MBTA, or “The T” as it is known locally, is Boston’s most readily available and least expensive form of transportation. The TD Garden is located at the North Station stop on the MBTA’s Green and Orange lines. Uber and taxis are also available.

For more information on transportation in Boston, click [here](#).

## **7. Useful Information**

- **Climate:** In March, temperatures in Boston range from 35-47° F
- **Currency:** U.S. Dollar
- **Electrical plug types:**
  - Type A: Has two flat parallel pins
  - Type B: Has two flat parallel pins and a grounding pin
- **Time zone:** Eastern Time
- **Exploring Boston:** <https://isuworlds2025.com/explore/>

## **8. Competition Information**

- Competition Schedule: <https://isuworlds2025.com/competition-schedule/>



- Entry List, Results and Rankings: <https://isu-skating.com/figure-skating/entries/isu-world-championships-2025/>

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<https://isuworlds2025.com/>

<https://isu-skating.com/figure-skating/events/eventdetail/isu-world-championships-2025/>