

# Media Information

February 25 – March 1, 2025 Debrecen, Hungary



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## Welcome

Hungarian National Skating Federation looks forward to hosting media attending the ISU World Junior Figure Skating Championships® 2025 in Debrecen, Hungary. The event will be held at the Főnix Arena from 25 February – 01 March 2025.

This information will assist you in planning your trip to Debrecen and to apply for media accreditation to cover the event. Every effort will be made to ensure journalists have all the appropriate facilities necessary to work at the event.

The Press Center and press tribunes will be open and operational for the first practice/ training session from 25 February 2025. The opening times of the Press Center will be available in due time.





## **Media Accreditation**

All media must apply for media accreditation through the ISU Online Media Accreditation System (OMAS) on the International Skating Union's (ISU) website (<a href="https://www.isu.org">www.isu.org</a>) under «<a href="https://www.isu.org">Media Accreditation</a>».

Only professional journalists, editors and photographers covering the ISU Event for editorial purposes, or producing content for news purposes, will be accredited.

#### **Accreditation Requirements**

All media must provide the following documentation when applying for media accreditation and further information could be requested (such as evidence of past articles, etc.):

- Endorsement Letter from the editor-in-chief (formats: pdf, png or jpeg) Mandatory
- Copy of current professional media or journalist card (formats: pdf, png, or jpeg)
   if available
- ID photo (formats: pdf, png or jpeg) Mandatory

#### **Quotas**

If space is limited the following quota will be enforced:

Type of Media	Number of people per media organization
Writing Press	Media Organization (newspaper, magazine, web, agencies, ISU Member Federations): 1 journalist
	Agency, Major Newspaper: 2 journalists
Photographer	Media Organization: 1 photographer
	Agency, Major Newspaper: 2 photographers (limited to one rink side position, the other in an elevated position for Figure Skating, Synchronized Skating and Short Track Speed Skating. For Speed Skating, space permitting 2 rink side positions could be possible)
TV Non-Right Holder	Media Organization: 3 persons crew max. (e.g. one reporter, one camera person, one editor)
Radio Non-Right Holder	Media Organization: 1 reporter (max.)
	Freelance journalist or photographer: 1 person
Freelancer	Freelancers must provide written evidence that they are assigned to cover the ISU Event by a media organization A freelancer operating under their own account may be requested to submit additional written evidence (presentation letter, copy of past editorial pieces etc).



## **Media Accreditation**

#### **Accreditation types and deadlines**

The International Skating Union (ISU) and the Organizing Committee have been working diligently to ensure there will be ample coverage opportunities available to media outlets wishing to cover the ISU events either on-site or remotely. Keeping this in mind, there will be two types of media accreditations issued:

- On-site media accreditations will be subject to capacity.
- Remote media accreditation holders will not have access to the venue and will be covering the event virtually.

The deadlines to apply for media accreditations are as follows:

On-site media accreditation requests: 11 February 2025

Remote media accreditation requests: 18 February 2025

No late media accreditation applications will be accepted for on-site requests.

#### **Restrictions to Media Non-Right Holders during ISU Events**

Non-Right Holders media – print/web journalists, TV/Radio, photographers, content creators and social media reporters – who have not negotiated any special production rights – need to abide and agree to the following rules in the conduct of their editorial work during ISU events (see Terms and Conditions here). – site of the link does not load

#### **Restricted areas**

Filming in the below listed areas is strictly forbidden:

- Training sessions (at the Practice or Main rinks)
- Warm-up zone
- Changing rooms
- Mixed Zone area (unless approval has been provided by the ISU and its TV partners in advance)
- Competitions / Field of play
- From public seats at all times (even during ice resurfacing)

#### **Authorized areas**

Non-Right Holders media are only allowed to produce video, audio-recorded material for editorial purposes in the following areas:

- In the Press Conference room
- Outside the venue

<u>Special filming permissions</u> may be submitted to the ISU Media Team (<u>media@isu.ch</u>) in advance of the event. The transgression of any of these rules may result in the exclusion from ISU Events, removal of accreditation and legal actions.



## **Media Accreditation**

#### **TV and Radio Rights Holders**

All right holding media must also apply for accreditation via <u>OMAS</u>. Access to the Right Holders area is restricted, therefore Right Holders are invited to contact the ISU Media Team <u>media@isu.ch</u> in order to obtain a username and password.

To book any broadcasting services or facilities please contact the Host Broadcaster: HB Organising Committee, hb.wjch2025@hunskate.hu

#### **Accreditation Confirmation**

If the accreditation request — either on-site or remote - is accepted, an automatic email of confirmation will be issued. For on-site attendance, you may be asked to present a copy of the email of confirmation to receive your accreditation badge.

You will also be notified if your accreditation request is denied. Please note that the ISU and OC reserve the right to refuse accreditation with or without justification.

The Accreditation Center for Media and TV is located in the Main Rink of the event – Főnix Arena (1st floor, please follow the signs). Address: 28 Kassai út, Debrecen, 4028 Hungary.

#### Opening hours:

The accreditation station at the main venue (Főnix Arena) will be open starting from 25 February 2025, until 1 March 2025. Opening hours to be announced in due time.

In case of a lost accreditation card, it is essential to report it at the Accreditation Center. Accreditation card can be replaced only after the ISU and the OC's approval at Accreditation/OC Office for a fee of 150 EUR.



## **Visa Application**

Media representatives requiring an official invitation letter in order to apply for a visa must contact the Organizing Committee via media.wjch2025@hunskate.hu. Please note that an official invitation letter will only be provided to approved media representatives.

#### For visa request, please provide:

passport details and name of the Embassy where it will be applied.





## Media Facilities - at the venue -

All media areas will be clearly marked with strict access control.

The Press Conference will be located next to the Press Center and closely the Press Seats. The press conferences and draws will be held in the Press Conference Room.

The Press Center will have allocated sections for photographers and writing press and provide lockers for photographers. As per the Memorandum, lockers will be provided if the deposit is paid.

Journalists and photographers will be provided with free internet access in the Press Center. A dedicated Wi-Fi will be available for Press in the Press Center and press seats free of charge.

The Press Center will be open 30 minutes before practice and will stay open until 2 hours after the last competitions (or Victory Ceremony). The Press Center will be open from the start of the first practice in the morning, with a limited number of persons from the press operation side.

A photocopy machine, monitors with the live TV feed and results, and an information board will be placed in the Press Center, while a number of volunteers will be available for assistance if needed.

A refreshment corner in the Press Center will be organized.

Photographer's positions at rink side (a minimum of 30) as well as a number of elevated positions. The exact numbers and location will be finalized on site after construction. Up to 5 Agencies plus 1 photographer from the OC and IMG will receive a preferred position near the Kiss & Cry and the ISU photographer will not have a fixed position but must not block TV camera angles. A daily draw will be made by priority groups to assign the rink side positions.

There will be a Photographers' Briefing meeting prior to the start of the event, where the procedure for gaining a numbered position at rink-side will be explained. This meeting should be held at a time when the CPO, Photo Chief (if applicable), ISU Media Team and the Event Management team can attend. This would be on Wednesday February 26, 2025, in the morning before the 1st competition starts.

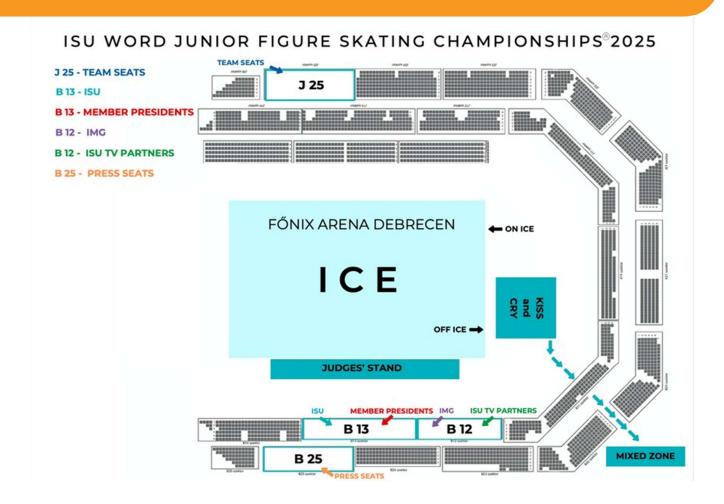
For Victory Ceremonies, up to 6 photographers are allowed on the carpet in front of the Podium. Under the supervision of the ISU Media Team or Photo Chief (if applicable), the other photographers will be allowed on the Judges stand.

It is a requirement that photographers at rink side be dressed appropriately, in dark and neutral colors. Bibs for photographers will also be available through IMG which are required to be worn but will not be used as an identification of a photographer's position. Only the additional ID passes for photographers will allow them to access rink side.



## Media Tribune and TV Commentator positions

The Media Tribune can be easily accessed from the Press Center and offer tabled and non-tabled seats as well. Electrical power and cable connection, and both dedicated Wi-Fi and cabled internet access will be available.





## Mixed Zone & Press Conferences

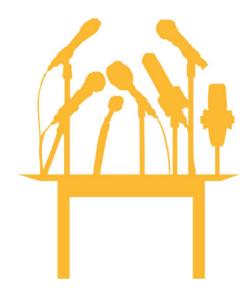
The Mixed Zone provides an opportunity for media to interview athletes immediately after competition. It is split into five main sections and follows a pre-determined priority order:

- Quick Quotes (available through the ISU website)
- TV and Radio Rights Holders who have pre-booked positions
- ENG crews
- Non-Right Holders (written/web press, TV/Radio, social media without any production rights)

Athletes with requests will pass through the Mixed Zone on completion of every event. Coaches may also be requested for interviews, if required. The Press Officer and ISU Media teams will do their best to make sure that requested skaters go through the Mixed Zone for media interviews, but are also responsible to ensure that the medallists get to their ceremony on time and return to the Mixed Zone to finish TV interviews, before then attending Press Conferences.

The Mixed Zone will be located in the backstage area after leaving the K&C. The OC will provide 24-hour security in place for the Mixed Zone to ensure the safety of the technical equipment.

Press conferences will feature the top-3 finishers after the competition. They will take place after the segments for all four disciplines.







### **Media Services**

- Press Conference: The date and time of the Press Conference and Quick quotes will be in accordance with the final schedule.
- Quick quotes
- Press Releases
- Media Guide
- To access ISU photo galleries for editorial and non-commercial purposes, <u>click here</u>. When using a picture, the ISU must be credited as follows: ©International Skating Union (ISU) and must be tagged or mentioned in any social media post.
- Social Media accounts: Instagram: WJCH\_debrecen2025; Facebook: ISU World Junior Figure Skating Championships® 2025 Debrecen
- Event Hashtags: #isu #isuwjch2025 #isufigure #futuremeetshere #Debrecen2025 #HUN #hunskate
- Event Website: <a href="https://hunskate.hu/wjch2025">https://hunskate.hu/wjch2025</a>

#### **Connect with ISU official channels for all the latest and live information:**

- ISU website
- Event webpage <a href="https://isu.org">https://isu.org</a>
- ISU Newsletter subscription
- Facebook: @ISUFigureSkating / @ISUSpeedSkating / @ISUShortTrackSpeedSkating
- Instagram: @ISUFigureSkating / @isuspeedskating
- Youtube: <u>Skating ISU</u>
- Twitter: @ISU Figure / @ISU Speed
- Tik Tok: @isuskating
- Weibo: weibo.com/isuofficial
- LinkedIn: https://www.linkedin.com/company/international-skating-union

#### **Inside ISU Event App:**

- The Inside ISU Event App is the main source of information and means of communication for media attending ISU Events on-site or remotely.
- It gathers all the key media-related information (competition schedule, media areas operating hours, contacts, virtual mixed zone, transportation, press releases, entries/results, etc.), constantly updated live with push notifications alerts.
- The credentials to access the Media channel of the relevant Event is provided via OMAS once an accreditation is approved.



## **Media Accommodation**

#### There are no dedicated Media Hotels.

We recommend that you book accommodation at the Hotel Debrecen\*\*\* Superior <a href="https://hoteldebrecen.com">https://hoteldebrecen.com</a>. The Hotel located in the historic downtown of Debrecen. Please note, that every media person is responsible for booking their own accommodation and bearing any cancellation fees.







## **Transportation**

#### **Transportation**



By car

M3, M35 from Budapest to Debrecen, appr. 220 km on motorway.



By train

Intercity train connects Debrecen with Budapest and other cities. The travelling time is appr. 2,5 hours from Budapest. You can book your ticket via www.jegy.mav.hu



Public transportation

DKV Zrt. is responsible for the public transportation in Debrecen. You can travel by buses, trolleybuses and trams in the city.

#### Tickets and passes available in Debrecen:

Single ticket (costs about EUR 1,2)

Block of 11 tickets: contains 11 single tickets at a reduced price (costs about EUR 11,5) Daily pass: valid 00:00 – 24:00 (costs about EUR 4)

There are further types of tickets and passes for diverse method of travel. For more information please check: www.dkv.hu



Taxi

The best way is to phone a taxi, which usually involves a wait of no more than a minute or two. E.g. City Taxi Debrecen +36-52-555-555, FŐNIX Intertaxi +36-52-444-444.





Bolt is a popular ride-hailing app that provides transportation services with licensed drivers. You can book a ride through the Bolt app, and a driver will pick you up from your location and take you to your desired destination.

Simply download the Bolt app on your iPhone or Android smartphone, and your personal driver will be just a tap away.



### **Useful Information**



#### **Time zone**

Central European Time (CET) (GMT +1)



#### **Electricity specifications**

The electricity currently in Hungary is 220V (230V), 50Hz. A two-pin plug system, similar throughout Europe is used.



#### Weather

The climate in Hungary is quite moody as the temperature and conditions can change significantly from one day to another.

Therefore, the weather is most likely to be wintery during the competition, however, early spring days cannot be completely ruled out. The temperature in late February and early March may vary between -2 °C and 8 °C but snowfalls are not surprising either.



#### **Money matters**

The local currency is the Hungarian Forint (HUF), but foreign currencies can be exchanged in banks and official exchange offices, while hotels and some shops may accept Euro as well.

Hungarian banks are open on weekdays from about 08:00 (am) to 16:00 (4:00 pm) and are closed on weekends yet there are several ATMs for cash withdrawal which operate 24 hours a day and are located at nearly every bank and in the mall.

All major credit cards, including Visa, Mastercard, and Maestro are accepted in Hungary. Most hotels, shops, restaurants and taxis accept VISA and Master Card. American Express may not be accepted in all places.



## **Useful Information**



#### **Medical**

In case of emergency (ambulance, fire brigade, police), please call: 112

Please note, that medical services for foreign citizens in Hungary are only available if one's holding valid personal accident and health insurance. Please make sure your insurance document and passport are always at hand.

For residents of European Union, it is advised that before travelling to Hungary you request the European Health Insurance Card from your national health insurance provider. It is a free card that provides access to healthcare during your stay in Hungary the same way as Hungarians. Should you receive this card, add it to the items you always keep at hand. Outside of the European Union please check your insurance policy and options prior to your travel.



#### **Telephone instructions**

country code: +36



#### **Emergency: 112**

(as simple as this, just dial 112 – no need for the country code – and press call)

Shopping facilities and opening hours

Shops are usually open every day of the week,

Monday-Friday: 07:00 – 21:00,

Saturday - Sunday: 08:00 - 18:00 (some local shops may be closed on Sunday).

The Malls (<u>Debrecen Plaza</u>, <u>Fórum</u>) are open

Monday - Saturday 09:00 - 20:00,

Sunday 10:00 −18:00 (Plaza is open until 19:00).

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#### **Tourist Information Office - VisitDebrecen**

Address: 20 Piac u., H-4024 Debrecen

Telephone: +36-20-450-0506

Opening hours:

Monday - Friday 08:30-17:30

Saturday 09:00-13:00

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## **Sustainability**

During the event the primary tool for communication and information sharing is the ISU Events (Inside Events) App, which allows us to reduce paper usage and focus on electronic information sharing.

Each participant will receive a welcome bag which will include items that encourage reusable and recycling solutions. Moreover, refill stations and water dispensers will be available for the participants, and we kindly ask everyone to pay attention to selective waste collection.

In order to reduce waste, Hungary introduced the 'Repont' renewal system by which customers can exchange the renewable plastic, metal or glass bottles via reverse vending machines and receive HUF 50 in exchange which can be used as a voucher in a grocery store or donated to charity. The bottles collected this way will then be sorted to recycling plants and used to make new packaging among other things. You can find the location of the machines at the following link <a href="https://repont.hu/en/return-point-finder">https://repont.hu/en/return-point-finder</a>. It is strongly recommended that you use these machines to get rid of your bottles.

## **Competition information**

Schedule: The detailed schedule will be available at Accreditation and on the ISU App. Entry List, Results, and Rankings will be shared on the ISU's website.

- Results
- Rankings

For any additional questions or information, please do not hesitate to contact the OC Press Officer via media.wjch2025@hunskate.hu

https://www.hunskate.hu/wjch2025 https://isu.org ISU World Junior Championships 2025