

ISU Short Track World Tour #4

November, 27-29, 2026
Shanghai, China

Media Information

ISU INTERNATIONAL SKATING UNION

2026 - 2027

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The International Skating Union (ISU), Chinese Ice Skating Association, and the Event Organizing Committee look forward to hosting media attending the ISU Short Track World Tour #4 in Shanghai, China. The event will be held at the SPD Bank Oriental Sports Center Indoor Stadium from Nov. 27–29, 2026.

This information will assist you in planning your trip to Shanghai, China, and applying for media accreditation to cover the event. Every effort will be made to ensure journalists and content creators have all the appropriate facilities necessary to work at the event.

1. Media Accreditation

All media must apply for media accreditation through the ISU Online Media Accreditation System (OMAS) on the International Skating Union (ISU) website (www.isu.org) under the Media section.

⚠ When registering / applying, please ensure all personal information and press credentials are updated and renewed at the start of each season.

Media accreditation is strictly reserved for **professional journalists and photographers** employed by or representing recognized media organizations (including agencies, print/online publications, TV/radio broadcasters) covering ISU Events for **editorial or news purposes**. Under specific conditions, content creators and social media reporters may be considered.

Additionally, **ISU Member Federation representatives** officially designated for media and communication duties may be eligible for accreditation.

⚠ Individuals affiliated with sponsors, brands, or marketing/advertising agencies are not eligible for media accreditation.

1.1. Accreditation Process & Requirements

To create your account and apply for ISU events, please fill in all required fields and follow the five-step registration process:

Step 1: Enter or verify your personal details and media organization contact information.

Step 2: Provide information about your media organization's digital presence and outreach.

Step 3: Upload all the required documents (see the full list of required data fields **here**).

Step 4: Review and accept the Terms and Conditions, then click on "Confirm" to complete your profile or save any updates.

Step 5: Proceed to the Event Application section by selecting first the disciplines and then the specific events you wish to cover. You may apply to multiple events across different disciplines.

Only complete applications submitted before the respective deadlines will be considered.

All application deadlines are listed on the ISU website's press section.

1.2. Quotas

If space is limited, the following quota will be enforced:

Type of Media	Number of people per media organization
Written Press	• Media Organization (newspaper, magazine, web/community, agencies, ISU Member Federations): ***1 journalist***
	• Major Agency or Newspaper: ***2 journalists***
Photographer	• Media Organization: ***1 photographer*** • Major Agency or Newspaper: ***2 photographers*** • ***1 rink side position + the other in an elevated position.***
TV Non-Right Holder	• Media Organization: ***3-person crew max.*** (e.g., one reporter, one camera person, one editor)
Radio Non-Right Holder	• Media Organization: ***1 reporter (max.)***

Freelancer	• Freelance journalist or photographer: ***1 person***
	  ○ Freelancers must provide written evidence that they are assigned to cover the ISU Event on behalf of a media organization.
	  ○ In case a freelancer is operating under its own account, they may be requested to submit additional written evidence (presentation letter, copy of past editorial pieces, etc).

1.3. Accreditation types and deadlines

The International Skating Union (ISU) and the Organizing Committee (OC) work diligently to ensure there will be ample coverage opportunities available to media outlets wishing to cover the ISU Events.

There is one type of available media accreditation:

On-site media accreditation (subject to capacity)

Accreditation deadline for Non-Rights Holders: November 5, 2026

Accreditation deadline for Rights Holders: November 5, 2026

⚠ No late media accreditation applications will be accepted for on-site requests.

1.4. Non-Right Holders Media Restrictions during ISU Events

Non-Right Holder media outlets – print/web journalists, TV/Radio, photographers, content creators, and social media reporters – who have not negotiated any special production rights – need to abide by and agree to the rules in the conduct of their editorial work during ISU events.

1.4.1. Restricted areas

Filming in the below-listed areas is strictly forbidden:

- Competitions / Field of play
- Training sessions (at the Main/Practice rinks)
- Warm-up zone
- Changing rooms
- Mixed Zone area
- From public seats at all times (even during ice resurfacing)

The transgression of any of these rules may result in exclusion from ISU Events, removal of accreditation and legal actions.

1.4.2. Authorized areas

Non-Right Holders' media are only allowed to produce video and audio-recorded material for editorial/news purposes in the following areas:

- In the Press Conference room
- Outside the venue

1.5. TV & Radio Rights Holders Accreditation / Services

All Rights Holders' media must also apply for accreditation via OMAS through the ISU Media webpage.

Access to the Rights Holders' online area is restricted. Therefore, Rights Holders are invited to contact the ISU Media Team (media@isu.org) in order to obtain a username and password.

To book any broadcasting services or facilities, please contact:

Fan HUANG: 1. huangfan@smg.cn
2. violet_343@163.com

1.6. Accreditation confirmation and pick-up

If the accreditation request is accepted, an automatic email of confirmation will be issued. For on-site attendance, you may be asked to present a copy of the confirmation email and your passport at the accreditation desk to receive your accreditation badge.

You will also be notified if your accreditation request is denied**. Note that the ISU and OC reserve the right to refuse accreditation requests with or without justification.**

The **Accreditation Desk** at the venue will be located at the **entrance of Dongti Training Hall,** 50 meters from Gate No. 2 of SPD Bank Oriental Sports Center Indoor Stadium.

Opening hours:

- **November 26:** 10:00-16:00
- **November 27-29**: 12:00-16:00

It will be open during the day prior to the competition and during competition days. Exact schedule will be available on-site and published on the App.

2. Visa Application

Media representatives requiring an official invitation letter in order to apply for a visa must contact the Organizing Committee (csa@chinacsa.net.cn). Please note that an official invitation letter will only be provided to approved media representatives.

For visa requests, please provide passport details and the name of the Embassy where it will be applied.

Required documents:

- scanned copy of the applicant's passport;
- press card, or a certificate of employment from the news organization bearing the official stamp
- approval email of the ISU media accreditation;

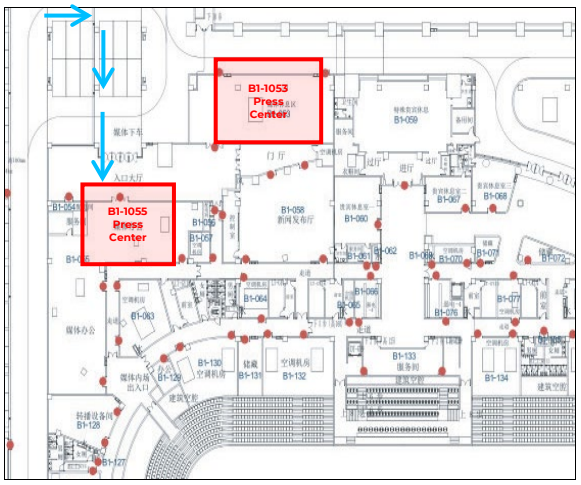
3. Media Facilities at the venue

The Media Centre and media tribunes will be open and operational as of the first practice/training session on Nov. 26, 2026, according to the following time schedule (it may be subject to change and needs to be verified on-site):

Media Centre locations：
The Media Centre occupies **Rooms 053 and 055 on Level B1** of the SPD Bank Oriental Sports Center Gymnasium.

Media Centre Opening Hours：

- **26 November:** 10:30 - 18:30
- **27 November:** 07:30 - 20:00
- **28–29 November:** 12:30 - 20:00

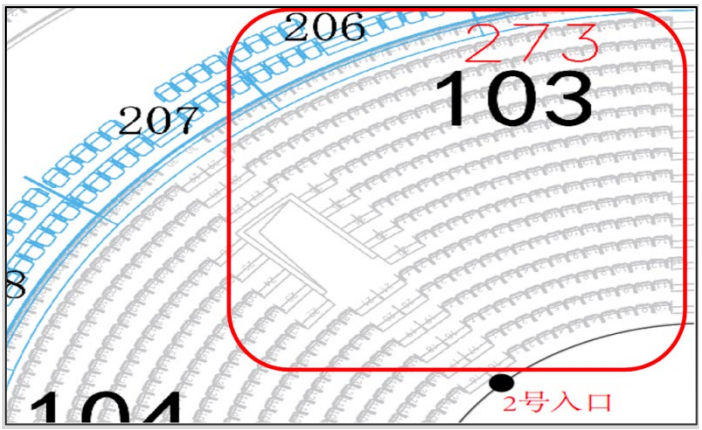


Number of work desks: B1-053 (108) and B1-055 (92), approximately 200 workstations in total.

The Press Workroom has full Wi-Fi coverage and is equipped with lockers (including 30 lockers in the photographers' area), printers, copiers, a media help desk and an information board.

3.1. Media Tribunes

Media Tribunes are located in **Zone 103 on Level 2** of the venue, providing dedicated viewing and shooting seats for accredited written press and photographers, with a direct view of the field of play and network access. Access control is enforced with fixed seat management; staff maintain order and deliver results and information promptly.



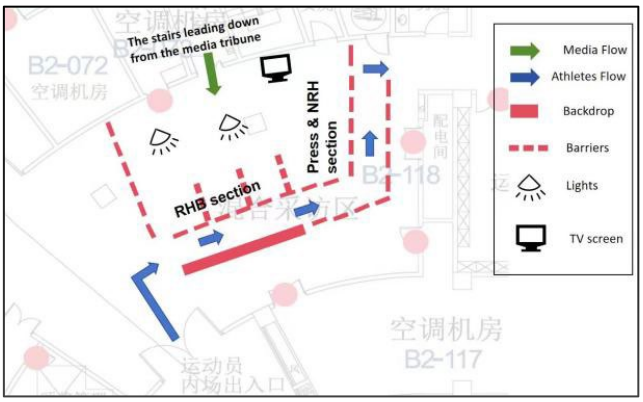
Tribune photography positions (head-on): Zone 115, Rows 17–19, Seats 01, 02, 03; Zone 116, Rows 17–19, Seats 23, 24, 25.

Tribune positions operate on a first-come, first-served basis; reserving seats with equipment or backpacks is not permitted.

3.2. Mixed Zone & Press Conferences

3.2.1. Mixed Zone

The Mixed Zone provides an opportunity for the media to interview athletes immediately after competition.



The **Mixed Zone** is located on **Level B2** of the venue, **adjacent to the North Hall 1 area.**

Positions are divided by media type, with sub-zones for Rights-Holding Broadcasters, Non-Rights-Holders, and written press, separated by physical barriers and controlled by credential access. Staff guide athletes through the designated flow lines, verify credentials, maintain order, and provide interpretation as required.

The Mixed Zone area is split into the following sections and follows a pre-determined priority order:

1. TV / Radio Rights Holders (with pre-booked positions)
2. ISU Production/Social Media crew
3. TV / Radio Rights Holders with ENG positions
4. Non-Rights Holders (print/web, TV/Radio, content creators without any production rights)

Athletes will go through the Mixed Zone on completion of every competition/race. Coaches may also be requested for interviews. The media operations team on-site will do its best to make sure the requested skaters go through the Mixed Zone for media interviews. However, it is not mandatory for the athletes to give interviews.

Interviews after medal ceremonies:

As the timing between the end of medal ceremonies and the start of press conferences is quite tight, note that medalists will go through the TV Right Holders' Mixed Zone for interviews and, if time permits, they could spend a limited time in the Non-Rights Holders area. If interviews in the Non-Rights Holders area must be cut short, all questions should then be asked during the press conferences.

⚠ **Priority will be given to medal ceremonies and TV Rights Holders.**

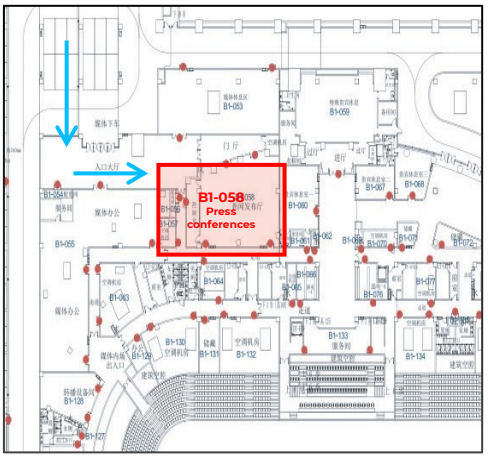
3.2.2. Press Conferences

A pre-event press conference will be held on 25 November at 15:30.

Press conferences will be held after each competition session and/or after victory ceremonies on final competition days, featuring the top-3 finishers. The frequency of in-competition press conferences will be determined in accordance with ISU requirements.

Interpretation: Chinese–English and Chinese–Korean consecutive interpretation will be provided as required.

The **press conference room** is located on **Level B1.**



4. Media Digital Services

The ISU provides relevant and live media information through a number of digital channels:

ISU Website:

- Home of Skating
- Inside ISU
- News Section
- Press Section
- ISU Event Webpage

ISU Photo Event Gallery

- Password details to the ISU Scoreplay photo galleries for editorial and non-commercial purposes will be accessible on the Inside ISU Events App.

- When using a picture, the ISU must be credited as follows: ***©International Skating Union (ISU)*** and must be tagged or mentioned in any social media post.

ISU Social Media Accounts:

- Facebook: @ISUFigureSkating / @ISUSpeedSkating / @ISUShortTrackSpeedSkating
- Instagram: @ISUFigureSkating / @isuspeedskating
- Youtube: Skating ISU
- X: @ISU_Figure / @ISU_Speed

- Tik Tok: @isuskating
- Weibo: weibo.com/isuofficial
- Linkedin: https://www.linkedin.com/company/international-skating-union
- Naver: https://tv.naver.com/isuofficial
- LINE : https://page.line.me/isu_official

ISU Press Newsletter

Stay up to date with the latest news on ISU sports and governance by subscribing to our Press Newsletter here.

Inside ISU Event App:

- The Inside ISU Event App is the main source of information for media attending ISU Events on-site or remotely (if available).
- The password to access the Media App of the relevant Event is provided via OMAS once an accreditation is approved.

- You can download the App hereafter:





- **App Store**
- **Google Play**

NEW: WhatsApp Community

- The ISU has introduced dedicated private WhatsApp groups for each discipline, providing accredited media with immediate access to the latest news and updates.
- Accredited media can join the relevant groups by scanning the QR code below.

5. Transportation

- Primary international airport: Shanghai Pudong International Airport
- Secondary airport: Shanghai Hongqiao International Airport

No service desk will be set up at the airport.

The Organizing Committee will make **coordinated arrangements** after the media's arrival and departure times are confirmed. Contact: **Fang Xucheng** - Mobile: +86 13501610978.

6. Useful Information

- **Currency:** The Renminbi (RMB) / yuan is the legal currency of the People's Republic of China. Banknotes: 1, 5, 10, 20, 50 and 100 yuan; coins: 1 and 5 jiao, 1 yuan. Currency exchange is available at banks, the international airport and some hotels at the daily rate.
- **Time Zone:** Shanghai is in the GMT+8 time zone
- **Electricity:** China's standard voltage is 220 V. Plugs are two- or three-pin flat-pin types.
- **Adapters** may be required.
- **Tipping:** Tipping is not customary in China. In some high-end hotels and restaurants a service charge is already included in the bill; in some Western restaurants a service charge may apply depending on the circumstances

For any additional questions or information, please do not hesitate to contact:

Chinese Media:

isumediash2026@163.com

International Media:

media@isu.org

Further information about the event, visit here: ISU Short Track World Tour #4 Shanghai