ISU FIGURE SKATING EUROPEAN CHAMPIONSHIPS LAUSANNE27

# ISU Figure Skating European Championships

## January 27-31, 2027
## Lausanne, Switzerland

# Media Information

ISU INTERNATIONAL SKATING UNION

## 2026 - 2027

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Swiss Ice Skating looks forward to hosting media attending the ISU Figure Skating European Championships 2027 in Lausanne, Switzerland. The event will be held at the Vaudoise aréna from January 27, 2027.

This information will assist you in planning your trip to Lausanne and apply for media accreditation to cover the event. Every effort will be made to ensure journalists and content creators have all the appropriate facilities necessary to work at the event.

## 1. Media Accreditation

All media must apply for media accreditation through the ISU Online Media Accreditation System (OMAS) on the International Skating Union (ISU) website (www.isu.org) under the Media section.

⚠ When registering / applying, please ensure all personal information and press credentials are updated and renewed at the start of each season.

Media accreditation is strictly reserved for **professional journalists and photographers** employed by or representing recognized media organizations (including agencies, print/online publications, TV/radio broadcasters) covering ISU Events for **editorial or news purposes**. Under specific conditions, content creators and social media reporters may be considered.

Additionally, **ISU Member Federation representatives** officially designated for media and communication duties may be eligible for accreditation.

⚠ Individuals affiliated with sponsors, brands, or marketing/advertising agencies are not eligible for media accreditation.

### 1.1. Accreditation Process & Requirements

To create your account and apply for ISU events, please fill in all required fields and follow the five-step registration process:

**Step 1:** Enter or verify your personal details and media organization contact information.

**Step 2:** Provide information about your media organization's digital presence and outreach.

**Step 3:** Upload all the required documents (see the full list of required data fields **here**).

**Step 4:** Review and accept the Terms and Conditions, then click on "Confirm" to complete your profile or save any updates.

**Step 5:** Proceed to the Event Application section by selecting first the disciplines and then specific events you wish to cover. You may apply to multiple events across different disciplines.

Only complete applications submitted before the respective deadlines will be considered.

**All application deadlines are listed on the ISU website press section.**

### 1.2. Quotas

If space is limited the following quota will be enforced:

| Type of Media | Number of people per media organization |
|---|---|
| **Written Press** | • Media Organization (newspaper, magazine, web/community, agencies, ISU Member Federations): ***1 journalist*** |
| | • Major Agency or Newspaper: ***2 journalists*** |
| **Photographer** | • Media Organization: ***1 photographer***<br>• Major Agency or Newspaper: ***2 photographers***<br>• For Figure Skating, Synchronized Skating and Short Track Speed Skating: ***1 rink side position + the other in an elevated position.***<br>• For Speed Skating: ***2 rink side positions*** (if space permits). |
| **TV Non-Right Holder** | • Media Organization: ***3 persons crew max.*** (e.g. one reporter, one camera person, one editor) |
| **Radio Non-Right Holder** | • Media Organization: ***1 reporter (max.)*** |
| **Freelancer** | • Freelance journalist or photographer: ***1 person***<br>o Freelancers must provide written evidence that they are assigned to cover the ISU Event on behalf of a media organization.<br>o In case a freelancer is operating under its own account, they may be requested to submit additional written evidence (presentation letter, copy of past editorial pieces, etc). |

### 1.3. Accreditation types and deadlines

The International Skating Union (ISU) and the Organizing Committee (OC) work diligently to ensure there will be ample coverage opportunities available to media outlets wishing to cover the ISU Events.

There are two types of available media accreditations:

1. **On-site** media accreditation (subject to capacity)
2. **Virtual** media accreditation allows to cover the event digitally with no access to the venue (*only available for specific Figure Skating events*)

**Accreditation deadline for the Non-Right Holders: 13 01 2027**

**Accreditation deadline for Rights Holders: 20 01 2027**

⚠ No late media accreditation applications will be accepted for on-site requests.

### 1.4. Non-Right Holders Media Restrictions during ISU Events

Non-Rights Holding media outlets – print/web journalists, TV/Radio, photographers, content creators and social media reporters – who have not negotiated any special production rights – need to abide by and agree to the rules in the conduct of their editorial work during ISU events.

#### *1.4.1. Restricted areas*

Filming in the below listed areas is strictly forbidden:

- Competitions / Field of play
- Training sessions (at the Main/Practice rinks)
- Warm-up zone
- Changing rooms
- Mixed Zone area
- From public seats at all times (even during ice resurfacing)

The transgression of any of these rules may result in the exclusion from ISU Events, removal of accreditation and legal actions.

#### *1.4.2.Authorized areas*

Non-Right Holders media are only allowed to produce video, audio-recorded material for editorial/news purposes in the following areas:

- In the Press Conference room
- Outside the venue

### 1.5. TV & Radio Rights Holders Accreditation / Services

All Rights Holders media must also apply for accreditation via OMAS through the ISU Media webpage.

Access to the Rights Holders online area is restricted. Therefore, Rights Holders are invited to contact the ISU Media Team (media@isu.org) in order to obtain a username and password.

To book any broadcasting services or facilities please contact the Host Broadcaster:
CEPA 2027 Tv department.

Contact: **Andrea Miglio** - Head of Broadcast and TV Director
Mail: tvdepartment@euroskating2027.ch
Phone: +393456472718

### 1.6. Accreditation confirmation and pick-up

If the accreditation request is accepted, an automatic email of confirmation will be issued. For on-site attendance, you may be asked to present a copy of the confirmation email and your passport at the accreditation desk to receive your accreditation badge.

You will also be notified if your accreditation request is denied**. Note that the ISU and OC reserve the right to refuse accreditation requests with or without justification.**

The Accreditation Desk at the venue will be located at the **Entry B** and will be open according to the following schedule:

- **Monday, 25 January 2027:** Closed for media
- **Tuesday, 26 January 2027 (practice day):** 06:30 - 20:00
- **Wednesday, 27 January 2027:** 06:30 - 21:00
- **Thursday, 28 January 2027:** 11:00 - 21:00
- **Friday, 29 January 2027:** 12:30 - 21:00
- **Saturday, 30 January 2027:** 12:30 - 21:00
- **Sunday, 31 January 2027:** 14:00 - 15:00

## 2. Visa Application

Media representatives requiring an official invitation letter in order to apply for a visa must contact the Organizing Committee at entries@euroskating2027.ch. Please note that an official invitation letter will only be provided to approved media representatives.

For visa requests, please provide passport details and name of the Embassy where it will be applied.

Switzerland is not an EU member but is part of the Schengen Area. Visitors holding a valid Schengen visa (or benefiting from visa-free travel) may stay in Switzerland, as in the rest of the Schengen Area, for a maximum of 90 days within any 180-day period - this covers short-term stays such as attending a sporting event. The competent federal authority is the State Secretariat for Migration (SEM). Visa applications are submitted to the Swiss embassy, consulate, or accredited visa centre in the applicant's country of residence.

- **Competent authority:** State Secretariat for Migration (SEM) – www.sem.admin.ch
- **Visa category for the Championships**: Schengen visa (short stay, up to 90 days)
- **Application:** through the Swiss representation (embassy/consulate) in the applicant's country of residence

## 3. Media Facilities at the venue

The Media Centre and media tribunes will be open and operational as from the first practice/ training session on Tuesday, January 26, 2027 according to the following time schedule (it may be subject to changes and needs to be verified on-site):

- **Tuesday, 26 January 2027 (practice day):** 06:30 - 23:00
- **Wednesday, 27 January 2027:** 06:00 - 00:00
- **Thursday, 28 January 2027:** 07:30 - 00:15
- **Friday, 29 January 2027:** 07:00 - 00:15
- **Saturday, 30 January 2027:** 07:30 - 00:15
- **Sunday, 31 January 2027**: 08:00 - 18:00

Media entrance will be through **Entry B**. The Media Centre will be on the **Level 1** in room **ECO1**. Number of work desks: 100-120.

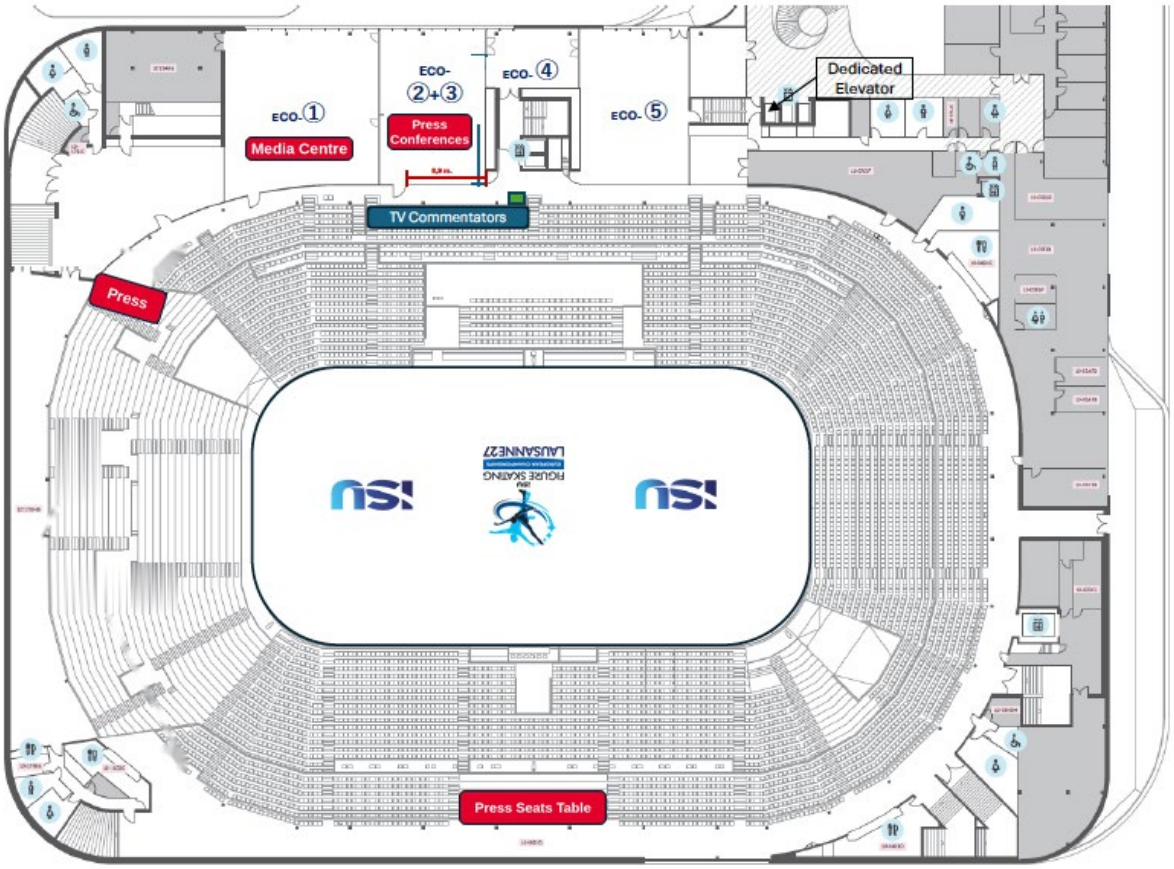
Power plugs, TV screens, wireless internet and lockers will be available on site.

Information on how to book additional internet connectivity services - such as dedicated internet line in the Media Centre, Media Tribunes or rink side for agency photographers will be shared closer to the date of the event.

### 3.1. Media Tribunes and TV Commentators' positions

**Press Seats**
Number: 107
Location (Level 1): 41 Non-tabled Section 128, and existing tabled seats in Section 219-220 for 37 seats. 29 additional seats are available with a tabled arm in the same section.

**TV Commentators**
Number: up to 8 commentary positions
Location (Level 1): Section 204-205. 8 positions will be built on rows C to E.




- Wireless internet
- TV screens
- CIS terminals

## 3.2. Mixed Zone & Press Conferences

### *3.2.1. Mixed Zone*

The Mixed Zone provides an opportunity for media to interview athletes immediately after competition. The Mixed Zone will be located on **Level -2**.




The Mixed Zone area is split into the following sections and follows a pre-determined priority order:

1. TV / Radio Rights Holders (with pre-booked positions)
2. ISU Production/Social Media crew
3. TV / Radio Rights Holders with ENG positions
4. Non-Rights Holders (print/web, TV/Radio, content creators without any production rights)

Athletes will go through the Mixed Zone on completion of every competition/race. Coaches may also be requested for interviews. The media operations team on-site will do its best to make sure the requested skaters go through the Mixed Zone for media interviews. However, it is not mandatory for the athletes to give interviews.

**Interviews after medal ceremonies:**

As the timing between the end of medal ceremonies and the start of press conferences is quite tight, note that medalists will go through the TV Right Holders' Mixed Zone for interviews and, if time permits, they could spend a limited time in the Non-Rights Holders area. If interviews in the Non-Rights Holders area must be cut short, all questions should then be asked during the press conferences.

⚠ **Priority will be given to medal ceremonies and TV Rights Holders.**

#### *3.2.2. Press Conferences*

Press conferences will feature the top-3 finishers after each competition/race and/or after victory ceremonies on final competition days. Press conferences will take place on Level 1, in rooms ECO 2 and 3.

In case remote services are available, media holding a remote accreditation will be able to access the virtual press conferences through links provided on the Inside ISU Events App.

Once in the meeting room, those wanting to ask a question will be asked to notify the moderator by using the chat or raise hand function. The moderator will call on those wanting to ask a question.

## 4. Media Digital Services

### 4.1. ISU Digital Press Services

The ISU provides relevant and live media information through a number of digital channels:

***ISU Website***:

- Home of Skating
- Inside ISU
- News Section
- Press Section
- ISU Event Webpage

***ISU Photo Event Gallery***

- Password details to the ISU Picdrop photo galleries for editorial and non-commercial purposes will be accessible on the Inside ISU Events App.

- When using a picture, the ISU must be credited as follows: ***©International Skating Union (ISU)*** and must be tagged or mentioned in any social media post.

***ISU Social Media Accounts:***

- Facebook: @ISUFigureSkating / @ISUSpeedSkating / @ISUShortTrackSpeedSkating
- Instagram: @ISUFigureSkating / @isuspeedskating
- Youtube: Skating ISU
- X: @ISU_Figure / @ISU_Speed
- Tik Tok: @isuskating
- Weibo: weibo.com/isuofficial
- Linkedin: https://www.linkedin.com/company/international-skating-union
- Naver: https://tv.naver.com/isuofficial
- LINE : https://page.line.me/isu_official

***ISU Press Newsletter***

Stay up to date with the latest news on ISU sports and governance by subscribing to our Press Newsletter here.

***Inside ISU Event App:***

- The Inside ISU Event App is the main source of information for media attending ISU Events on-site or remotely (if available).
- The password to access the Media App of the relevant Event is provided via OMAS once an accreditation is approved.

- You can download the App hereafter:




- ➢ App Store
- ➢ Google Play

***NEW: WhatsApp Community***

- The ISU has introduced dedicated private WhatsApp groups for each discipline, providing accredited media with immediate access to the latest news and updates.
- Accredited media can join the relevant groups by scanning the QR code below.

## 5. Media Accommodation

The Organizing Committee recommends the following hotels: Moxy Lausanne City and Zleep Hotel Lausanne-Chavannes.

Every individual media person is responsible for booking their own accommodation and bearing any cancellation fees.

## 6. Transportation

Persons staying in accommodation in Lausanne and paying the overnight tourist tax will be able to use public transport (bus, train and metro) free of charge during their stay for the European Championships (maximum 15 days) in Lausanne and the surrounding area with the Lausanne Transport Card.

**Train**
Lausanne Gare (Main Station) to Prilly-Malley Station (1 stop - 3 minutes). Trains running 4 to 6 times per hour (see SBB/CFF/FFS timetables).

**Metro**
M1 line, "Prilly-Malley" stop, a few minutes' walk from the venue.

**Bus**
Several public transport (Transports publics de la région lausannoise) lines stop near the venue.

## 7. Useful Information

**Currency**
The Swiss franc (CHF) is the official currency of Switzerland.
1 EUR = CHF 0.93 (as of July 2026)

**Climate**
Late January in Lausanne is winter, with daytime temperatures often close to or below freezing and occasional snowfall. Warm clothing is recommended.

**Credit cards**
Major credit and debit cards, as well as contactless and mobile payments, are widely accepted in Switzerland.

**Electricity**
Switzerland uses Type J sockets (230V, 50Hz); Type C (Europlug) plugs are also compatible. Visitors from outside continental Europe may need a travel adapter.

**Emergency numbers**
- 117 - Police
- 118 - Fire brigade
- 144 – Ambulance

**Telephone country code**: +41
**Public transportation system**: https://www.sbb.ch/en
**Website of local or national tourist office**: https://www.lausanne-tourisme.ch/en/

## 8. Competition Information

- Schedule: ISU Figure Skating European Championships 2027
- Entry List, Results and Rankings: ISU Figure Skating European Championships 2027

**For any additional questions or information, please do not hesitate to contact:**

OC Press Officer:

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ISU Event webpage: ISU Figure Skating European Championships 2027