



ISU Grand Prix of Figure Skating Cup of China November, 22-24, 2024 CHONGQING, CHINA

Media Information



2024-2025



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Chinese Figure Skating Association looks forward to hosting media attending the ISU Grand Prix of Figure Skating - Cup of China. The event will be held at the Chongqing Huaxi Culture and Sports Center from November 22nd to 24th.2024.

This information will assist you in planning your trip to Chongqing and applying for media accreditation to cover the event. Every effort will be made to ensure journalists have all the appropriate facilities necessary to work at the event.

The Press Centre and press tribunes will be open and operational from the first practice/ training session on November 21st, 2024, according to the following time schedule (it may be subject to changes and needs to be verified on-site):

Thursday, November 21st	9:30 – 16:30
Friday, November 22nd	8:30 – 22:30
Saturday, November 23rd	8:00 – 23:30
Sunday, November 24th	8:30 – 17:30

1. Media Accreditation

All media must apply for media accreditation through the ISU Online Media Accreditation System (OMAS) on the International Skating Union (ISU) website (www.isu.org) under «Media Accreditation».

/!\ When registering / applying, please make sure to upload all requested press credentials and update these at the start of each season.

Accreditation is exclusively reserved for <u>professional</u> journalists employed by or representing media organizations (including agencies, print/web, TV/Radio), photographers, and, in some cases, content creators and social media reporters covering ISU Events for <u>editorial or news purposes</u>.

Representatives from ISU Member Federations involved in press and communication activities and which have been officially approved by the ISU are also eligible for accreditation.

Please note that individuals affiliated with sponsors, brands, or agencies will not be considered for media accreditation.

1.1 Accreditation Requirements

All media must provide the following <u>up-to-date</u> credentials when applying for media accreditation:

- Endorsement letter confirming the journalist's affiliation with the registered media company or activity.
 The letter must include the date, the media company's logo, details about the role/function, and a signature from the editor-in-chief * Mandatory
- 2. Copy of current professional media or Press Card if available
- 3. Copy of a valid ID/passport + headshot picture * Mandatory
- 4. Examples of **published work/portfolios** (e.g., past articles or photographs) * Mandatory



1.2. Quotas

If the space is limited, the following quota will be enforced:

Type of Media	Number of people per media organization
Writing Press	Media Organization (newspaper, magazine, web, agencies, ISU Member Federations): 1 journalist
	Major Agency or Newspaper: 2 journalists
	Media Organization: 1 photographer
	Major Agency or Newspaper: 2 photographers
Photographer	For Figure Skating, Synchronized Skating and Short Track Speed Skating: limited to one rink side position, the other in an elevated position.
	For Speed Skating, 2 rink side positions (if space permits).
TV Non-Right Holder	Media Organization: 3 persons crew max. (e.g. one reporter, one camera person, one editor)
Radio Non-Right Holder	Media Organization: 1 reporter (max.)
	Freelance journalist or photographer: 1 person
Freelancer	Freelancers must provide written evidence that they are assigned to cover the ISU Event on behalf of a media organization.
	In case a freelancer is operating under its own account, they may be requested to submit additional written evidence (presentation letter, copy of past editorial pieces, etc).

1.3. Accreditation types and deadlines

The International Skating Union (ISU) and the Organizing Committee (OC) work diligently to ensure there will be ample coverage opportunities available to media outlets wishing to cover the ISU Events.

The type of media accreditation available are the following:

On-site media accreditation only (subject to capacity)

The deadlines to apply for media accreditations are as follows:

On-site media accreditation requests: The deadline to apply for media accreditation is October,28th 2024. All media must provide the required documentation when applying for media accreditation, and further information can be requested.

//\ No late media accreditation applications will be accepted for on-site requests.



1.4. Restrictions to Media Non-Right Holders during ISU Events

Non-Right Holders media – print/web journalists, TV/Radio, photographers, content creators and social media reporters – who have not negotiated any special production rights – need to abide by and agree to the following rules in the conduct of their editorial work during ISU events.

1.4.1. Restricted areas

Filming in the below listed areas is strictly forbidden:

- · Competitions / Field of play
- Training sessions (at the Practice or Main rinks)
- Warm-up zone
- · Changing rooms
- Mixed Zone area
- From public seats at all times (even during ice resurfacing)

The transgression of any of these rules may result in the exclusion from ISU Events, removal of accreditation, and legal actions.

1.4.2. Authorized areas

Non-Right Holders media are only allowed to produce video, audio-recorded material for editorial/news purposes in the following areas:

- In the Press Conference room
- Outside the venue

/I\ Special filming permissions, including permission to conduct interviews in the Mixed Zone, may be granted to Non-Rights Holders media on a limited and case-by-case basis. Requests must be made through a form (available for download here) and submitted to the ISU Media Team (media@isu.ch) at least one week prior to the start of the event.

1.5. TV and Radio Rights Holders Accreditation / Services

All Rights Holders media must also apply for accreditation via OMAS. Access to the Rights Holders online area is restricted, therefore Rights Holders are invited to contact the ISU Media Team (media@isu.ch) in order to obtain a username and password.

To book any broadcasting services or facilities, please contact the Host Broadcaster: hujinyi@cfsa.com.cn

1.6. Accreditation confirmation and pick-up

If the accreditation request is accepted, an automatic confirmation email will be issued. For on-site attendance, you may be asked to present a copy of the confirmation email at the accreditation desk to receive your accreditation badge.

You will also be notified if your accreditation request is denied. <u>Note that the ISU and OC reserve the right to refuse accreditation requests with or without justification.</u>



All media, including rights holders, must pick up their accreditation cards before entering the venue.

Location: Huaxi HA UP Hotel Lobby (media hotel)

Add: No.19 Pingjiang East Road, Ba'nan District, Chongqing, China

November 20th 14:00 ~ 17:00 November 21th 09:30 ~ 16:00

The media who cannot go to the Accreditation Centre to collect the accreditation card at the designated time can get the accreditation card outside the venue GATE A during the event, please contact https://doi.org/10.1007/journal.org/https://doi.org/10.1007/journal.org/https://doi.org/10.1007/journal.org/https://doi.org/<a href=

Lost Accreditation Cards

Forgotten, lost, or stolen accreditation cards must be reported and can only be replaced at the Accreditation/OC Office for a fee of **1000.00 CNY**. The replacement is upon approval of the ISU and the OC.

2. Visa Application

Media representatives requiring an official invitation letter in order to apply for a visa must contact the Organizing Committee. Please note that an official invitation letter will only be provided to approved media representatives.

Please fill in the visa application form and send it with your passport copy and endorsement letter by October 28th to request a visa letter:

Contact: Mr. Gao Jiajun Email: 729604693@qq.com

Visa Application Deadline: 28th Oct

For visa requests, please refer to the homepage of the Chinese embassy/consulate in your country.

3. Media Facilities at the venue

A press conference room and a press center are located within the arena. Work desks, power, wireless internet, and 2 TV screens are available for media. The above equipment can satisfy 50 writing press and photographers working in the press center at the same time. The media info desk will be located at the press centre.

The Press Centre will have a dedicated wireless network free of charge. An open WLAN will also be available in the press tribune. Please note that the free WLAN has a limited capacity and that transmission, especially in the tribune area, might be slow due to the high number of users during the competition.

4.1. Media Tribunes and TV Commentator positions

- 8 non-tabled seats on the 2nd floor of the venue
- Wireless internet could be supplied in the studio (refer to Rate card)
- TV screens could be supplied in the studio (refer to Rate card)
- CIS terminals could be supplied in the studio (refer to Rate card)



4.2. Mixed Zone & Press Conferences

4.2.1 Mixed Zone

The Mixed Zone provides an opportunity for the media to interview athletes immediately after the competition. The mixed zone will be located at the outer ring corridor near the Kiss&Cry, and detailed information and a map will be provided after the arrival of the media.

The Mixed Zone area is split into the following sections and follows a pre-determined priority order:

- 1. Quick Quotes (made available on the ISU website)
- 2. TV / Radio Rights Holders (with pre-booked positions)
- 3. ISU Production/Social Media crew
- 4. TV / Radio Rights Holders with ENG positions
- 5. Non-Rights Holders (print/web, TV/Radio, social media without any production rights)

Athletes will go through the Mixed Zone on completion of every competition/race. Coaches may also be requested for interviews. The media operations team onsite will do its best to make sure the requested skaters go through the Mixed Zone for media interviews. However, it is not mandatory for the athletes to give interviews.

/I\ Priority will be given to medal ceremonies and TV Right Holders.

As the timing between the end of medal ceremonies and the start of press conferences is quite tight, note that medallists will go through the TV Right Holders' Mixed Zone for interviews and, if time permits, they could spend a limited time in the Non-Rights Holders area. If interviews in the Non-Rights holders area must be cut short, all questions should then be asked during the press conferences.

4.2.2. Press Conferences

Press conferences will feature the top-3 finishers after each competition/race and/or after victory ceremonies on final competition days.

Location: Press conference room on ice level (besides media center)

Tentative Schedule(Subject to change)

Friday, Nov. 22

Rhythm dance – Approx. 16:15 - 16:30 Women's short program – Approx. 18:05 - 18:20 Men's short program – Approx. 20:40 - 20:55 Pairs' short program – Approx. 22:05 - 22:20

Saturday, Nov. 23

Ice dance medalists – Approx. 16:15 - 16:30 Women's medalists – Approx. 18:30 - 18:45 Men's medalists – Approx. 20:40 - 20:55 Pairs medalists – Approx. 22:40 - 22:55

5. Media Digital Services

The ISU provides relevant and live media information through a number of digital channels:

ISU Website:

- Homepage
- News section



- <u>Media section</u> that includes the <u>OMAS accreditation portal</u>, <u>Press Releases</u>, <u>Media Guides</u>, <u>ISU Photo Collection</u> as well as video libraries (<u>Ice Skating Channel</u>, <u>Archives</u>).
- ISU Newsletter
- Event webpage with access to all competition information

ISU Photo Event Gallery

- Password details to the ISU Picdrop photo galleries for editorial and non-commercial purposes will be accessible on the Inside ISU Events App.
- When using a picture, the ISU must be credited as follows: ©*International Skating Union (ISU)* and must be tagged or mentioned in any social media post.

ISU Social Media Accounts:

- Facebook: @ISUFigureSkating / @ISUSpeedSkating / @ISUShortTrackSpeedSkating
- Instagram: @ISUFigureSkating / @isuspeedskating
- Youtube: Skating ISU
- X (Twitter): @ISU_Figure / @ISU_Speed
- Tik Tok: @isuskating
- Weibo: weibo.com/isuofficial
- Linkedin: https://www.linkedin.com/company/international-skating-union

Inside ISU Event App:

- The Inside ISU Event App is the main source of information and means of communication for media attending ISU Events on-site or remotely (if available).
- It gathers all the key media-related information constantly updated live with push notifications alerts.
- The password to access the Media App for the relevant event is provided via OMAS once accreditation is approved.

The OC also offers media information relevant to the Event on the following digital channels:

- Event Website: www.cfsa.com.cn
- Event Hashtags: #GPFigure #GPCOC
- Social Media Accounts: Weibo: @中国杯花样滑冰大奖赛;
- Wechat: @cupofchina

6. Media Accommodation

The Organizing Committee has designated one official media hotels.

Every individual media person is responsible for booking their own accommodation and bearing any cancellation fees.

Booking contacts:

Please fill in the hotel reservation form and send it to Mr. Yang by **November 15th** to make your reservation. Email: yangminjd@bloomage.com

6.1. Media Hotels

Official media hotel: HUAXI HA Up Hotel



Address: No.19 Pingjiang East Road, Ba'nan District, Chongqing, China

6.2. Reservation Payment Conditions

Twin-bed room: CNY 408 per room/night (breakfast included) One-bed room: CNY 408 per room/night (breakfast included)

After completing the reservation, media will complete the payment at the hotel front desk when checking in. Cash or credit card can be accepted. Every individual media person is responsible for booking their own accommodation and bearing any cancellation fees.

7. Transportation

Since the official media hotel is within walking distance from the rink(5min), no shuttle bus is organized for the media during this event.

8. Useful Information

8.1 Time Zone

The time zone of Chongqing is China Standard Time (CST), which is 8 hours ahead of Coordinated Universal Time (UTC+8)

8.2 Currency and Exchange

Renminbi (RMB, a.k.a. CNY) is the legal tender of the People's Republic of China. Currency exchange services are available at banks, international airports, and certain hotels. The exchange rate is the real-time rate of the day.

8.3 Credit Cards and Payment

Common credit cards issued out of China, such as Visa, MasterCard, American Express, etc., can be used to withdraw cash from ATMs and make payments on POS terminals that support these cards. Overseas WeChat users can link their Visa credit card to WeChat Pay, and MasterCard cardholders can also link their credit or debit cards to Alipay digital wallet for payment.

8.4 Climate

November in Chongging average high (°C) +14, average low (°C) +10.

8.5 Electricity

Electrical sockets are 220 V, usually plug type A and I. Visitors with appliances of different voltages should bring adapters.

9. Competition Information

Schedule:

Thursday, November 21, 2024 Official Practices (10:00~ 16:05)

Friday, November 22, 2024 14:45 ICE DANCE – Rhythm Dance



16:25 WOMEN - Short Program

18:15 Opening Ceremony

19:00 MEN – Short Program

20:50 PAIRS - Short Program

Saturday, November 23, 2024

14:30 ICE DANCE - Free Dance

16:30 WOMEN - Free Skating

18:40 MEN - Free Skating

21:00 PAIRS - Free Skating

Victory Ceremonies - Pairs, Ice Dance, Women, Men

Sunday, November 24, 2024

14:30 Exhibition Gala

/!\ Please note that this schedule is subject to changes

Entry List, Results, and Rankings are available <u>here</u>.

For any additional questions or information, please do not hesitate to contact:

Ms. Jinyi Hu Deputy Director of Media and Marketing Chinese Figure Skating Association email: hujinyi@cfsa.com.cn

www.cfsa.com.cn

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