



ISU Grand Prix of Figure Skating Skate America
Oct. 18-20, 2024
Allen, Texas, USA

Media Information



**INTERNATIONAL
SKATING UNION**

2024-2025

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U.S. Figure Skating looks forward to hosting media attending the ISU Grand Prix of Figure Skating Skate America in Allen, Texas. The event will be held at the Credit Union of Texas Event Center from Oct. 18-20, 2024.

This information will assist you in planning your trip to Allen and to apply for media accreditation to cover the event. Every effort will be made to ensure journalists have all the appropriate facilities necessary to work at the event.

The Press Centre and press tribunes will be open and operational as from the first practice/ training session on Thursday, Oct. 17, 2024. The exact schedule will be determined closer to the event.

1. Media Accreditation

All media must apply for media accreditation through the US Figure Skating website here: <https://www.usfigureskating.org/about/media>

!! When registering / applying, please make sure to upload all requested press credentials and to update these at the start of each season.

Accreditation is exclusively reserved for professional journalists employed by or representing media organizations (including agencies, print/web, TV/Radio), photographers, and, in some cases, content creators and social media reporters covering ISU Events for editorial or news purposes.

Representatives from ISU Member Federations involved in press and communication activities, and which have been officially approved by the ISU, are also eligible for accreditation.

Please note that individuals affiliated with sponsors, brands, or agencies will not be considered for media accreditation.

1.1 Accreditation Requirements

All media must provide the following up-to-date credentials when applying for media accreditation:

1. **Endorsement letter** confirming the journalist's affiliation with the registered media company or activity. The letter must include the date, the media company's logo, details about the role/function, and a signature from the editor-in-chief - * *Mandatory*
2. Copy of current **professional media or Press Card** - *if available*
3. Copy of a **valid ID/passport + headshot picture** - * *Mandatory*
4. Examples of **published work / portfolios** (e.g., past articles or photographs) - * *Mandatory*

1.2. Quotas

If space is limited the following quota will be enforced:

Type of Media	Number of people per media organization
Writing Press	Media Organization (newspaper, magazine, web, agencies, ISU Member Federations): 1 journalist
	Major Agency or Newspaper: 2 journalists
Photographer	Media Organization: 1 photographer Major Agency or Newspaper: 2 photographers
	For Figure Skating, Synchronized Skating and Short Track Speed Skating: limited to one rink side position, the other in an elevated position. For Speed Skating, 2 rink side positions (if space permits).
TV Non-Right Holder	Media Organization: 3 persons crew max. (e.g. one reporter, one camera person, one editor)
Radio Non-Right Holder	Media Organization: 1 reporter (max.)
Freelancer	Freelance journalist or photographer: 1 person Freelancers must provide written evidence that they are assigned to cover the ISU Event on behalf of a media organization. In case a freelancer is operating under its own account, they may be requested to submit additional written evidence (presentation letter, copy of past editorial pieces, etc).

1.3. Accreditation types and deadlines

The International Skating Union (ISU) and the Organizing Committee (OC) work diligently to ensure there will be ample coverage opportunities available to media outlets wishing to cover the ISU Events.

The type of media accreditation available are the following:

1. **On-site** media accreditation (subject to capacity)

The deadlines to apply for media accreditations are as follows:

- **On-site** media accreditation requests: **Friday, October 4, 2024**

!!! No late media accreditation applications will be accepted for on-site requests.

1.4. Restrictions to Media Non-Right Holders during ISU Events

Non-Right Holders media – print/web journalists, TV/Radio, photographers, content creators and social media reporters – who have not negotiated any special production rights – need to abide and agree to the following rules in the conduct of their editorial work during ISU events ([see Terms and Conditions here](#)).

1.4.1. Restricted areas

Filming in the below listed areas is strictly forbidden:

- Competitions / Field of play
- Training sessions (at the Practice or Main rinks)
- Warm-up zone
- Changing rooms
- Mixed Zone area
- From public seats at all times (even during ice resurfacing)

The transgression of any of these rules may result in the exclusion from ISU Events, removal of accreditation and legal actions.

1.4.2. Authorized areas

Non-Right Holders media are only allowed to produce video, audio-recorded material for editorial/news purposes in the following areas:

- In the Press Conference room
- Outside the venue

⚠ Special filming permissions, including permission to conduct interviews in the Mixed Zone, may be granted to Non-Rights Holders media on a limited and case-by-case basis. Requests must be made through a form ([available for download here](#)) and submitted to the ISU Media Team (media@isu.ch) at least one week prior to the start of the event.

1.5. TV and Radio Rights Holders Accreditation / Services

All Rights Holders media must also apply for accreditation via [OMAS](#). Access to the Rights Holders online area is restricted, therefore Rights Holders are invited to contact the ISU Media Team (media@isu.ch) in order to obtain a username and password.

To book any broadcasting services or facilities please contact the Host Broadcaster:
RedBrick Sports
Rob Dustin - rob@redbricktv.com

1.6. Accreditation confirmation and pick-up

If the accreditation request is accepted, an automatic email of confirmation will be issued. For on-site attendance, you may be asked to present a copy of the confirmation email at the accreditation desk to receive your accreditation badge.

You will also be notified if your accreditation request is denied. **Note that the ISU and OC reserve the right to refuse accreditation requests with or without justification.**

All accreditations will take place at the official hotel which is a short walk to the arena. The arena and hotel offer free parking options.

Hotel address:

Courtyard by Marriott Dallas Allen at the Event Center (Rowlett Function Room)
210 E Stacy Rd, Allen, TX 75002

Tentative Schedule

Subject to change

Wednesday, October 16:	15:00 – 23:00
Thursday, October 17:	8:00 – 17:00
Friday, October 18:	10:00 – 20:00
Saturday, October 19:	8:00 – 19:30
Sunday, October 20:	10:00 – 14:00

2. Visa Application

Media representatives requiring an official invitation letter in order to apply for a visa must contact the Organizing Committee Kristen Henneman (khenneman@usfigureskating.org).

Please note that an official invitation letter will only be provided to approved media representatives.

For visa request, please provide passport details and name of the Embassy where it will be applied.

3. Media Facilities at the venue

Mixed Zone: The mixed zone will be on ice level below the media tribunes.

Press Conference: The press conference room will be located on ice level next to the Mixed Zone.

3.1. Media Tribunes and TV Commentator positions

Media Tribunes/workroom: There will be power and tabled seating provided in sections 111-113.

TV Commentator positions: these will be determined by Rob Dustin (rob@redbricktv.com).

3.2. Mixed Zone & Press Conferences

3.1.1. Mixed Zone

The Mixed Zone provides an opportunity for media to interview athletes immediately after competition. It is split into the following sections and follows a pre-determined priority order:

1. Quick Quotes (made available on the ISU website)
2. TV / Radio Rights Holders (with pre-booked positions)
3. ISU Production/Social Media crew
4. TV / Radio Rights Holders with ENG positions
5. Non-Rights Holders (print/web, TV/Radio, social media without any production rights)

Athletes will go through the Mixed Zone on completion of every competition/race. Coaches may also be requested for interviews. The media operations team onsite will do its best to make sure the requested skaters go through the Mixed Zone for media interviews, however it is not mandatory for the athletes to give interviews.

⚠️ Priority will be given to medal ceremonies and TV Right Holders.

As the timing between the end of medal ceremonies and the start of press conferences is quite tight, note that medallists will go through the TV Right Holders' Mixed Zone for interviews and, if time permits, they could spend a limited time in the Non-Rights Holders area. If interviews in the Non-Rights holders area must be cut short, all questions should then be asked during the press conferences.

3.2.2. Press Conferences

Press conferences will feature the top-3 finishers after each competition/race and/or after victory ceremonies on final competition days.

All press conferences will take place by the mixed zone on ice level. conferences will feature the top 3 finishers after the competition. They will take place after the segments for all four disciplines. Press conferences will be moderated by a member of the Organizing Committee. These press conferences will be archived and available for on-demand viewing.

Please arrive early. The U.S. Figure Skating communications team will do their best to get athletes to the press conference area as quickly as possible following competition/medal ceremonies.

Tentative Schedule

Subject to change

Friday, Oct. 18

Pairs short program press conference – Approx. 7:15-7:30 p.m.
Men's short program press conference – Approx. 9:10-9:25 p.m.

Saturday, Oct. 19

Rhythm dance press conference – Approx. 2:35-2:50 p.m.
Pairs medalists press conference (following awards ceremony) – Approx. 4:30-4:45 p.m.
Men's short program press conference – Approx. 6:55-7:10 p.m.
Women's medalists press conference (following awards ceremony) – Approx. 9:30-9:45 p.m.

Sunday, Oct. 20

Men's medalists press conference (following event) – Approx. 1:05-1:20 p.m.
Ice dance medalists press conference (following awards ceremony) – Approx. 3:30-3:45 p.m.

4. Media Digital Services

The ISU provides relevant and live media information through a number of digital channels:

ISU Website:

- [Homepage](#)
- [News section](#)
- [Media section](#) that includes the [OMAS accreditation portal](#), [Press Releases](#), [Media Guides](#), [ISU Photo Collection](#) as well as video libraries ([Ice Skating Channel](#), [Archives](#)).
- [ISU Newsletter](#)
- [Event webpage](#) with access to all competition information

ISU Photo Event Gallery

- Access information to the ISU photo galleries for editorial and non-commercial purposes will be made available on the Inside ISU Events App.

- When using a picture, the ISU must be credited as follows: **@International Skating Union (ISU)** and must be tagged or mentioned in any social media post.

ISU Social Media Accounts:

- Facebook: [@ISUFigureSkating](#) / [@ISUSpeedSkating](#) / [@ISUShortTrackSpeedSkating](#)
- Instagram: [@ISUFigureSkating](#) / [@isuspeedskating](#)
- Youtube: [Skating ISU](#)
- X (Twitter): [@ISU_Figure](#) / [@ISU_Speed](#)
- Tik Tok: [@isuskating](#)
- Weibo: [weibo.com/isuofficial](#)
- LinkedIn: <https://www.linkedin.com/company/international-skating-union>

Inside ISU Event App:

- The Inside ISU Event App is the main source of information and means of communication for media attending ISU Events on-site or remotely (if available).
- It gathers all the key media-related information constantly updated live with push notifications alerts.
- The password to access the Media App of the relevant Event is provided via OMAS once an accreditation is approved.

The OC also offers media information relevant to the Event on the following digital channels:

- Event Website: <https://www.usfigureskating.org/event/2024-skate-america>
- Event Hashtags: #SkateAmerica
- OC Photo Event Gallery: Photos will be available for download via the [Media Photo Bank on SmugMug](#) (Please email Abby Farrell (afarrell@usfigureskating.org) for the password).
- Social Media Accounts:
 - Facebook: [@usfigureskating](#)
 - Twitter: [@usfigureskating](#)
 - Instagram: [@usfigureskating](#)
 - TikTok: [@usfigureskating](#)
 - YouTube: [@USFigureSkating](#)

5. Media Accommodation

Every individual media person is responsible for booking their own accommodation and bearing any cancellation fees.

6.1. Media Hotels

- There are several hotels around the venue. For hotels with availability, click [here](#).

6.2. Reservation Payment Conditions

There are no special hotel reservation rates for this event.

6. Transportation

Media members will be responsible for their own transportation. There is an abundance of free parking around the venue.

7. Useful Information

- **Climate:** In October, Allen, Texas has mild temperatures ranging from 54° to 78° F.
- **Time zone:** Time zone: Central Time (CT) UTC -6

8. Competition Information

- [Competition schedule](#)
- Entry List, Results and Rankings are available [here](#).

For any additional questions or information, please do not hesitate to contact:

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2024SkateAmerica.com
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